

NEW ZEALAND

# *LISTENER*

JOURNAL OF THE NEW ZEALAND BROADCASTING SERVICE

Incorporating N.Z. RADIO RECORD

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Programmes for February 1—7

Fourpence

**EXTRA! EXTRA! EXTRA!**

*The* **NEW**



**EXTRA  
MOTOR OIL**



HIGH VISCOSITY INDEX  
GRADES COMBINING ALL  
THE BETTER QUALITIES  
OF FIVE S.A.E. GRADES

**EXTRA** INGREDIENT ADDED!

**EXTRA** ENGINE PROTECTION

**EXTRA** OIL ECONOMY!

MARKETERS OF ESSO PRODUCTS  
ATLANTIC UNION OIL CO. LTD., E.N.Z.L.



JULIE CLARKE

*The judges used superlatives (see page 5)*

**ADVANCE PROGRAMMES FROM ALL STATIONS**