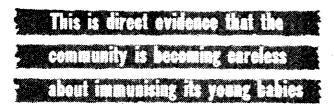


Statistics disclose the disturbing fact that for the first eight months of last year there were MORE cases of diphtheria in New Zealand than in the whole of 1952.



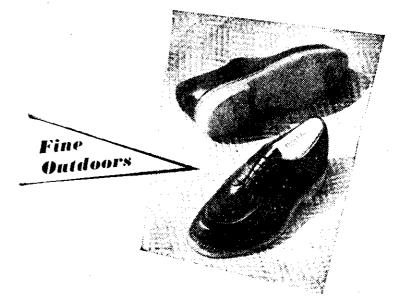
It has been proved that the diphtheria rate can be kept down to a negligible figure if children are protected.

- In 1946 there were 1,683 cases reported in New Zealand.
- In 1952 there were only 52 cases reported.

This spectacular drop was due wholly to the nation-wide appreciation by parents of the importance of immunisation.

A community can determine its own diphtheria rate, because every child can be protected against this disease. But to keep it down to a minimum level at least seven out of every ten children in a community must be immunised.

PARENTS—Immunisation is harmless, effective and free. The best time is between the ages of six months and one year. Don't put it off.



THESE CREPE SOLED SHOES in the 'Casual' style are both smart and practical. They are particularly comfortable and deservedly popular. Designed and made with the same care that goes into all O'B footwear, they will retain their good appearance and give exceptionally long wear.

From retail stores throughout New Zealand



MADE BY M. O'BRIEN & CO. LTD. CHRISTCHURCH

0'841

## **LOANS on MORTGAGE**

The Public Trustee has funds available for loans on the security of approved town or country properties.

Loans are granted on a flat basis or with repayments of principal over a period of years. Table mortgages provide for periodical revision of the interest rate.

LIBERAL RIGHTS OF REPAYMENT

Consult the nearest representative of

## the PUBLIC TRUSTEE

Office Established 1872

OFFICES THROUGHOUT THE DOMINION