



# DIPHTHERIA

IS ON THE

# INCREASE

Statistics disclose the disturbing fact that for the first eight months of last year there were **MORE** cases of diphtheria in New Zealand than in the whole of 1952.

**This is direct evidence that the**

**community is becoming careless**

**about immunising its young babies**

It has been proved that the diphtheria rate can be kept down to a negligible figure if children are protected.

- In 1946 there were 1,683 cases reported in New Zealand.
- In 1952 there were only 52 cases reported.

This spectacular drop was due wholly to the nation-wide appreciation by parents of the importance of immunisation.

A community can determine its own diphtheria rate, because every child can be protected against this disease. But to keep it down to a minimum level at least seven out of every ten children in a community must be immunised.

**PARENTS—Immunisation is harmless, effective and free. The best time is between the ages of six months and one year. Don't put it off.**

*Fine  
Outdoors*



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