

*I'm
so happy
with my*

G.E.C.



It's wonderful to have a refrigerator with all the room you want in it! No more worry about keeping your food fresh. Firm butter, crisp salads and iced drinks at any time. Ices for parties. Dishes prepared and stored ready to pop into the oven. When you've had a G. E. C. Refrigerator for a few weeks you'll wonder how you ever lived without it. The Pride of your Kitchen. A beautiful cabinet of gleaming white

enamel, cleaned inside and out with the whisk of a damp cloth. It takes up the minimum of floor space. The thermostatically controlled motor is practically silent. When you open the door, the whole interior lights up. The Freezer, scientifically designed for high speed freezing and with self-closing door, is divided into compartments and provides ample space for the storage of frozen foods and ice cubes.

The Chilling Container beneath the Freezer compartment is for holding chilled meat or fish.

The Salador situated at the bottom left corner is sufficiently large to contain the family's requirements of crisp juicy salads and fresh vegetables.

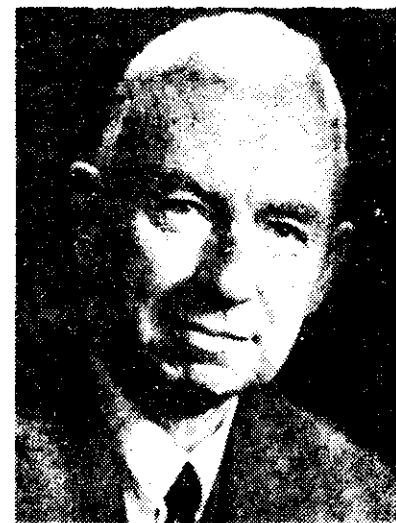
5 Years' Guarantee goes with the sealed refrigerating system. The whole refrigerator is guaranteed for one year.

BRITISH GENERAL ELECTRIC CO. LTD.
WELLINGTON • AUCKLAND • CHRISTCHURCH • DUNEDIN

R. 3. 24.

Starts and Stops

WHEN the Duke of Wellington had his famous victory at Waterloo in 1815 *The Times* reported it four days later with a Downing Street communiqué which began: "The Duke of Wellington's despatch dated Waterloo the 19th of June states that on the preceding day Bonaparte attacked with his whole



Spencer Digby photograph

force the British line. . . ." This news story carried the heading "Official Bulletin."

That is one of the beginnings quoted by Alan Mulgan (above) in a series of four talks, *Beginnings and Endings*, which is to start from 2YC at 8.15 p.m. on Thursday, January 21, and which will later be heard from other National stations. Today, Mr. Mulgan points out, the practice in newspapers is to save readers all unnecessary trouble and to tell the essence of the story in the headings and in the beginning of the report.

From the newspaper story Mr. Mulgan goes on to consider other kinds of beginnings, in plays, novels, and short stories. Then, remarking that it is often easier to start something than to stop it—one of the chief reasons, he thinks, for the low standard of public speaking in New Zealand—he turns to an examination of the art of ending. Here, as with beginnings, he quotes a number of examples.

THERE will be a short break in the publication of "Open Microphone" while Swart is on holiday. The feature will appear again in the issue of January 29.



NEW discoveries have now made "3-IN-ONE" Oil better value than ever! New rust-inhibiting agent, more penetrating power and greater "oiliness" make "3-IN-ONE" Oil the ideal lubricant and rust inhibitor for home, office, workshop and garage. For complete protection, buy a can today!

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