

Items From The ZB's

ALL Commercial stations will remain on the air till one o'clock in the morning on January 1, New Year's Day. So people who are celebrating the birth of 1944 will be able to do it with musical accompaniment. Much of the music will naturally be Scottish, for the occasion will be celebrated by the Commercial stations as the Scottish festival of "Hogmanay." From 2ZA the New Year will be piped in, and in the *Saturday Night Special* on New Year's Day, W. G. Simpson and Miss Margaret Simpson will present a recital of old Scottish songs. Station 2ZB will present a special half-hour Hogmanay session with "Andra," compere of the old Scottish session, as master of ceremonies, and from midnight until closing-down time, a special New Year's Party programme will be broadcast from 2ZB. It will feature song and humour with appropriate commentary.

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ON Friday, December 31 (New Year's Eve), there will be no sports session by Fred Murphy, but on New Year's Day a preview will be given at 9.0 a.m., and results at 6.45 p.m. Results will also be given at 6.45 p.m. on Monday, January 3. There will be no sports session the following Friday and Saturday, January 7 and 8.

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AFTER approximately 550 performances, the session *Chuckles with Jerry* has come to its last laugh. The final broadcast will be on December 28, at 8.0 p.m.

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MISS PORTIA *Intervenes* is the title of a programme heard from 3ZB at 3.30 p.m. on Mondays, Tuesdays and Wednesdays. It is the story of a woman lawyer whose intuition, tact and ability to sum up the problems of people in all walks of domestic life, avert minor mistakes before they become serious problems. Miss Portia does not set out to be a super person. On the other hand, she is skilfully portrayed as the central character in the unfolding of each story. Each programme is complete in itself and deals with incidents which can and do crop up in all walks of life. *Miss Portia Intervenes* will also be heard from 2ZB early in the new year. The leading role is played by Queenie Ashton, Australian screen and radio actress.

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"What does it do that for, Mummy?"

"To take food to other countries, and to bring back other things that we need."

"What things, Mummy?" . . .

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AND so it went on, until finally, showing no signs of exhaustion, the Mother gathered her parcels together, Daddy picked up Little Daughter, and they picked their way through baskets and bodies, out of the compartment, and on to the street.

How quiet and peaceful it seemed when they had departed. Yet some vital part of this little community was missing. We all felt it, as we looked at each other and smiled, a grown-up, superior sort of smile. What a wonderful thing is child psychology, and correct educational upbringing! What a fine race of mothers it will breed!

Or will it?

NEW ZEALAND LISTENER, DECEMBER 24

AN IMPORTANT ANNOUNCEMENT ABOUT BISCUITS

Because biscuits play a vital part in the feeding of the Fighting Forces, the New Zealand Biscuit Manufacturers mentioned below have been, for the past two-and-half years, primarily engaged on war orders, producing a specially nutritious type of biscuit in quantities never previously contemplated.

Since the beginning of the War the Biscuit Industry has produced 38,030 tons (85,187,200 lbs.) of biscuits for war purposes. And a further 15,000 tons (33,600,000 lbs.) have been ordered for 1944. Pre-war the industry produced about 9,000 tons of biscuits per annum, but by working shifts and overtime the workers in the Biscuit factories have increased production to **over 20,000 tons per annum** (44,800,000 lbs.). Because the needs of the Forces must come first, very few biscuits have been, or will be, manufactured meantime for civilian consumption. The undersigned Biscuit Manufacturers know that the public will gladly make the temporary sacrifice called for, and assure them that full supplies of biscuits will be placed on the market again when circumstances permit.

AULSEBROOK & CO. LTD., Christchurch.

J. R. BRUCE LTD., Timaru.

BYCROFT LTD., Auckland.

CADBURY FRY HUDSON LTD., Dunedin.

GRIFFIN & SONS LTD., Lower Hutt.

D. KINGSLAND & SONS LTD., Invercargill.

MACKINTOSH CALEY PHOENIX LTD., Dunedin.

SOUTHERN CROSS BISCUIT CO. LTD., Wanganui.



BISCUITS WILL BE BACK AGAIN!