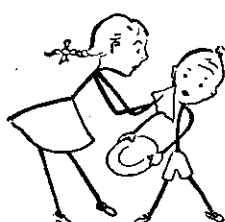
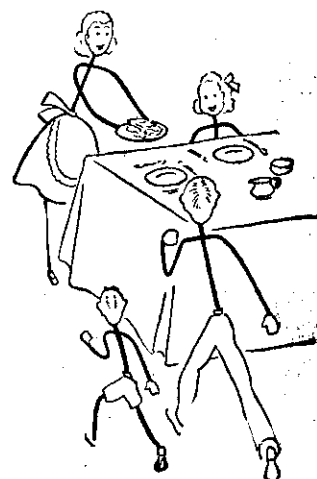




Spring, summer, autumn, winter, fair or foul weather, here's the Energy Breakfast for young and old alike... Weetbix. Weetbix goes with milk and fruit like hugs go with kisses. Weetbix split and spread with butter makes a grand between meals snack. And for supper if you've never tried Weetbix toasted and spread with butter and marmalade, you're missing one of life's great treats.

Remember, it's a health food... giving you all the minerals and goodness of whole wheat in crisp delicious form. Remember, it's light and easily digested. Remember, it's the quickest, easiest, most delicious breakfast that ever made a family say "more".

There are puzzles and brainteasers on the Weetbix packet flaps. Save them for the kids and don't forget, with your next grocery order say Weetbix.



WEET-BIX

ONE OF THE GREAT FAMILY OF DELICIOUS HEALTH FOODS MADE BY THE SANITARIUM HEALTH FOOD COMPANY, HAREWOOD RD., PAPANUI, CHRISTCHURCH.

