Poor Father Christmas!

(Written for "The Listener" by DR. MURIEL BELL, Nutritionist to the Health Department)

T is all very well to complain about the shortage of petrol, but how would you like to be Father Christmas and have to walk? There are no reports about Santa's reindeer in particular, but we may have our fears when, as an indication of what is happening, we learn through the Norwegian Telegraph Agency that the Germans have ordered a surrender of a quarter of the available reindeer herds, or about 35,000 animals in the most northern regions of Norway and Lapland. In sub-Arctic lands, the reindeer is a staple source of flesh, leather, fats, milk and transport. Rather convenient for Santa Claus in normal times to stop and have a milkshake en route.

There is an extraordinary variety in the type of animal that human beings use for supplying milk; there is the water-buffalo in Egypt, the camel in Arabia, the mare in Mongolia, the llama in Peru, the yak in Tibet, the sheep in Spain, and the goat in Mediterranean countries.

(Memo: Must keep a goat; it gives nice, rich milk which might easily act as a substitute for cream—a valuable way of getting luxuries in wartime without breaking the regulations! There are further advantages in that the goat will save the effort of mowing the lawn. Not so good if I have to do the milking night and morning. Alternatively, there is the thought of going home in time to milk the ewe. Rather back-bending after the day's work. Just as bad as having to stand to milk a camel).

When climatic conditions make it impossible to keep cows, the human race seems to go to a good deal of bother to obtain milk from other animals. In the light of which, we are lucky to have the right type of climate; and it follows that we are very lucky to have a ration of half a pound of butter. There are ways and ways of tightening the belt. In England, one method which is said to have been used in the first year of the war, according to medical literature, was the compulsion brought about by the loss of from three to seven pounds in weight by many adults. There is a fair proportion of our own population who would benefit by this sort of tightening of the belt.

To return to the cow, if not to the reindeer, it is interesting to compare, from the agricultural point of view, the amount of human food produced by a given weight of animal fodder. Animals vary in their efficiency in transforming feeding-stuffs into food for human beings. Sir John Orr puts the relative efficiency of the different animals down as follows:-Milk cow, 5; pig, 8; hen, 15; beef cattle, 20.

He then goes on to point the lesson that "we should concentrate first on milk production."

BOOK GIFTS FOR EVERYONE!

Here are a few:-"THE CORBELLS AT WAR." An English family in war time, by R. H. Mottram.

10/- (Posted 10/4)

"LATE AND SOON." A new modern novel, by E. M. Delafield.

"THE LAUGHING CHOST." A mystery story with a difference. 10/6 (Posted 10/10)

"HIGH CONQUEST." Mountaineering in many lands, by James Ramsay Ullman.

"LIBYAN SANDS." Travels among the ruins of desert kingdoms, by Raiph A. Bagnold.

"AUNT DAISY'S SCRAP BOOK." Some favourites from her daily broadcast.

"THE STORY OF THE BRITISH EMPIRE IN PICTURES." How the countries are governed and the life and work of their peoples.

"A NEW TRANSLATION OF THE BIBLE."

Containing the Old and New Testaments, by James Moffatt.

28/6 (Posted 29/2)

28/6 (Posted 29/2)

"OUTPOSTS OF PERSONAL WAR PROBLEM OF PERSONAL WAR YOUNG. 10/6 (Posted 10/10)
"THE NUTCRACKER SUITE." From the Walt Disney triumph "Pantasla."

6/9 (Posted 7/-)

"VERSES FOR CHILDREN." Delightful child verses by Joye Taylor.

5/6 (Posted 5/8)

"STORIES OF BIRD AND BUSH." Stories of our own land, by Olga P. Barton. (Posted 5/2)

WHITCOMBE & TOMBS Ltd

ıckland, Wellington, Lower Hu Christchurch, Dunedin, Invercargill. Lower Hutt.



Silver Threads?

about them but I frankly don't like silver threads in my hair. That's why I insist on Rachel Hair Tonic'.

RACHEL HAIR TONIC IS DEFINITELY NOT A DYE

By actual stimulation - It rejuvenates the hair right down to the roots-restoring its original natural colour and youthful sheen. It's easy to use and absolutely harmless.



WILFRED OWEN LTD., 104-106 Victoria Street, Christohurch,



Bicycles beat **U-Boats**

Here's a true story of a consignment of B.S.A. Bicycles. The ship was torpedoed and sunk - the bicycles fished out of the sea and sold.

Those B.S.A. Bicycles were as good as new after a long sousing in corrosive sea water, and the cyclists who bought them were delighted.

Surely this is all we need say about B.S.A. quality and B.S.A. finish.

At present B.S.A. Bicycles are scarce, but after the war there'll be all the B.S.A. products you want, leading the field in design and reliability.

N.Z. Agents:

L. Agents:
Bicycles: A. G. Healing & Co. Ltd.,
216 Madras St., Christchurch, and
42 Cable St., Wellington. Auchland District: Sheates & White Ltd., 68 Fort St., Auchland.

Motor Cycles-N.Z.: Skeates & White Ltd.

BICYCLES AND MOTOR CYCLES 20.3

Every part a little better than it need be.