

MY LAST GOOD STOCKINGS AND THERE GOES A LADDER!

WHY DOESN'T SALLY LUX US AFTER EVERY WEARING? THAT'S THE WAY TO SAVE ON COUPONS.

SILK, RAYON, COTTON, LISLE—Cut down stocking ladders with **LUX**

LUX

LEVER BROTHERS (N.Z.) LIMITED—PETONE. U.61.522

WINDOWS BRILLIANT 3-TIMES QUICKER

I SHAKE A LITTLE WINDOLENE ON TO A SOFT CLOTH...

APPLY LIGHTLY TO WINDOW—NO HARD RUBBING IS NECESSARY

ALLOW A MOMENT TO DRY—THEN GIVE A QUICK POLISH WITH A DRY DUSTER

No water to splash carpets—no hard rubbing! Windolene cleans in a jiffy—removes grease and fly-marks—gives a lasting gloss. It's economical too—a Bottle cleans over 200 square feet of glass! Try it on your windows and mirrors.

Buy a Bottle To-day. Sold at all Stores.

Windolene
CLEANS WINDOWS EASILY

W6

This Is "Radio Noumea"

NEW CALEDONIA'S new All Services Station "Radio Nouméa," operated by the American Red Cross under the control of the U.S. Army, came on the air recently, and should be receivable in Australia and New Zealand, on 960 kilocycles. Portion of the programmes, which are provided daily from 11.0 a.m. to 1.0 p.m., and from 4.0 p.m. to 9.0 p.m. Nouméa time, are also relayed by the local Fighting French station, "The Voice of France in the Pacific," on 49 metres. The photographs here were taken by the U.S. Army Signal Corps.



THE OFFICIAL ANNOUNCER, Staff-Sergeant Hal G. Bauer. Formerly he was staff announcer with KOMO-KJR, Seattle, and KQW, San Francisco. His home is at San Carlos, California.



RESPONSIBILITY for programmes rests on two talented Red Cross girls. Janette McCreery (left), of Merion, Pennsylvania, graduated from the Connecticut Women's College in 1939 to do copy-writing and publicity for a fashionable New York clothing store. She spent 10 months as an American Red Cross club director in Northern Australia before going to Nouméa. On the right is Estelle M. Brenner, of New York City, who worked for Station WMCA and WNEU, who was also secretary to Anne Nichols, author of the record-breaking "Abie's Irish Rose," for which she handled the radio production.



M. CHRISTIAN LAIGRET, chief administrator in the French Pacific and Governor par interim of New Caledonia, at the microphone.



Mlle. RAYMONDE HILL, a pretty Noumea girl, extending a welcome to America's fighting men in the opening programme

DANDRUFF!

Why Put up with this Disgusting Trouble....

THE remedy for Dandruff is pleasant and effective. Douse on LISTERINE freely and vigorously rub into the scalp with the fingers. Dandruff quickly goes, objectionable scales disappear, your scalp FEELS clean and tingles with new vitality. Listerine Antiseptic, three sizes, buy a bottle to-day.



Safeguard Your Hair with

LISTERINE

The Safe Antiseptic SHAMPOO with LISTERINE

KILLS THE GERM THAT CAUSES DANDRUFF

THE LAMBERT PHARMACAL CO. (N.Z.) LTD., 67 Ghuznea St., Wellington