

1 make this Pledge...

that if the National Party is elected to power, I will do my utmost to form a Government composed of the best men in Parliament, regardless of Party.

Since the start of the War, the National Party has strenuously advocated that only by the dropping of Party politics and the establishment of a united political front could the full New Zealand war potential be realised.

Even after four years of War, I believe that a truly non-Party national Government can best serve the country while the War lasts.

Our soldiers have shown what can be done by unity. Let us follow their example.

All who believe in putting first things first will vote for the National Party and National Unity—

VOTE National