

Items From The ZB's

THE story of a woman who brings up a family, runs a lumber yard, and is a mother to a small-town community as well as to her own family, is one that morning listeners to ZB stations should welcome. This new serial, *Ma Perkins*, runs from all ZB stations at 10.30 a.m., Monday through Friday.

JUDY AND JANE is recognised as the oldest continuous dramatic serial in radio to-day. The story is that of two friends who work in a Red Front Department store in Chicago, the one as a

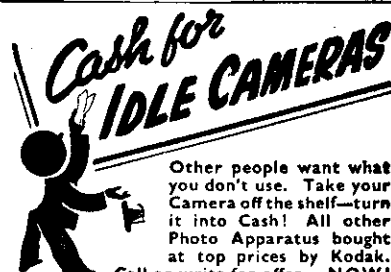
pianist selling popular music, the other as a singer of popular songs. Their home is in Honeycrest, Illinois, a suburb of Chicago, but their travels and adventures take them to many other places. *Judy and Jane* is on the air on Tuesdays and Fridays at 10.0 a.m. from the four ZB stations.

THOSE whose boys are training in Canada will be specially interested to learn that the NCBS has been asked by the Canadian Broadcasting Corporation to make special recordings of the Royal New Zealand Air Force Band for the benefit of New Zealand airmen training in Canada.

THE new 2ZB serial that is heard at 7.45 p.m. on Thursdays is the second series of *Lady Courageous*. This is the story of a girl who made her way in journalism. As the editor and publisher of a paper, she launches a "cleaning-up" campaign in her own town, thus leading the story into all kinds of surprising developments.

REVERIE, a new session from 3ZB, is an unusual programme in which the stories connected with historic spots in Christchurch are dramatised. Instead of the story being written in the usual "sidelight" style, the tale is "told" by the central object itself, whether it is a bridge, a statue, a cathedral, or just a pile of bricks. The programme was

prepared by Peter Hall, chief copywriter at 3ZB, and has aroused considerable local interest.



KODAK NEW ZEALAND LTD.

162 Queen Street, Auckland.
292 Lambton Quay, Wellington.
681 Colombo Street, Christchurch.
161 Princes Street, Dunedin.

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The Girl On Our Cover

"SHE'S under 30, but she looks 18, in fact when you see her going down the street, hatless, with her hair loose and shoulder length, in a simple jumper and pleated skirt, she might be 14. But she is holding down one of the big jobs at the BBC."

This is what Arthur Towsey, who had recently returned to New Zealand from England, told *The Listener* about Noni Wright. Noni Wright, of Auckland, was one of J. A. Montague's star pupils. In 1937 she went to England to get work if she could, for the BBC. But the BBC was not enthusiastic. "We are not a training school," they said. But Miss Wright was not to be put off. She got odd jobs. She watched classes for announcers. Little by little, she got more work, and she would not let herself be daunted.

At any rate, in 1941, she was given a job as talks producer in the Empire section. It is an important job, and Mr. Towsey, who at one time prepared scripts for her department, had many opportunities to see her at work. Her job now is to produce five 15-minute talks a week. Anyone who knows how much work is involved will realise that this is no easy business. She also has to arrange for the speakers, edit the scripts, and sometimes write them, work out programmes of subjects, give auditions, and even train speakers.

In addition to all this, Miss Wright arranges for the production of the messages from New Zealand servicemen in England to their homes. She takes as much trouble with this as with everything else, and she has a wonderful knack (Mr. Towsey says), of handling the men and making them feel at their ease and so give good broadcasts.

"I've often watched her dealing with rows of sailors or airmen and taking the awkwardness out of them."

Mr. Towsey went to England with the second echelon, but was invalided home, and discharged from the army. "I wanted to go back to England and do anything I could. I had no idea of doing any special work, but I wanted to do something that would bring me in touch with our fellows at home. We New Zealanders all like England. I haven't met one who didn't. Some of us went over with the idea of converting a conservative and snobbish country to our way of thinking. But England did some converting, too."

Now my war effort is at the double

... Says **BILL PARSONS**
TRUCK DRIVER

I used to reckon that 5/- a week for National Savings was every penny I could afford. But during the Liberty Loan the wife suggested I double up just for the Loan period you understand.

Well, that showed me I'd been fooling myself. I proved that 10/- a week wasn't going to break me. I realised that I'd only been doing half a job for New Zealand before. So I'm keeping on with the 10/- a week—I might even make it more, but believe me it will never be less till it's over, over there.

Don't let your Liberty Loan effort be a flash-in-the-pan. Keep your National War Savings account growing faster and bigger every week. Dogged tenacity is as important in this as it is in the field. You've done it once... keep at it until victory.



3% NATIONAL WAR SAVINGS

Your Personal Victory front.

3% 5-Year Bonds; purchase prices £1, £10, £87-16-8. Savings Accounts; deposits made up to 30th June, 1943, repayable 30th June, 1945. Deposits made on or after 1st July, 1943, repayable 30th June, 1946.

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