

I WISH I COULD MEET
EVERY WOMAN FACE
TO FACE! I'D SAY
"IF YOU WANT TO
SAVE CLOTHES AND
COUPONS USE RINSO
EVERY WASHDAY!"




KEVER BROTHERS (N.Z.) LIMITED - PETONE Z 52. 52 Z



STAMPS

Sent on approval—
state requirements
FINEST STOCKS IN
NEW ZEALAND
Mention this paper



**A little KIWI
goes a long way!**

Kiwi is everywhere on the job with the Air Force—keeping boots supple and smart and preserving the leather. To do your bit go easy with the Kiwi. Remember, A LITTLE KIWI GOES A LONG WAY.

PEOPLE IN THE PROGRAMMES



BERTHA RAWLINSON'S TROUBADOURS, heard recently from 4YA



JOHN TATE, who plays the part of Dr. John Wayne in "Big Sister," a morning feature from all ZB stations



MADAME MARGARET MERCER (contralto), who will sing from 2YA on Friday, July 16



GRACE JANISCH, the New Zealand writer, whose play, "The Jumble Sale," will be heard from 3YA on Sunday, July 18



ROSEMARY LANE recording an item for "Song Sheet," heard from all ZB stations at 12.15 p.m. on Sundays; also from 2ZA at 11.15 a.m. on Sundays



DOROTHY BELL (soprano), sang four songs from 4YA last Tuesday