NEW ZEALAND

LISTENER

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Incorporating N.Z. RADIO RECORD.

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Programmes for July 12—18

Threepence

Hirohito Needs to "Save Face"

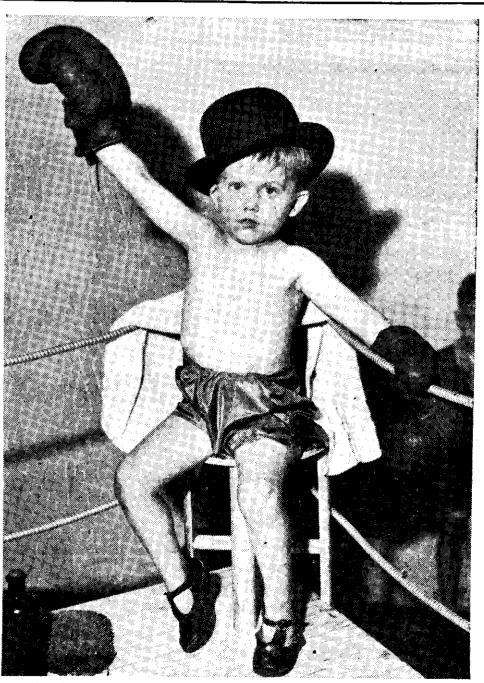
—but however much he wants to do it, he can't do it with

Q-TOL SKIN EMOLLIENT

New Zealanders are lucky there's plenty of Q-TOL for plenty of uses—just now for stopping the maddening burn of Chilblains and taking the sting out of chapped skin.

Q-TOL LABORATORIES—THE FLUENZOL PROPRIETARY, LTD., THORNDON QUAY, WELLINGTON.

William H. Stevens, Managing Director



INTRODUCING Johnny Lawrence, aged 10, a member of "The Lawrence Family," the programme heard from 1ZB at 10.15 a.m. Monday to Friday

ADVANCE PROGRAMMES FROM ALL STATIONS