

# COMMERCIAL PROGRAMMES

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Monday, May 10

**1ZB AUCKLAND**  
1070 kc. 280 m.

6. 0, 7.0, 8.45 a.m. News from London  
9. 0 Aunt Daisy  
9.45 Morning Reflections (Elsie K. Morton)  
10. 0 Rhapsody in Rhythm (last broadcast)  
10.15 Musical Grab Bag  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.30 N.Z. Women at War  
11.35 Shopping Reporter  
12.15 & 1.15 p.m. News from London  
1.30 Happiness Club  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session  
3. 0 For Ever Young  
3.30 Melody Stories  
4.30 Health and Beauty session, including Health Talk by Dr. Guy Chapman  
5.30 The Junior Quiz  
6. 0 Adventures with Admiral Byrd  
6.15 News from London  
6.30 Rambles in Rhythm  
7. 0 Fred and Maggie Everybody  
7.15 The Green Hornet  
7.30 Coast Patrol  
7.45 Soft Lights and Sweet Music  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.45 First Light Fraser  
9. 0 Consider Your Verdict  
10. 0 Notable Trials  
12. 0 Close down

**2ZB WELLINGTON**  
1130 kc. 265 m.

6. 0, 7.0, 8.45 a.m. News from London  
9.45 Morning Reflections (Elsie K. Morton)  
10. 0 Rhapsody in Rhythm (last broadcast)  
10.15 Love for a Day  
10.30 For Richer, for Poorer  
10.45 Big Sister  
12.15 & 1.15 p.m. News from London  
1. 0 Mirthful mealtime music  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
3. 0 For Ever Young  
4.30 Health and Beauty session  
5.30 The Junior Quiz  
6.15 News from London  
6.30 First Light Fraser  
7. 0 Fred and Maggie Everybody  
7.15 The Green Hornet

7.30 Coast Patrol  
7.45 Tusitala, Teller of Tales  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.43 Give It a Name Jackpots  
9. 0 Consider Your Verdict  
12. 0 Close down

**3ZB CHRISTCHURCH**  
1430 kc. 210 m.

6. 0, 7.0, 8.45 a.m. News from London  
10.15 Love for a Day  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11. 0 Music While You Work  
11.30 N.Z. Women at War  
11.35 Shopping Reporter (Elizabeth Anne)  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session (Joan)  
3. 0 For Ever Young  
4.30 Health and Beauty session  
5.30 The Junior Quiz  
6. 0 You Can't Do Business with Hitler!  
6.15 News from London  
6.30 Lady of Millions  
7. 0 Fred and Maggie Everybody  
7.15 The Green Hornet  
7.30 Coast Patrol  
7.45 First Light Fraser  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.45 Garlands of Flowers  
9. 0 Consider Your Verdict  
10. 0 Klondike  
12. 0 Close down

**4ZB DUNEDIN**  
1310 kc. 234 m.

6. 0, 7.0, 8.45 a.m. News from London  
9.45 Morning Reflections (Elsie K. Morton)  
10. 0 Rhapsody in Rhythm (last broadcast)  
10.15 Lady Courageous  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.30 N.Z. Women at War  
11.35 Shopping Reporter (Jessie)  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session  
3. 0 For Ever Young

Tuesday, May 11

**1ZB AUCKLAND**  
1070 kc. 280 m.

6. 0, 7.0, 8.45 a.m. News from London  
9. 0 Aunt Daisy  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.15 Musical Grab Bag  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11.30 A talk by Anne Stewart  
11.35 Shopping Reporter  
12.15 & 1.15 p.m. News from London  
1.30 1ZB Happiness Club  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session  
3. 0 For Ever Young  
4.30 Health and Beauty session  
5.30 Long Long Ago  
6. 0 Air Adventures of Jimmie Allen  
6.15 News from London  
6.30 Hits of the Hour

3.30 Rita at the Piano  
4.30 Health and Beauty session  
5.22 The Happy Feet Club  
5.30 The Junior Quiz  
6. 0 This is Magic  
6.15 News from London  
6.30 Melodies in Waltz Time  
7.15 The Green Hornet  
7.30 Coast Patrol (first broadcast)  
7.45 Josephine, Empress of France  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.45 First Light Fraser  
9. 0 With the Dance Bands  
11.15 Supper Interlude for the Night Shift  
12. 0 Close down

**2ZA PALMERSTON Nth.**  
1400 kc. 214 m.

6. 0, 7.0, 8.45 a.m. News from London  
9. 0-9.30 The Housewife's Half-hour  
5.45 p.m. Dinner music  
6.15 News from London  
7.30 First Light Fraser  
7.45 Uncle Jimmy  
8. 0 News from America  
8. 5 For Ever Young  
8.20 Easy Aces  
8.45 Fashion Commentary by "Susan"  
9. 0 Consider Your Verdict  
9.30 N.Z. Women at War  
10. 0 Close down

7.15 History And All That  
7.30 Coast Patrol  
7.45 Tusitala, Teller of Tales  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
8.45 First Light Fraser  
9. 0 Doctor Mac  
9.15 Highways of Melody  
10. 0 Turning Back the Pages (Rod Talbot)  
12. 0 Close down

**2ZB WELLINGTON**  
1130 kc. 265 m.

6. 0, 7.0, 8.45 a.m. News from London  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.15 Music in Sentimental Mood  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11.25 Talk by Anne Stewart  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
3. 0 For Ever Young  
6. 0 Air Adventures of Jimmie Allen  
6.15 News from London  
6.30 First Light Fraser  
7.15 History And All That  
7.30 Coast Patrol  
7.45 Pronunciation Jackpots  
8. 0 News from America  
9. 0 Doctor Mac  
9.15 Highways of Melody  
10.15 Hymns of All Churches  
12. 0 Close down

**3ZB CHRISTCHURCH**  
1430 kc. 210 m.

6. 0, 7.0, 8.45 a.m. News from London  
8. 0 Fashion's Fancies  
9. 0 Aunt Daisy  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.15 Classical Interlude  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11.30 A talk by Anne Stewart  
11.35 Shopping Reporter (Elizabeth Anne)  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session (Joan)  
3. 0 For Ever Young  
3.30 Their Songs for You  
4.30 Health and Beauty session (Nancy)  
6. 0 Air Adventures of Jimmie Allen  
6.15 News from London  
6.30 Hymns at Eventide  
7.15 History And All That

7.30 Coast Patrol  
7.45 Lady of Millions  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
8.45 Those Happy Gilmans  
9. 0 Doctor Mac  
9.15 Highways of Melody  
10. 0 The Kate Smith (U.S. War Department) programme  
11. 0 News from London  
12. 0 Close down

**4ZB DUNEDIN**  
1310 kc. 234 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health talk by "Uncle Scrim"  
9. 0 Aunt Daisy  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.15 Lady Courageous  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11.30 Talk by Anne Stewart  
11.35 Shopping Reporter (Jessie)  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session (Joyce)  
3. 0 For Ever Young  
4.30 Health and Beauty session  
5.30 Long, Long Ago  
6. 0 Air Adventures of Jimmie Allen  
6.15 News from London  
6.30 With the Bandmen  
7.15 History And All That  
7.30 Coast Patrol  
7.45 Famous Musicians  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
8.45 First Light Fraser  
9. 0 Doctor Mac  
9.15 Highways of Melody  
11.15 Supper Interlude for the Night Shift  
12. 0 Close down

**2ZA PALMERSTON Nth.**  
1400 kc. 214 m.

6. 0, 7.0, 8.45 a.m. News from London  
9. 0-9.30 The Housewife's Half-hour  
5.45 p.m. Dinner music  
6.15 News from London  
7.15 Josephine, Empress of France  
7.30 First Light Fraser  
7.45 Uncle Jimmy  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
8.45 Comedy Kingdom  
9. 0 Doctor Mac  
9.15 Highways of Melody  
9.30 Talk by Anne Stewart  
10. 0 Close down

# De Reszke

THE ARISTOCRAT  
OF CIGARETTES

NEW ZEALAND LISTENER, MAY 7

