

# COMMERCIAL PROGRAMMES

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**Monday, April 26**

**1ZB AUCKLAND**  
1070 kc. 280 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health talk by "Uncle Scrim"  
9.45 Morning Reflections (Elsie K. Morton)  
10. 0 Rhapsody in Rhythm  
10.15 Musical Grab Bag  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.30 N.Z. Women at War  
12.15 & 1.15 p.m. News from London  
1.30 Happiness Club (Joan)  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
3. 0 For Ever Young  
5.30 The Junior Quiz  
6. 0 Adventures with Admiral Byrd  
6.15 News from London  
6.30 Rambles in Rhythm  
7. 0 Fred and Maggie Everybody  
7.15 The Green Hornet  
7.30 Coast Patrol  
7.45 Soft Lights and Sweet Music  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.45 First Light Fraser  
9. 0 Consider Your Verdict  
10. 0 Notable Trials  
11. 0 News from London  
12. 0 Close down

**2ZB WELLINGTON**  
1130 kc. 265 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health talk by "Uncle Scrim"  
9.45 Morning Reflections (Elsie K. Morton)  
10. 0 Rhapsody in Rhythm  
10.15 Love for a Day  
10.30 For Richer, for Poorer  
10.45 Big Sister  
12.15 & 1.15 p.m. News from London  
1. 0 Mirthful mealtime music  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
3. 0 For Ever Young  
5.30 The Junior Quiz  
6.15 News from London  
6.30 First Light Fraser  
7.15 The Green Hornet  
7.30 Coast Patrol  
7.45 Tusitala, Teller of Tales  
8. 0 News from America  
8. 5 Chuckles with Jerry

8.20 Easy Aces  
8.43 Give it a Name Jackpots  
11. 0 News from London  
12. 0 Close down

**3ZB CHRISTCHURCH**  
1430 kc. 210 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health Talk by "Uncle Scrim"  
8. 0 Fashion's Fancies  
9.45 Morning Reflections (Elsie K. Morton)  
10. 0 Rhapsody in Rhythm  
10.15 Love for a Day  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.30 N.Z. Women at War  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
3. 0 For Ever Young  
5.30 Children's Session  
6.30 The Junior Quiz  
6. 0 You Can't Do Business with Hitler  
6.15 News from London  
6.30 Lady of Millions  
7.15 The Green Hornet  
7.30 Coast Patrol (first broadcast)  
7.45 First Light Fraser  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.45 Garlanda of Flowers  
9. 0 Consider Your Verdict  
10. 0 Klondike  
11. 0 News from London  
12. 0 Close down

**4ZB DUNEDIN**  
1310 kc. 234 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health Talk by "Uncle Scrim"  
9.45 Morning Reflections (Elsie K. Morton)  
10. 0 Rhapsody in Rhythm  
10.15 Big Sister  
11.30 N.Z. Women at War  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
3. 0 For Ever Young (first broadcast)  
3.30 Rita at the Piano  
5.22 The Happy Feet Club  
5.30 The Junior Quiz  
6. 0 This is Magic  
6.15 News from London  
6.30 Melodies in Waltz Time  
7. 0 Fred and Maggie Everybody  
7.15 The Green Hornet

**Tuesday, April 27**

**1ZB AUCKLAND**  
1070 kc. 280 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health talk by "Uncle Scrim"  
9. 0 Aunt Daisy  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.15 Musical Grab Bag  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11.30 A Talk by Anne Stewart  
11.35 The Shopping Reporter  
12.15 & 1.15 p.m. News from London  
1.30 1ZB Happiness Club (Joan)  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session (Igran)  
3. 0 For Ever Young  
4.30 Headline News, followed by the Health and Beauty session (Marina)  
5.30 Long, Long Ago  
6. 0 Air Adventures of Jimmie Allen  
7.15 History and All That  
7.30 Coast Patrol  
7.45 Tusitala, Teller of Tales

7.30 Ships and the Sea  
7.45 The Evening Star  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.45 First Light Fraser  
9. 0 With the Dance Bands  
11. 0 News from London  
11.20 Supper Interlude for the Night Shift  
12. 0 Close down

**2ZA PALMERSTON Nth.**  
1400 kc. 214 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health Talk by "Uncle Scrim"  
9. 0-8.30 The Housewife's Half-hour  
5.45 p.m. Dinner Music  
7.30 First Light Fraser  
7.45 Uncle Jimmy  
8. 0 News from America  
8. 5 For Ever Young  
8.20 Easy Aces  
8.45 Fashion Commentary by Susan  
9. 0 Consider Your Verdict  
9.30 N.Z. Women at War  
10.0 Close down

8. 0 News from America  
8. 5 The American Challenge  
8.45 First Light Fraser  
9. 0 Doctor Mac  
9.15 Highways of Melody  
10. 0 Turning Back the Pages (Rod Talbot)  
11. 0 News from London  
12. 0 Close down

**2ZB WELLINGTON**  
1130 kc. 265 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health talk by "Uncle Scrim"  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.15 Music in Sentimental Mood  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.25 Talk by Anne Stewart  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
3. 0 For Ever Young  
6. 0 Air Adventures of Jimmie Allen  
6.30 First Light Fraser  
7.15 History and All That  
7.30 Coast Patrol  
7.45 Pronunciation Jackpots  
8. 0 News from America  
8. 5 The American Challenge  
9. 0 Doctor Mac  
9.15 Highways of Melody  
10.15 Hymns of all Churches  
12. 0 Close down

**3ZB CHRISTCHURCH**  
1430 kc. 210 m.

6. 0, 7.0, 8.45 a.m. News from London  
8. 0 Fashion's Fancies  
9. 0 Aunt Daisy  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.15 Classical Interlude  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11.30 A Talk by Anne Stewart  
11.35 The Shopping Reporter (Elizabeth Anne)  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 The Home Service Session (Joan)  
3. 0 For Ever Young  
3.30 Their Songs for You  
5. 0 Children's session  
6. 0 Air Adventures of Jimmie Allen  
6.30 Hymns at Eventide  
8.45 Just to Hand  
7.15 History and All That

7.30 Ships and the Sea  
7.45 Lady of Millions  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
8.45 Those Happy Glimans  
9. 0 Doctor Mac  
9.15 Highways of Melody  
10. 0 The Kate Smith (U.S. War Dept.) Programme  
10.50 War Commentary  
12. 0 Close down

**4ZB DUNEDIN**  
1310 kc. 234 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health Talk by "Uncle Scrim"  
9. 0 Aunt Daisy  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.15 Lady Courageous  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11.30 A Talk by Anne Stewart  
11.35 Shopping Reporter (Jessie)  
12.15 & 1.15 p.m. News from London  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session (Joyce)  
3. 0 For Ever Young  
4.30 Headline News, followed by the Health and Beauty session  
5.30 Pinocchio  
6. 0 Air Adventures of Jimmie Allen  
6.30 With the Bandmen  
7.15 History and All That  
7.30 Ships and the Sea  
7.45 Famous Musicians  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
8.45 First Light Fraser  
9. 0 Doctor Mac  
9.15 Highways of Melody  
11.15 Supper Interlude for the Night Shift  
12. 0 Close down

**2ZA PALMERSTON Nth.**  
1400 kc. 214 m.

6. 0, 7.0, 8.45 a.m. News from London  
7.30 Health Talk by "Uncle Scrim"  
5.45 p.m. Dinner Music  
6.15 News from London  
7.15 Josephine  
7.30 First Light Fraser  
7.45 Uncle Jimmy  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
8.45 Comedy Kingdom  
9. 0 Doctor Mac  
9.15 Highways of Melody  
9.30 Talk by Anne Stewart  
10. 0 Close down

# DeReszke

**THE ARISTOCRAT  
OF CIGARETTES**

NEW ZEALAND LISTENER, APRIL 22

