## COMMERCIAL PROGRAMMES

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## Monday, April 12

1ZB AUCKLAND 1070 kc. 280 m

6. 0, 7.0, 8.45 a.m. 7.30 Health talk London News 11. 0 by "Uncle 12. 0 im"
Aunt Daisy
Morning Reflections (Elsie 9.45 Morning Reflections (Elsie K. Morton)
10.0 Rhapsody in Rhythm
10.15 Musical Grab Bag
10.30 For Richer, for Poorer
10.45 Big Sister
11.30 N.Z. Women at War
11.35 Shopping Reporter (Sally)
12.15 & 1.15 p.m. London News
1.30 Happiness Club (Joan)
2.0 Dearest Mother
2.15 The Career of Alice Blair
3.0 For Ever Young
5.15 Whoszoo 9.45 Whoszoo The Junior Quiz Adventures with Admiral 6. 0 Byrd

Rambles in Rhythm Fred and Maggie Everybody The Green Hornet Coast Patroi (first broad-6.30 7. 0 7.15 7.30 cast) Soft Lights and Sweet

Music C News from America Chuckles with Jerry Easy Aces First Light Fraser London News Close down 8.20 8.45 11. 0 12. 0

2ZB

WELLINGTON 1130 kc 265 m.

6. 0, 7.0, 8.45 a.m. London News 7.30 Health Talk by "Uncle Scrim" 9.45 Morning reflections (Elsie K. Morton)

Morton)
10. 0 Rhapsody in rhythm
10.15 Love for a Day
10.30 For Richer, for Poorer
10.45 Big Sister
11.25 N.Z. Women at War

11.25 N.Z. Women at War
12.15 & 1.15 p.m. London News
1. 0 Minthful mealtime music
1.30 Easter Shopping session
2. 0 Dearest Mother
2.15 The Career of Alice Blair
2.30 Home Service session
(Mary Anne)
8. 0 For Ever Young (first broadcast)
4.30 Meadling Name Calleged

broadcast)
4.30 Headline News followed by
the Health and Beauty session
(Tony)
5.30 The Junior Quiz
6.15 London News
6.30 First Light Fraser
7. 0 Fred and Maggle Everyhody

The Green Hornet
Coast Patrol
Tusitala, Teller of Tales
News from America
Chuckles with Jerry
Easy Aces
Give it a Name Jackpots
London News
Close down 7.45 8. 0 8.43

Close down

3ZB CHRISTCHURCH 210 m.

6. 0, 7.0, 8.45 a.m. London News 7.30 Health talk by "Uncle Scrim" Fashion's Fancies

8. 0 9. 0 Aunt Daisy Morning Reflections (Elsie

9.45 Morning Reflections (Elaie K. Morton)
10. 0 Rhapsody in Rhythm
10.15 Love for a Day
10.30 For Richer, for Poorer
10.45 Big Sister
11.30 N.Z. Women at War
12.15 & 1.15 p.m. London News
1. 0 Easter Parade with Ken and 2. n Dearest Mother

Dearest mother
The Career of Alice Blair
Home Service session (Joan)
4.30 Headline News, followed by

the Health and Beauty session (Nancy) 5.30 The Junior Quiz 6.15 London News 6.30 7. 0 7.15

The Junior Quiz
London News
Lady of Millions
Fred and Maggie Everybody
The Green Hornet
Ships and the Sea
First Light Fraser
News from America
Chuckles with Jerry
Garlands of Flowers
Consider Your Verdict
Swing is the Thing
Close down 7.30 7.45 8.0 8.5 8.45

4ZB DUNEDIN 1310 kc. 234 m.

3. 0, 7.0, 8.45 a.m. London News 7.30 Health Talk by "Uncle Scrim"

9. 0 Aunt Daisy 9.45 Morning reflections (Elsie

9.45 Morning renous.

K. Morton)
10. 0 Rhapsody in rhythm
10.15 Lady Courageous
10.30 For Richer, for Poorer 10.30 For Richer, for Poorer
10.45 Big Sister
11.30 N.Z. Women at War
11.35 Shopping Reporter (Jessie)
12.15 Zh. London News
2. 0 Dearest mother
2.15 The Career of Alice Blair
3.30 Afternoon storytime
4.30 Headline News followed by
the Heath and Beauty session
5.22 The Happy Feet Club

Tuesday, April 13

1ZB AUC. AUCKLAND 280 m.

Scrim" 9. 0 At 9.45 M

10 15 10.45 11.30

1.30

(Marina)

5.30 6. 0 Allen

7. 0 Free Land body
7.15 The Green Hornet
7.30 Ships and the Sea
7.45 The Evening Star
8. 0 K.W.I.D. Headline News 7.15 7.30 7.45

2ZA PALMER 1400 kc. 214 m.

6. 0, 7.0, 8.45 a.m. London News 7.30 Health Talk by "Uncle Scrim"

0-9.30 The Housewife's Half-Hour

6.45 p.m. Dinner music 6.15 London News 7.30 First Light Fraser 7.45 Uncle Jimmy London News
First Light Fraser
Uncle Jimmy
News from America

9. 0 Consider Your Verdict 9.30 N.Z. Women at War 10. 0 Close dow:

6. 0, 7.0, 8.45 a.m. Lon 7.30 Health talk by London News

Aunt Daisy Morning Reflections Tena and Tim 10.

Tena and Tim
Musical Grab Bag
Cavalcade of Drama
Big Sister
A talk by Anne Stewart
Shopping Reporter (Sally)
1.15 p.m. London News
1/2B Happiness Club (Joan)
Dearest Mother 11.35

The Career of Alice Blair 9.45
Home Service session 10.15

(Gran)
3. 0 For Ever Young
4.30 Headline News, followed by
the Health and Beauty session

arring)
Molly and her Rascals
Long, Long Ago
Air Adventures of Jimmle

The Junior Quiz This is Magic London News Melodies in waltz time Fred and Maggie Every-5.30

Chuckles with Jerry Easy Aces First Light Fraser

8.45 11. 0 11.15 11. 0 London News 11.18 Supper Interlude for the Night Shift 12. 0 Close down

PALMERSTON Nth.

8.15 Easy Aces 8.45 Fashion Commentary "Susan"

Mits of the Hour History and All That Coast Patrol News from America Hollywood Radio Theatre First Light Fraser Highways of Melody Turning Back the Pages 6.30 7.15 7.30

8.45 9.15 10. 0

(Rod Talbot)
11. 0 London New
12. 0 Close down News

WELLINGTON 2ZB 1130 kc.

6. 0, 7.0, 8.45 a.m. London News 7.30 Health Talk by "Uncle Scrim"

265 m.

Aunt Daisy Marning Reflections Music in sentimental mood 9.45 10.30 For Richer, for Poorer

10.45 Big Sister 11.25 Talk by Anne Stewart 12.15 & 1.15 p.m. London News 1.30 Easter Shopping session 2 0

i.30 Easter Snopping session
2. 0 Dearest Mother
2.15 The Career of Alice Blair
i. 0 For Ever Young
i.30 Headline News followed by
the Health and Beauty session

Children's session (Lady Gay) 3. 0 Air Adventures of Jimmie

6. 0 Air Adventures of Jimm Allen 6.15 London News 6.30 First Light Fraser 7.15 History and All That 7.30 Coast Patrol 7.45 Pronunciation Jackpots 8. 5 Moltywood Radio Theatre

Doctor Mac

Hymns of All Churches 10.15 12. 0

3ZB CHRIST CHRISTCHURCH 210 m.

0, 7.0, 8.45 a.m. London News 30 Health talk by "Uncle icrim" Scrim"

Scrim"

8. 0 Fashion's Fancies

9. 0 Aunt Daisy

9.45 Morning Reflections

10. 0 Tena and Tim

10.30 Cavalcade of Drama

10.45 Big Sister

11. 0 Music for the Housewifs

11.30 A talk by Anne Stewart

12. 0 Lunch-time fare

12.15 & 1.15 p.m. London News

2. 10 Dearest Mother

2.15 The Career of Alice Blair

2.30 Home Service session

(Joan)

2.30 no...
(Joan)
(Joan

Air Adventures of Jimmie Allen

Allen
6.16 London News
6.30 Hymns at Eventide
7.15 Kistory and All That
7.30 Shrps and the Sea
7.45 Lady of Millions
8. 0 News from America
8. 5 Hollywood Radio Theatre
8.45 Those Happy Gilmans
9. 0 Doctor Mac
9.15 Highways of Melody
10. 0 The Kate Smith (U.S. War
Department) programme
10.30 Back to the Welcome Club
10.50 War Commentary
11. 0 London News

London News Close down

**4ZB** DUNEDIN 1310 kc.

6. 0, 7.0, 8.45 a.m. London News 7.30 Health Talk by "Uncle Scrim"

9. 0 10. 0

Aunt Daisy
Tena and Tim
Lady Courageous
Cavalcade of Drama 10.45

10.30 Cavaloade of Drams .

10.45 Big Sister
11.30 A Talk by Anne Stewart
11.35 Shopping Reporter (Jessle)
12.15 & 1.15 p.m. London News
2. 0 Dearest Mother
2.15 The Career of Alloe Biair
2.30 Home Service session 11.30

(Joyce) 5.30 Pinocchio 6. 0 Air Adventures of Jimmie

6. 0 Allen 6.15 6.30 7.15 7.30 London News With the Bandsmen

With the Bandamen
History and All That
Ships and the Sea
Famous Musicians
K.W.I.D. Headline Newa
Hollywood Radio Theatre
First Light Fraser
Doctor Mao
Nighways of melody
London News
Supper interlude for t 7.45 8. 0 8. 5 8.45

11. 0 11.15

2ZA PALMERSTON New.

0, 7.0, 8.45 a.m. London News 0-9.30 The Housewife's Half-Hour 5.45 p.m.

Hour
5.45 c.m. Dinner music
6.15 London News
7.30 First Light Fraser
7.45 Uncle Jimmy
8. 0 News from America
8. 5 Hollywood Radio Theatre
Doctor Mac

Highways of melody Talk by Anna Stewart Close down

TVORY

THE ARISTOCRAT CIGARETTES

