

# COMMERCIAL PROGRAMMES

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Monday, April 12

**1ZB AUCKLAND**  
1070 kc. 280 m.

6. 0, 7.0, 8.45 a.m. London News  
7.30 Health talk by "Uncle Scrim"  
9. 0 Aunt Daisy  
9.45 Morning Reflections (Elsie K. Morton)  
10. 0 Rhapsody in Rhythm  
10.15 Musical Grab Bag  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.30 N.Z. Women at War  
11.35 Shopping Reporter (Sally)  
12.15 & 1.15 p.m. London News  
1.30 Happiness Club (Joan)  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
3. 0 For Ever Young  
5.15 Whozoo  
5.30 The Junior Quiz  
6. 0 Adventures with Admiral Byrd  
6.30 Rambles in Rhythm  
7. 0 Fred and Maggie Everybody  
7.15 The Green Hornet  
7.30 Coast Patrol (first broadcast)  
7.45 Soft Lights and Sweet Music  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.45 First Light Fraser  
11. 0 London News  
12. 0 Close down

**2ZB WELLINGTON**  
1130 kc. 265 m.

6. 0, 7.0, 8.45 a.m. London News  
7.30 Health Talk by "Uncle Scrim"  
9.45 Morning reflections (Elsie K. Morton)  
10. 0 Rhapsody in rhythm  
10.15 Love for a Day  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.25 N.Z. Women at War  
12.15 & 1.15 p.m. London News  
1. 0 Mirthful mealtime music  
1.30 Easter Shopping session  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair (Mary Anne)  
3. 0 For Ever Young (first broadcast)  
4.30 Headline News followed by the Health and Beauty session (Tony)  
5.30 The Junior Quiz  
6.15 London News  
6.30 First Light Fraser  
7. 0 Fred and Maggie Everybody

7.15 The Green Hornet  
7.30 Coast Patrol  
7.45 Tusitala, Teller of Tales  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.43 Give it a Name Jackpots  
11. 0 London News  
12. 0 Close down

**3ZB CHRISTCHURCH**  
1430 kc. 210 m.

6. 0, 7.0, 8.45 a.m. London News  
7.30 Health talk by "Uncle Scrim"  
8. 0 Fashion's Fancies  
9. 0 Aunt Daisy  
9.45 Morning Reflections (Elsie K. Morton)  
10. 0 Rhapsody in Rhythm  
10.15 Love for a Day  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.30 N.Z. Women at War  
12.15 & 1.15 p.m. London News  
1. 0 Easter Parade with Ken and Chiv  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session (Joan)  
4.30 Headline News, followed by the Health and Beauty session (Nancy)  
5.30 The Junior Quiz  
6.15 London News  
6.30 Lady of Millions  
7. 0 Fred and Maggie Everybody  
7.15 The Green Hornet  
7.30 Ships and the Sea  
7.45 First Light Fraser  
8. 0 News from America  
8. 5 Chuckles with Jerry  
8.45 Garlands of Flowers  
9. 0 Consider Your Verdict  
10.15 Swing is the Thing  
12. 0 Close down

**4ZB DUNEDIN**  
1310 kc. 234 m.

6. 0, 7.0, 8.45 a.m. London News  
7.30 Health Talk by "Uncle Scrim"  
9. 0 Aunt Daisy  
9.45 Morning reflections (Elsie K. Morton)  
10. 0 Rhapsody in rhythm  
10.15 Lady Courageous  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.30 N.Z. Women at War  
11.35 Shopping Reporter (Jessie)  
12.15 & 1.15 p.m. London News  
2. 0 Dearest mother  
2.15 The Career of Alice Blair  
3.30 Afternoon storytime  
4.30 Headline News followed by the Health and Beauty session  
5.22 The Happy Feet Club

Tuesday, April 13

**1ZB AUCKLAND**  
1070 kc. 280 m.

6. 0, 7.0, 8.45 a.m. London News  
7.30 Health talk by "Uncle Scrim"  
9. 0 Aunt Daisy  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.15 Musical Grab Bag  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11.30 A talk by Anne Stewart  
11.35 Shopping Reporter (Sally)  
12.15 & 1.15 p.m. London News  
1.30 1ZB Happiness Club (Joan)  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session (Gran)  
3. 0 For Ever Young  
4.30 Headline News, followed by the Health and Beauty session (Marina)  
5. 0 Molly and her Rascals  
5.30 Long, Long Ago  
6. 0 Air Adventures of Jimmie Allen

5.30 The Junior Quiz  
6. 0 This is Magic  
6.15 London News  
6.30 Melodies in waltz time  
7. 0 Fred and Maggie Everybody  
7.15 The Green Hornet  
7.30 Ships and the Sea  
7.45 The Evening Star  
8. 0 K.W.I.D. Headline News  
8. 5 Chuckles with Jerry  
8.20 Easy Aces  
8.45 First Light Fraser  
11. 0 London News  
11.15 Supper Interlude for the Night Shift  
12. 0 Close down

**2ZA PALMERSTON Nth.**  
1400 kc. 214 m.

6. 0, 7.0, 8.45 a.m. London News  
7.30 Health Talk by "Uncle Scrim"  
9. 0-9.30 The Housewife's Half-Hour  
5.45 p.m. Dinner music  
6.15 London News  
7.30 First Light Fraser  
7.45 Uncle Jimmy  
8. 0 News from America  
8.15 Easy Aces  
8.45 Fashion Commentary by "Susan"  
9. 0 Consider Your Verdict  
9.30 N.Z. Women at War  
10. 0 Close down

6.30 Hits of the Hour  
7.15 History and All That  
7.30 Coast Patrol  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
8.45 First Light Fraser  
9.15 Highways of Melody  
10. 0 Turning Back the Pages (Rod Talbot)  
11. 0 London News  
12. 0 Close down

**2ZB WELLINGTON**  
1130 kc. 265 m.

6. 0, 7.0, 8.45 a.m. London News  
7.30 Health Talk by "Uncle Scrim"  
9. 0 Aunt Daisy  
9.45 Morning Reflections  
10.15 Music in sentimental mood  
10.30 For Richer, for Poorer  
10.45 Big Sister  
11.25 Talk by Anne Stewart  
12.15 & 1.15 p.m. London News  
1.30 Easter Shopping session  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
3. 0 For Ever Young  
4.30 Headline News followed by the Health and Beauty session (Tony)  
5. 0 The Children's session (Lady Gay)  
6. 0 Air Adventures of Jimmie Allen  
6.15 London News  
6.30 First Light Fraser  
7.15 History and All That  
7.30 Coast Patrol  
7.45 Pronunciation Jackpots  
8. 5 Hollywood Radio Theatre  
9. 0 Doctor Mac  
10.15 Hymns of All Churches  
12. 0 Close down

**3ZB CHRISTCHURCH**  
1430 kc. 210 m.

6. 0, 7.0, 8.45 a.m. London News  
7.30 Health talk by "Uncle Scrim"  
8. 0 Fashion's Fancies  
9. 0 Aunt Daisy  
9.45 Morning Reflections  
10. 0 Tena and Tim  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11. 0 Music for the Housewife  
11.30 A talk by Anne Stewart  
12. 0 Lunch-time fare  
12.15 & 1.15 p.m. London News  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session (Joan)  
3. 0 Variety  
3.30 Their Songs for You  
5. 0 Children's session  
5.15 Evensong

6. 0 Air Adventures of Jimmie Allen  
6.15 London News  
6.30 Hymns at Eventide  
7.15 History and All That  
7.30 Ships and the Sea  
7.45 Lady of Millions  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
8.45 Those Happy Gilmans  
9. 0 Doctor Mac  
9.15 Highways of Melody  
10. 0 The Kate Smith (U.S. War Department) programme  
10.30 Back to the Welcome Club  
10.50 War Commentary  
11. 0 London News  
12. 0 Close down

**4ZB DUNEDIN**  
1310 kc. 234 m.

6. 0, 7.0, 8.45 a.m. London News  
7.30 Health Talk by "Uncle Scrim"  
9. 0 Aunt Daisy  
10. 0 Tena and Tim  
10.15 Lady Courageous  
10.30 Cavalcade of Drama  
10.45 Big Sister  
11.30 A Talk by Anne Stewart  
11.35 Shopping Reporter (Jessie)  
12.15 & 1.15 p.m. London News  
2. 0 Dearest Mother  
2.15 The Career of Alice Blair  
2.30 Home Service session (Joyce)  
5.30 Pinocchio  
6. 0 Air Adventures of Jimmie Allen  
6.15 London News  
6.30 With the Bandmen  
7.15 History and All That  
7.30 Ships and the Sea  
7.45 Famous Musicians  
8. 0 K.W.I.D. Headline News  
8. 5 Hollywood Radio Theatre  
8.45 First Light Fraser  
9. 0 Doctor Mac  
9.15 Highways of melody  
11. 0 London News  
11.15 Supper Interlude for the Night Shift  
12. 0 Close down

**2ZA PALMERSTON Nth.**  
1400 kc. 214 m.

6. 0, 7.0, 8.45 a.m. London News  
9. 0-9.30 The Housewife's Half-Hour  
5.45 p.m. Dinner music  
6.15 London News  
7.30 First Light Fraser  
7.45 Uncle Jimmy  
8. 0 News from America  
8. 5 Hollywood Radio Theatre  
9. 0 Doctor Mac  
9.15 Highways of melody  
9.30 Talk by Anne Stewart  
10. 0 Close down

# De Reszke

**THE ARISTOCRAT  
OF CIGARETTES**

NEW ZEALAND LISTENER, APRIL 9

