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On—off, on—off—that's the secret of longer battery life. Never switch your torch on for minutes at a time. Flash it on—off, on—off.

ER/43/B29

Talking Tanks
BECAUSE tank crews must talk to each other and to their commander you may not always be able to get the Eveready Batteries you need. Huge quantities of New Zealand-made Eveready Batteries (especially the small sizes) are constantly being supplied to the United Nations' Forces in the South Pacific—army, navy, air force.



A National Carbon Company Product.

EVEREADY
TRADE-MARK
RADIO & TORCH BATTERIES

Fairy Tales Up To Date

[I]s the fairy tale out of date? Some of the better-known ones may be heard over the air in a new ZB programme entitled "Streamlined Fairy Tales." These are the same old stories told in simple form, but presented rather differently with a spoken chorus. This chorus calls itself "The Koralities," and their picture appears opposite. Adults as well as children will enjoy this session, which starts at 2ZB on April 14, and will be heard at all the other Commercial stations in successive weeks. It plays on Wednesday and Saturday at 6 p.m. (a suitable time).



CAVALCADE OF MUSIC IN N.Z.

No. 1: 1861-1870

The Founding of Begg's

New Zealand was only twenty years old as a nation when the House of Begg's was established by Mr. Charles Begg, a practical expert in every branch of the piano trade. Mr. Begg was an experienced and successful piano manufacturer from Aberdeen, where he had been in business for over ten years. The time was propitious for the enterprise, for New Zealand was progressing boldly, the first railway being opened in 1863, and important gold discoveries were being made in Otago and Westland.

At first Mr. Begg both manufactured and imported pianos. He exhibited pianos made of N.Z. woods in the N.Z. Exhibition of 1865. With far sighted judgment, Mr. Begg saw the part music would play in the growth of this country, and he did all in his power to foster the musical and cultural development of the colony.

In those days our people were dependent on their own efforts for entertainment. Shortly afterwards, great musicians and singers from abroad began to visit New Zealand. At every stage of progress Begg's have been in the lead.

"The Story of Music in New Zealand is the History of Begg's"



Looking Ahead!

Begg's have become the leading Musical and Electrical business in the Dominion by thorough service, strenuous enterprise, and a policy of looking ahead. The House of Begg's while co-operating to the full with the National War Effort, looks forward to the New World when Victory has been won. Peace will bring many wonders in the field of Music and Electricity, and new facilities for comfort, convenience, and entertainment.

Invest Your Surplus Cash in National War Savings

Begg's
THE MUSICAL & ELECTRICAL CENTRE

A New Zealand Singer Abroad

CONCERT tours in Central and Southern Europe in the two years before the war gave Mae Brodie, who will give a studio recital from 1YA on April 16, the chance to collect a useful repertoire of modern songs.

"The attitude to music in European countries before the war was most encouraging," she said, when *The Listener* met her last week. "Wealthy women make it the most important part of their activities to encourage music and the concert habit. By their patronage they make it possible for many artists to give recitals and come before the public. Many of the wealthy citizens have their own concert halls, and sponsor concert parties to perform throughout a season. Of course only front-rank artists are engaged. But this patronage by wealthy women is highly necessary, just as it was in past centuries."

On April 16, Madame Brodie will sing songs of Richard Strauss, Hahn, Respighi and Saint-Saens. Early in May she will give a public recital in Auckland.

PUBLIC TRUST OFFICE

STATEMENT FOR FEBRUARY, 1943

Estates to the value of £507,841 were reported and accepted for administration by the Public Trustee during the month of February, 1943. The total value of estates and funds under administration by the Public Trustee on March 31, 1942, was £64,685,685, and the new business for the eleven months ended February 28 was £6,319,713.

Grants of administration made by the Court in favour of the Public Trustee numbered 218 for the month.

During the month, 611 new wills appointing the Public Trustee executor, were prepared on behalf of testators and lodged for safe custody, and 344 existing wills were revised to provide for changes desired by testators. The total number of wills now held in the Public Trust Office on behalf of living persons is 120,731.