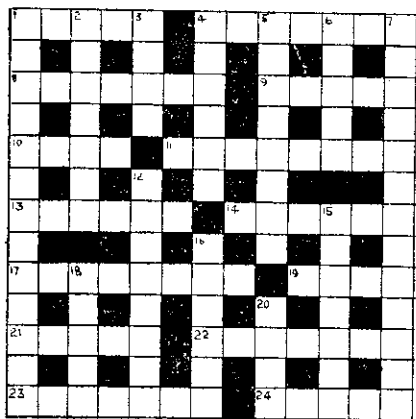


THE LISTENER CROSSWORD

(No. 136: Constructed by R.W.C.)



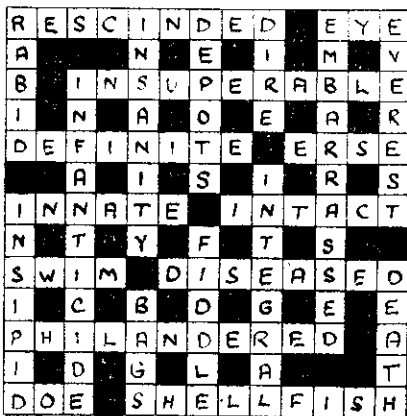
Clues Across

1. It's no use trying to make a silk one out of a sow's ear.
4. Withdrew.
8. Rats die with feet apart.
9. They all lead to Rome.
10. If this refers to 2 down, they must be kept for an emergency.
11. Is around no longer.
13. To push to a conclusion.
14. Mad, sir! (anag.).
17. Nice? Sure! but it's not safe.
19. Avoid like the plague.
21. Proposal.

Clues Down

1. This is trite—what you would expect in a stupid lout.
2. It's Nora! (anag.).
3. Here you find me standing on my head on top of it.
4. This kind of railway has its ups and downs.
5. Crib coal for a disinfectant.
6. An aid to the moon-goddess.
7. I can't ride, Miss! (anag.).
12. Musical composition from the C.O.
15. The tale of a sportsman?
16. Frequently found in front of prisms.
18. Less dangerous form of fears.
20. Convicts.

(Answer to No. 135)



Items From The ZB's

"GIVE It a Name" Jackpots had a big moment last Monday, when £24, the biggest quiz prize ever won at a ZB station, was carried away by Miss Edith Newton. The question was: "Who is generally credited with being the father of the mercery trade? This English chemist was born in 1791, and made many important discoveries in dyeing and calico printing. He is chiefly famous for the invention of mercerisation and the preparing of cotton for dying by use of chemicals." Miss Newton did not hesitate. As soon as the announcer finished, she said: "I should say that was John Mercer." Afterwards, Miss Newton confessed that she had been almost too nervous to come down to the studio, and had had to be egged on by a friend. She knew the answer because she previously worked in the office of a large mercery firm at Sunderland, in England, and frequently heard references to John Mercer himself.

THE fact that nearly every one comes under the spell of magic is perhaps a throwback from the Dark Ages, when sorcerers and witches were held in awe by the unenlightened public. To-day,

we laugh at magic, but we are none the less mystified by the magician. How is it done? Tune in to 42B every Monday night at 6.0, and you will be enlightened. Even the famous Indian rope trick will be explained by Major Cedric Talisman, and you will learn a parlour trick, too.

A SPECIAL feature in the ZB children's session on Monday evenings is the presence of Lieut. Fred Babo, U.S.M.C., who invites children in to talk about anything at all. Uncle Fred wastes no time on formalities, but sits on the floor with the visitors round him. Any child can ask a question, and Uncle Fred does his best to answer. He has been asked for ghost stories, the biggest river in America, whose photo is on a 10-dollar bill (he didn't know that one), what American girls and boys do in their summer holidays, and the names of U.S. Presidents.

LISTENERS like hearing their own requests played over the air. Since the Request session started from 2ZB some six months ago on Wednesday evenings, there has been such a flood of requests that a new session on Sundays between 12 and 2 p.m. has been begun. Vocal numbers are in special demand, and swing, on the whole, is out of it.

BACKACHE



Goes

—but DE WITT'S PILLS
SOON BROUGHT RELIEF

All too often backache is a sign of kidney trouble. So take heed of backache, the danger sign that weak and sluggish kidneys must be cleansed and strengthened. Turn to De Witt's Pills, the trusted household remedy, and rely on them for prompt and sure relief.

From one end of the country to the other, wherever you go, you'll find people who swear by De Witt's Pills. Let us quote just this one instance:—

Mr. A. W. writes:—"I suffered severe pains across my back for twelve months. My work causes a lot of stooping and my kidneys became painful. I told a friend and he told me how De Witt's Pills benefited him. I immediately obtained a bottle and soon got relief, and now I am fit and strong again."

Ten Years Later. "I am absolutely free from backache after taking De Witt's Pills some years ago."

WEAK KIDNEYS
lead to
Backache
Cystitis
Lumbago
Joint Pains
Rheumatism
Sciatica **Disturbed Nights**

A product of E. C. De Witt & Co., England.

N.Z. Representatives: Newson & Co., Ltd., 9 Herbert St., Wellington, C.I.

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KIDNEY
AND
BLADDER

Made specially to end the pain of Rheumatism, Lumbago, Sciatica, Joint Pains and all forms of Kidney Trouble. Of chemists and storekeepers everywhere, prices 3/6 and 6/6 (plus Sales Tax).

delicious

With All
Summer Dishes
PUFFED WHEAT

Bang goes the food cannon—and ripe whole-wheat grains are exploded eight times normal size to give you a health food that's toothsome, light and full of nutriment.

And Puffed Wheat is a great mixer. Sprinkled on sponges, cakes, jellies and fruit salads, it's a real decoration. Try savouries rolled in Puffed Wheat instead of breadcrumbs... mix it in omelettes and fritters... or serve it at breakfast or tea-time with stewed fruit... served any way Puffed Wheat has taste appeal and chewy deliciousness.

With Puffed Wheat in the cupboard, you're ready for every emergency—it's the most versatile of all cereals.

SERVE SANITARIUM HEALTH FOODS

Marmite, Weet-Bix, Granose, San-Bran, Granola, Bixies, Puffed Rice, Kwik-Bru. They're all brought to you by the Company which provides New Zealand with pure health foods and no others. The Sanitarium name on any packet is a guarantee of purity, goodness and value.

Sanitarium PUFFED WHEAT

IF IT'S A SANITARIUM HEALTH FOOD—IT MUST BE GOOD!

