

Sunday, Mar. 28

1ZB

AUCKLAND
1070 kc. 280 m.

6. 0, 7.0, 7.45 a.m. London News
7.30 Health talk "Uncle Scrim"
8.30 Youth at the Controls
10.30 You'll Enjoy Education!
11.0 Friendly Road Service
12.0 Listeners' Request session
1.15 p.m. London News
3.30 Radio Newsreel
4.45 Diggers' session (Rod Talbot)
5.30 Storytime with Bryan O'Brien
6.0 A talk on Social Justice
6.15 London News
6.45 Uncle Tom and the Sankey Singers
7.30 Radio Theatre
8.0 Headline News
8.5 Reserved
8.30 Memorial to Michael Joseph Savage
8.45 Special programme
9.0 Command Performance, U.S.A., compered by Clark Gable
9.30 The Fred Allen (U.S. War Department) programme
11.0 London News
12.0 Close down

2ZB

WELLINGTON
1130 kc. 265 m.

6. 0, 7.0, 7.45 a.m. London News
7.30 Health talk "Uncle Scrim"
8.15 A Religion for Monday Morning
8.30 Youth at the Controls
9.0 Uncle Tom and his Children's Choir
9.15 Listen to the Band!
10.0 The World of Sport (Bill King)
11.30 The Morning Star: Will Fyfe
11.45 Comedy Cameo
12.0 Listeners' Request session
1.15 p.m. London News
2.0 Radio Matinee
4.30 London News
6.0 A talk on Social Justice
6.15 London News
7.0 A U.S. War Department programme
7.30 Semper Fidelis
8.0 Headline News
8.5 Reserved
8.30 Memorial to Michael Joseph Savage
8.45 Special programme
9.0 Command Performance, U.S.A., compered by Red Skelton
9.30 A U.S. War Department programme
10.0 Musical varieties
11.0 London News
12.0 Close down

3ZB

CHRISTCHURCH
1430 kc. 210 m.

6. 0, 7.0, 7.45 a.m. London News
7.30 Health talk "Uncle Scrim"
9.0 Uncle Tom's Children's Choir
9.15 Around the Bandstand
9.45 Junior Bandsmen
10.0 Hospital session
11.45 Sports summary ("The Toff")
12.0 The Luncheon Request session
1.15 p.m. London News
3.0 1ZB Calling!
3.30 Fun with Music
4.30 Headline News
4.45 Family Favourites
6.0 A talk on Social Justice
6.15 London News
6.30 In popular demand
7.0 A U.S. War Department programme
7.45 Studio presentation
8.0 Headline News
8.5 Reserved
8.30 Memorial to Michael Joseph Savage
8.45 Special programme
9.0 Command Performance, U.S.A., compered by George Raft
9.30 A U.S. War Department programme
10.0 Variety programme
11.0 London News
11.15 In lighter vein
12.0 Close down

4ZB

DUNEDIN
1310 kc. 234 m.

6. 0, 7.0, 7.45 a.m. London News
7.30 Health talk "Uncle Scrim"
9.0 Uncle Tom's Children's Choir
11.0 The Friendly Road Service of Song
12.0 Listeners' Favourites
1.15 p.m. London News
2.15 The Radio Matinee
3.0 The Radio Theatre

3.45 Fun with Music
4.0 The Diggers' session
5.0 Storytime with Bryan O'Brien
5.30 Half an Hour with Julian Lee
6.0 A Talk on Social Justice
6.15 London News
7.0 Your Broadway and Mine (a U.S. War Dept. programme)
8.30 Memorial to Michael Joseph Savage
8.45 A special programme
9.0 Command Performance U.S.A., compered by Cary Grant

9.30 The Charlie McCarthy (U.S. War Dept.) programme
11.30 Music for Sunday,
12.0 Close down

2ZA

PALMERSTON Nth.
1400 kc. 214 m.

7.30 a.m. Health talk "Uncle Scrim"
8.0 Bright records
8.45 London News
9.30 The Morning Star

9.45 Moreton and Kaye
10.0 Selected recordings
10.30-12.0 Listeners' session
5.30 p.m. Rambling through records
7.0 First Light Fraser
7.30 The Maxwell House Show
8.30 Memorial to Michael Joseph Savage
9.0 Command Performance, U.S.A., compered by Edward Arnold
9.30 The Jack Benny (U.S. War Department) programme
10.0 Close down



Cheerfulness

When cheerfulness is in danger of disturbance, light a Player's, and with a few 'puffs' put trouble in its proper place. The friendly Sailor, as always, stands for cheery contentment, and is a guarantee of quality and purity.

KEEP THAT HAPPY EXPRESSION



Player's Please

CORK TIPPED OR PLAIN

BRITISH IN NAME --- BRITISH IN QUALITY