

**"It's a way
they have in
the Navy"**



"PAYING ON THE CAP"

Junior ratings in His Majesty's Navy are always "paid on the cap"—the sailors removing their caps and their pay being placed on top.

LIGHTING UP A PLAYER'S

Throughout the Royal Navy lighting up a Player's is another custom that is universally approved. By their unvarying high quality Player's have deservedly won their place as the largest selling cigarettes in the British Empire.



CORK TIPPED or PLAIN

*Player's
Please*

BRITISH IN NAME — BRITISH IN QUALITY