

Right Dress

(By WHIM-WHAM)

["Simplification of clothing is being undertaken in New Zealand, and progress has already been made . . ."—the Hon. D. G. Sullivan, Minister of Supply, in an interview.]

WAR'S Exigencies, it appears, Are going to modify our Dress, And prune with sharp official Shears All kinds of fashionable Excess.

WITH not the least Alarm I note, Nor injured libertarian Wrath, This Move to cut the Country's Coat According to the Country's Cloth.

FOR Fashion is a Tyranny Far worse than legal Interference, And it permits no Man to be The Author of his own Appearance.

SO if these sorry Times require Such Measures, I shall be contented To wear some simplified Attire, Nor feel the least Bit regimented.

BUT, better still some Regulation (I feel it could be framed with Ease)

Allowing me a Dispensation To dress precisely as I please!

AH, then my simplified Attire Would set a Standard hard to beat One Garment, in the Roman Way, No Socks, and Sandals on my Feet:

AND when the Weather's mild or hot I would not hesitate at all To go as simply clad—Why not?— As Adam did before the Fall!



A NEW PINOCCHIO ZB Stations Feature Radio Version of Famous Story

SINCE Walt Disney produced his film version a year or so ago we have all become familiar with the Pinocchio story, not to mention Pinocchio dolls, Jiminy Crickets, Figaros, Cleos, Pinocchio puzzles, and other impedimenta brought home at intervals by father for the children. Now there is to be another revival of the story by the ZB stations. This time the producer is not Walt Disney, but Edward Sloman, well known not only as an American radio producer, but also as a film director. Although the theme is old, some of the later adventures of Pinocchio are new, as are the songs and the setting of the story. The musical director is Paul Sawtell, a Pole whose musical education began in Germany at a very tender age. There is also an original theme song "I'm Pinocchio" written by Tony Romano and Morey Amsterdam.

But it is not only the music that is likely to become popular. There are also the animal noises, some recorded from

real animals in the High Sierras of Northern California, others imitated by a trapper named Tox Gilmore. Moreover, Edward Sloman even went to the length of inventing an entirely new gadget to get the right echo sounds for the scene "The Land of Lost Souls."

The story was written as long ago as 1880 for an Italian children's newspaper, *Giornale Dei Bambini*, by Carlo Collodi. Collodi was the editor of a Tuscan newspaper and an ex-soldier who had years before fought for his country's freedom. Memories of the pranks of his own youth perhaps inspired his tale of the puppet who comes to life. Since that day the story of the puppet Pinocchio has been translated into many languages and with films and radio will become even better known.

Pinocchio may be heard from 1ZB on Thursdays and Saturdays at 6.30 p.m., from 2ZB on Mondays, Tuesdays, and Wednesdays, at 6.30 p.m., and from 4ZB on Tuesdays and Thursdays at 5.30 p.m.



Do New Zealanders Like the BBC?

THIS is the question which Norman Tritton (above) is coming here to answer. Mr. Tritton went to England from Australia as private secretary to Mr. Menzies, and was asked to stay in London as Pacific Intelligence Officer to advise the BBC on the tastes of listeners in the area covered by the Pacific Transmission. Now he has been appointed Liaison Research Representative in Australia, to visit Australia and New Zealand to study the impact of BBC programmes upon the public.

2 INVESTMENT PLANS that are Geared to the Times

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Instructions FOR USING YOUR TORCH IN A BLACKOUT

Reviewed and Passed by the
DOMINION LIGHTING CONTROLLER

1—Every home should have one or more torches. But before seeking to buy new ones, inspect and repair old ones. They may need only a new bulb, or fresh batteries.

2—Keep your torch in an accessible place—and always in its place. Indoors never point it towards unshielded skylights, windows, or open doors.

3—Do not use unshielded torch outdoors in a blackout except when essential. Keep beam level or downwards—always! Never point it towards reflective surfaces.



4—How to Shield your Torch for outdoor use: Cut 2 discs of paper, one black with half-inch hole in centre, the other of white tissue paper, or something equivalent, to cover hole in black disc. Insert both discs between bulb and lens of torch.

Keep Your Torch Loaded with Fresh EVEREADY Batteries—and have an extra set on hand in case of long-continued use of your torch.

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