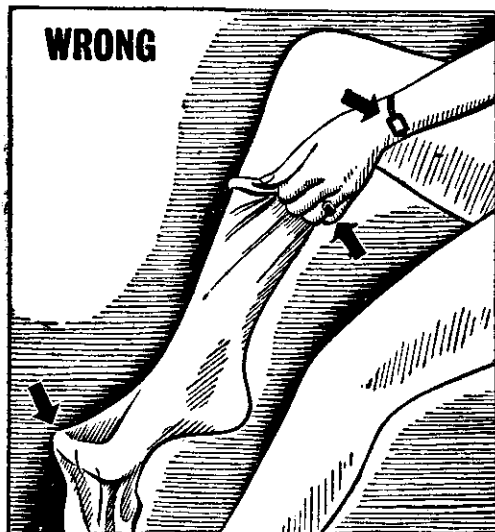


Save Your Stockings

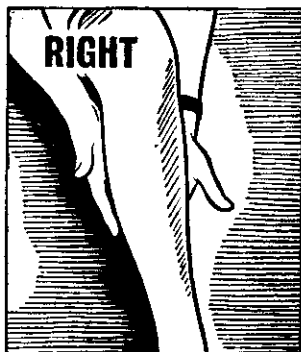
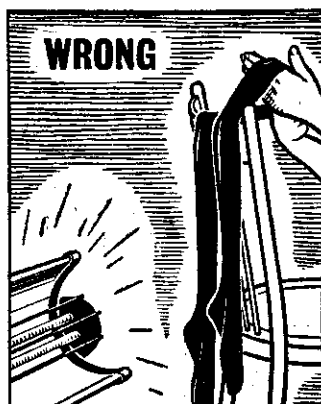
THESE hints will help to make your stockings last much longer. They are published in your interest by BONDS HOSIERY MILLS (N.Z.) LTD.



NEVER PULL STOCKINGS on by the tops; it strains the delicate fabric. Slip your foot into stocking and roll it up your leg. Put stockings on before watch and jewellery as these and rough toenails may pull threads.



NEVER PEG STOCKINGS to a line; simply hang them over. Never hang them in front of fire or radiator. Dried slowly, stockings last much longer.



USE PALMS OF HANDS to ease seams into place. Be sure that nails are smoothly filed, with no rough cuticle.



FIX SUSPENDER IN WELT which is designed to take the strain. Never fasten it below the welt.

RIGHT
Buy the ankle-slimming Full Fashioned Stockings of quality—

Bonds
SYMETRA

UP IN THE MORNING EARLY

UNSUNG heroes of radio are the technicians, without whose co-operation and skill the finest programmes would be an irritating unco-ordinated jumble. In Commercial broadcasting they maintain that a special medal should be struck to commemorate the fortitude of the early morning control room technician, who must be on the job at—hold your breath—five-thirty o'clock in the morning to get the equipment running and in good order for 18 hours of continuous transmission during the day. On this and the next page are some pictures taken during a typical morning in the life of Bill Flood, one of Station 3ZB's "early bird" technicians. Mr. Flood is an important member of 3ZB's staff; his work calls for a wide technical knowledge and intensive study of the complicated science that is radio engineering. There are Bill Floods doing similar early morning duty at other stations.



Above: Time, five o'clock in the morning, and it's "breakfast for one" in a hurry for Bill Flood. Half an hour to shave, dress, and get to the studio



Right: Time, five-thirty. Arrived at the studio, Bill throws a few switches for the preliminary warm up.



At six o'clock, broadcasting begins in earnest. With three turntables in action and a maze of switches to control, Bill needs a quick hand and an alert mind. Listeners are quick to detect and criticise a slip



Stop that Cough with **BAXTERS** LUNG PRESERVER
The Time-Tested Remedy