

Fly through the Ironing

For whiter, smoother, and swifter ironing—you can depend on Colman's Starch. It gives a perfect finish to your loveliest linens.



COLMAN'S STARCH

For Smoother Ironing —

WHY THERE ARE 3 ATA CLEANERS

Because it's common sense that a cleaner harsh enough to remove grease would scratch fine surfaces. So Ata make three—one for each specialised cleansing job.

1 ATA-BRITE

Fine as face powder for glass, crystal and porcelain.

2 ATA-KLEEN

For stoves, ovens, kitchen and bathroom.

3 ATAMAX

Caustic for caked burnt-on grease on stoves and ranges.

DID YOU HEAR THIS?

Extracts From Recent Talks

If Pepys Had Dieted

TAKE little Sammy Pepys, who left a diary which is practically a running commentary on the grand national pastime of mopping up the nourishment. Samuel Pepys didn't merely eat a meal—he embraced it. To prove it, here are a few items culled at random from his diary. "Went to the Sun Taverne on Fish Street Hill to a dinner of Captain Teddyman's where we had a very fine dinner, good music, and a great deal of wine. I very merry, went to bed, my head aching all night." Also "Home and found my wife and maid with much ado had made shift to spit a great turkey." But had he been told what faulty feeding can do to the inward and invisible Sammy his diary would have read very differently. Something like this: "Home betide with the latest diet chart which do trouble me much by the meanness of its content. But I do fear mightily of hardened arteries if I obey it not. So did dine right stingily of a carrot uncooked and the water of barley boiled. And so to bed, sadly consoled by the thought that I shall live to a noble age though, I fear, right dimly." Or "Did meet Sir William Greenleaf and so to the milk bar where we did discourse sombrely of the influence of protein and did part right mournfully." —("A Fritter With Food." Ken Alexander, 2YA, May 22.)



She relates this incident very amusingly, but with an underlying seriousness. It took place in the Southern Tyrol, which Italy acquired from Austria after the Great War, and where she found the Italians swaggering with the aggressiveness of conquerors. Was Mussolini's ambition to "harden" the Italian temperament, she wondered, resulting in similar stupid aggressiveness all over Italy? But she comforted herself with her theory that you cannot change people from what they are. You may wrench and warp them, but you cannot change them. And so perhaps, when Fascism has crashed, and the gay casualness of the Italian temperament has asserted itself once more, people will wander unmolested across empty streets at will. —("Some Adventurous Women: Nina Murdoch." Margaret Johnston, 2YA, May 23.)

The Little Queen

HE first saw her walking down a street in Paris, swift and shining in the sunlight as though made of Venetian glass. Her tall childish figure so glittered with jewels that it seemed translucent to the hot rays of the evening sun behind her; a halo of pale gold shimmered from the loose threads of hair round her bare head, fine as spun glass. She wore a tiny mask of black velvet which did not conceal the fair skin and broad forehead, nor yet the direct untroubled eyes. "Who is she?" he demanded, though he had known even before he saw her, from the cries of the people who came running down the street, out of the narrow doorways, thronging round her, throwing up their caps, shouting "The Little Queen." So this was their "little Queen" and his; Queen of France for the last fifteen months; Queen of Scotland for the whole of her short life; Queen of England to all who admitted the illegitimacy of Queen Elizabeth. —(Book Review by Miss G. M. Glanville, 3YA, May 14.)

Why Save Labour?

AT first, our washing was taken to the river by two native girls and washed on the stones in running water, to be brought back clean, and smelling of grass and sunshine. But this was severe on the clothes, and we bought a washing machine and I rued the day. The native girls were not used to the vagaries of washing machines and they didn't like the ridiculous thing. So it meant that I had to stand over them all the time, or it wouldn't work, and they wouldn't



try to learn. There wasn't much labour-saving for me in our investment. Kaffirs see no sense in any labour-saving device. To them there is no point in saving time, so long as they can have their afternoon sleep, and dance on Sundays. —("On a Farm on the Veld." Madeline Alston, 2YA, May 25.)

On a Destroyer

THIS novel, the publishers say, took Marcus Goodrich five years to write. He served in the American Navy himself. When an experience has meant a great deal to an observing and thoughtful man, memory and imagination often take a fruitfully long time to work out, in words, a reconstruction of it that satisfies both. That's the way the facts were, says memory; that's what the facts meant, and have come to mean, says imagination. It's this double result—the fact remembered and the significance revived or found—that makes a living, a complex, a complete impression; and that's what you have in *Delilah*: men and environment made real together. —(From a review of "Delilah," by Marcus Goodrich. Reviewed by J. H. E. Schroder, 3YA, May 26.)

The Real Italy?

THIS kindly interest in humanity is largely the charm of Nina Murdoch's books. You feel she has an all-embracing interest in people, even for the occasional ones who were unpleasant to meet, like the swaggering Italian officer in the train who closed all the carriage windows and filled the place with smoke, though a notice clearly forbade smoking; or the Fascist policeman on traffic duty who wouldn't let her cross an empty street except at one particular place.



Morale

IS A WOMAN'S BUSINESS ++

WHEN you listen to War News you think, "How can I help more?" You feel apologetic because you are only a woman, but have you forgotten that morale is a woman's business now more than ever. A woman's beauty stands for courage, serenity, a gallant heart, the things men need so desperately these days. It is a woman's way of saying "We won't be beaten."

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