



Buy by the Case!

It's cheaper to buy apples by the case—it's fun to have a supply of apples always within reach! New Zealand apples are among the cheapest of foods, so use them generously for health and enjoyment. Eat an apple after every meal. Use more apples in cooking. Ask your retailer for a case to be delivered to your home—order to-day!

**ORDER FROM
YOUR RETAIL STORE**

SEND FOR

FREE

APPLE RECIPE BOOK

Write Now—for a wonderful little book of apple recipes. Send a penny stamp to cover postage to "EAT MORE APPLES", P.O. Box 1500, Wellington. Only a limited number available, so act now!

NAME (Block Letters).....

ADDRESS.....

.....