

[T] is a far cry from the cramped and unhealthy premises in the Queen's Arcade which have served 12B for so many years, to the spacious studios in Durham Street. Summer days meant almost unbearable stuffiness in the old studios; the new are air conditioned by a plant which attends automatically to the slightest variations in temperature and humidity. Where artists were once expected to give of their best in a few square feet of studio, they have now unlimited space at their command. Technicians, artists, announcers, copy-writers, programme organisers, accounts clerks—in fact, members of the staff from the station director down to the humblest message boy, are all now in several times the area they once occupied. The result will be, the CBS hopes, a corresponding increase in the all-round efficiency of the station and an improvement in quality of programmes, which is, after all, what the listening public is most interested in.



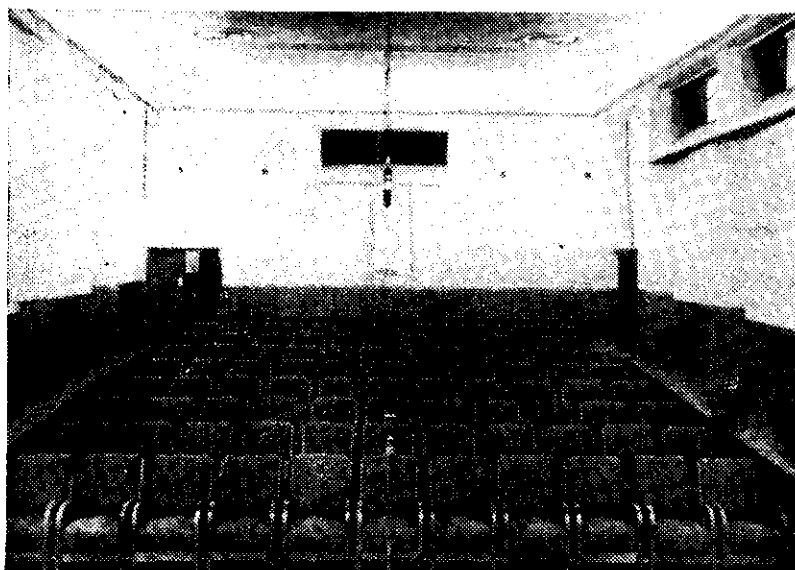
A TASTEFULLY DESIGNED CORNER of the audition room and talk studio. The grill at the left hides a turntable and shelf for holding recordings that at the right houses the loudspeaker



VISITORS TO 12B are escorted through the studios by four hostesses, who explain how everything works and see that they miss not a single point of interest. From bottom: Joan Houghton, Nan Hayter, Lynn Fletcher and Wanda Wyber



THE BRIGHTLY COLOURED DESIGN of the carpet in the children's studio will amuse and distract the shyest young performer. The microphone can be lowered nearly to the floor



THE RADIO THEATRE, which seats 110 people in comfortable armchairs, has light cream walls and claret furnishings. At the rear is the panel of the sponsors' observation lounge



THE PROGRAMME DEPARTMENT is airy and well planned. Here are members of 12B's staff filing away in their correct shelves some of the station's many thousands of recordings