

NEW ZEALAND LISTENER

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SATURDAY COMMERCIAL SEPTEMBER 20



JESSIE, who conducts the "Shopping Reporter" session for 4ZB's feminine listeners every week-day forenoon, excepting Saturday

1ZB AUCKLAND 1070 k.c. 280 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 9. 0 The Bachelor Girls' session
- 9.45 Morning Reflections (E. K. Morton)
- 12. 0 Music and sports flashes
- 12.15 p.m. News from London
- 1. 0 Gardening session (John Henry)
- 1.30 The 1ZB Happiness Club (Joan)
- 3. 0 League Football from Carlaw Park
- 4.45 Thea's Milestone Club
- 5. 0 Thea and her Sunbeams
- 6. 0 Sports results
- 6.15 News from London
- 7. 0 The House of Peter MacGregor
- 7.30 The Old Lady of Threadneedle Street
- 8. 0 Hollywood Spotlight
- 8.15 Beyond the Law
- 8.45 Pageant of Empire
- 9. 0 Doctor Mac
- 9.15 There'll Always Be An England: "The Story of Our Time"
- 10.30 Dance music
- 12. 0 Close down

2ZB WELLINGTON 1130 k.c. 265 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 9. 0 The Bachelor Girls' session
- 9.45 Morning Reflections (E. K. Morton)
- 10. 0 Gardening session ("Snowy")
- 10.15 In classical mood
- 10.30 Variety continued
- 12. 0 The Mid-day Melody Menu
- 12.15 p.m. News from London
- 2. 0 Variety and sports flashes
- 3. 0 Sports summary
- 3.30 The London Newsreel
- 4. 0 Sports summary
- 4. 5 Variety programme
- 5. 0 A comedy cameo
- 5.15 Cheer up tunes
- 5.30 Station T.O.T.
- 5.45 Tea time tunes
- 6. 0 Sports results (Wally Ingram)
- 6.15 News from London
- 6.30 Pageant of Empire
- 7. 0 The House of Peter MacGregor
- 7.30 The Old Lady of Threadneedle Street
- 7.45 Popular personalities on parade
- 8. 0 Hollywood Spotlight

- 8.15 Beyond the Law
- 9.30 The Pepper Pot
- 9. 0 Doctor Mac
- 9.15 There'll Always Be An England: "Alfred the Great"
- 9.30 Past and present popular hits
- 10. 0 Dance programme
- 10.30 Kings of Jazz: Russ Morgan
- 11. 0 News from London
- 12. 0 Close down

3ZB CHRISTCHURCH 1430 k.c. 210 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 8. 0 Fashion's fancies (Happi Hill)
- 9. 0 The Bachelor Girls' session
- 9.45 Morning Reflections (E. K. Morton)
- 10. 0 Variety Parade
- 10.15 The Gardening session
- 11.30 The Radio Doctor
- 12. 0 The luncheon session
- 12.15 p.m. News from London
- 1. 0 Any time is dancing time
- 2.15 Music and sports flashes
- 4. 0 Radio Talent Quest
- 5. 0 The children's session, commencing with the Surname Quiz
- 5.30 The Musical Army
- 5.45 Music for the early evening
- 6. 0 Sports results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The House of Peter MacGregor
- 7.30 The Old Lady of Threadneedle Street
- 7.45 The Enemy Within
- 8. 0 Hollywood Spotlight
- 8.15 Imperial Leader (final broadcast)
- 9. 0 Doctor Mac
- 9.15 There'll Always Be An England: "Simon de Montfort"
- 10.15 Kings of Jazz: Red Nichols
- 11. 0 News from London
- 11.15 Bright music
- 12. 0 Close down

4ZB DUNEDIN 1280 k.c. 234 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0, and 8.45
- 9. 0 The Bachelor Girls' session
- 9.45 Morning reflections (E. K. Morton)
- 12.15 p.m. News from London
- 1. 0 Of Interest to Men
- 2. 0 Music and sports flashes
- 5. 0 The Children's session
- 5.30 The Happy Feet Club
- 5.45 The Garden Club of the Air
- 6. 0 Sports results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The House of Peter MacGregor
- 7.30 The Old Lady of Threadneedle Street
- 7.45 Hollywood Spotlight
- 8.15 Imperial Leader
- 8.45 The Enemy Within
- 9. 0 Doctor Mac
- 9.15 There'll Always Be An England: "Elizabeth Fry"
- 10. 0 Broadcast of the Town Hall Dance
- 11. 0 News from London
- 11.15 Broadcast of the Town Hall Dance
- 12. 0 Close down

2ZA PALMERSTON Nth. 1400 k.c. 214 m.

- 6. 0-8.0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 5.45 p.m. Light and bright
- 6.15 News from London
- 7. 0 The House of Peter MacGregor
- 7.15 Sports results
- 7.45 Station T.O.T.
- 8. 0 Hollywood Spotlight
- 8.15 Imperial Leader
- 8.30 Stars That Shine
- 9.30 Dancing time
- 10.30 Close down

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