

PROGRAMMES



BBC photograph

and news commentator, is heard
ws to the Empire. He is, as is well
the London "Times"



MADAM MARGARET MERCER will
sing four traditional British songs from
the 2YA studio at 9.40 p.m. on Sunday,
September 7



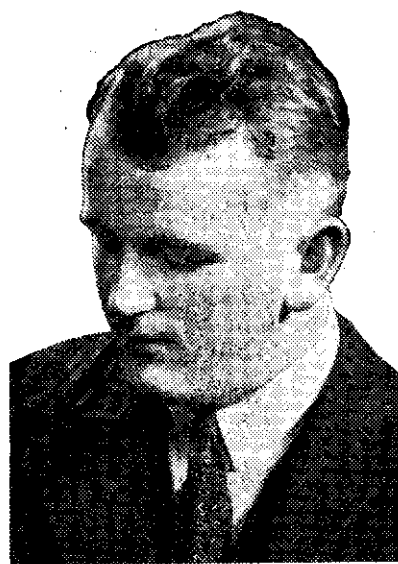
ALAN PIKE, baritone, will sing four
songs, including Wolfe's "De Glory
Road," from the 1YA studio on Friday,
September 12



R. E. GRAINGER, CBS chief engineer, puts the microphone on to the latest
disc from the production department, more and more of whose programmes are
being heard from the ZB stations these days



THE FOUR INKSPOTS, one of the most popular light vocal quartets in
American radio, are heard frequently from the ZB stations and contributed a
special programme to 2ZB's Radio Matinee on a recent Sunday afternoon. They
are also featured in the film "The Great American Broadcast".



Spencer Digby photograph
FRANK HOFFEY, viola, will play
Brahms's Sonata Op. 120 No. 1 with
Dorothy Davies from the 2YA studio
at 8.21 p.m. on Monday, September 8

Items From The ZB's

THE new 2ZB programme *The Hit Parade* is a conclusive demonstration of how the tastes of the average listener determine the relative popularity of light songs. In this programme listeners are asked to place a number of songs in their correct order of popularity, this being determined finally by a comparison of the sales of records and sheet music at one of Wellington's biggest music houses. In a recent *Hit Parade*, for instance, most listeners agreed that "Sweet Little Headache" was the most popular tune among those played, with "Music, Maestro, Please," "Will You Remember?" "Thanks for the Memory," "Paradise in Waltz Time," and "Lords of the Air" following in that order. First to place them in that order of popularity was Miss V. Cross of Rintoul Street, Wellington, who won a prize valued at £2 5s.

NICHOLAS MATTHEY, the gipsy violinist, whose picture appears on this page and who is one of the artists featured regularly in *Pageant of Music*, the Sunday night feature, was born in Russia, his father being one of Moscow's best known conductors. He started his career at the Conservatory of Moscow, and later went to Bucharest where his talent so impressed Queen Marie of Rumania that she personally undertook the furthering of his musical studies. After a period in Germany, he went to America, where he was acclaimed as the greatest gipsy violinist of his day. He remained in America, where he is a popular vaudeville concert and radio artist. Many of the compositions he plays are his own.

THE *Enemy Within*, the spy drama dealing with the activities of Nazi agents in Australia has proved so popular at 2ZB that it has been decided to play it three times weekly instead of twice. Playing times are now Mondays, Tuesdays and Wednesdays at 6.30 p.m.

ROAMIN' in the Gloaming, the title of a new programme which will shortly be heard from the ZB's could refer to none other than Sir Harry Lauder, who, after a lifetime of entertaining, is still, at the age of 72, singing at concerts for the forces in England. In the last war, Harry Lauder was one of the greatest personalities on the entertainment front. He gave concerts throughout the British Isles, in France and abroad, his Harry Lauder Fund raising over a quarter of a million pounds for the troops. Alexander Scott, who is compère of the new programme, is a personal friend of Sir Harry Lauder, and relates various incidents in the great comedian's life going as far back as his tour of America in 1908. On that tour he was hailed not so much as a comedian as a character actor, the billboards even announcing him as the "World's greatest character actor." The songs introduced include, of course, many old favourites, but several will be new to New Zealand listeners.