

# POPULARITY POLL

## Which Are Your Favourite ZB Features?

**S**CORES of programmes, including comedy, drama, musical, and "audience participation" features, go to make up the weekly quota of entertainment from the Commercial stations. Which are the most popular? Because listeners' tastes vary so greatly, that is a question almost impossible to answer. To assist in arriving at some idea of the relative popularity of some of the nationally-played features, however, the Commercial Broadcasting Service invites listeners to co-operate in a popularity poll.

Printed below, in alphabetical order, are 32 national ZB features. Which ten of them do you think are the most popular? In the squares alongside the names of the features, number them from one to ten in your order of preference.

When you have done this, cut out the panel and post it to "Popularity Poll," Post Office Box 3015, Wellington. A penny stamp will be sufficient if you do not seal the envelope.

This list will not be printed again, so number off your ten most popular features and post it to the CBS to-day.

ACADEMY AWARD: Tues., Thurs., 8.0 p.m.	[ ]
AIR ADVENTURES OF JIMMIE ALLEN: Mon., Wed., Thurs., 6.0 p.m.	[ ]
BETTY AND BOB: Mon. to Fri., 2.0 p.m.	[ ]
CHUCKLES WITH JERRY: Mon., Wed., Fri., 8.0 p.m.	[ ]
COURT OF HUMAN RELATIONS: Wed., 9.0 p.m.	[ ]
DOCTOR MAC: Tues., Sat., 9.0 p.m.	[ ]
DRAMAS OF LIFE: Mon. to Fri., 10.30 a.m.	[ ]
EASY ACES: Mon., Wed., Fri., 8.15 p.m.	[ ]
FRANKLIN D. ROOSEVELT: Tues., Fri., 9.15 p.m.	[ ]
FRED AND MAGGIE EVERYBODY: Sun., Mon., Tues., 7.0 p.m.	[ ]
HOUSE OF PETER MACGREGOR: Wed., Thurs., Sat., 7.0 p.m.	[ ]
IMPERIAL LEADER: Fri., 7.15 p.m.; Sat., 8.15 p.m.	[ ]
INFORMATION PLEASE!: Thurs., 9.0 p.m.	[ ]
INTERLUDE: Sun., 9.0 p.m.	[ ]
LOST EMPIRE: Mon. to Thurs., 2.15 p.m.	[ ]
MAN IN THE STREET SESSION: Sun., 7.45 p.m.	[ ]
MIGHTY MOMENTS: Fri., 9.0 p.m.	[ ]
OLD LADY OF THREADNEEDLE STREET: Thurs., Sat., 7.30 p.m.	[ ]
RADIO ROTOGRAVURE: Sun., 7.15 p.m. (6.30 p.m. at 4ZB)	[ ]
REAL LIFE STORIES: Mon., Tues., Wed., 7.30 p.m.	[ ]
ROMANCE OF MUSIC: Mon., 10.0 a.m.	[ ]
SALT LAKE CITY TABERNACLE CHOIR: Sun., 1ZB and 4ZB, 10.15 a.m.; 2ZB, 11.0 a.m.; 3ZB, 10.0 a.m.	[ ]
SECRET DIARY: Tues. to Fri., 10.0 a.m.	[ ]
SOCIAL JUSTICE TALKS: Sun., 6.0 p.m.	[ ]
SPY EXCHANGE: Tues., Thurs., 7.15 p.m.	[ ]
STATION T.O.T.: 1ZB, Fri., 6.30 p.m.; 2ZB, Sat., 5.30 p.m.; 3ZB, Sat., 6.30 p.m.; 4ZB, Sat., 6.30 p.m.	[ ]
STORYTIME WITH BRYAN O'BRIEN: Sun., 5.0 p.m.; 1ZB, 5.30 p.m.	[ ]
THIS TWENTIETH CENTURY: Mon., Wed., 7.15 p.m.	[ ]
TO-DAY'S CHILDREN: Mon. to Fri., 10.45 a.m.	[ ]
UNCLE TOM'S CHOIR: Sun., 1ZB, 9.0 a.m.; 2ZB, 8.0 a.m.; 3ZB and 4ZB, 11.0 a.m.	[ ]
YOU BE THE DETECTIVE!: Mon., 9.0 p.m.	[ ]

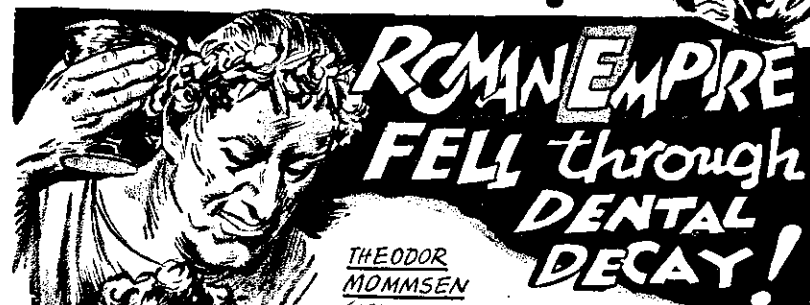
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Chuckles with Jerry, Mondays, Wednesdays, Fridays, 8.0 p.m.  
 Enemy Within, Mondays, Wednesdays, Thursdays, 8.45 p.m.  
 Gardening Session, Tuesdays, 6.45 p.m.  
 Houses in Our Street, Tuesdays and Thursdays, 7.15 p.m.  
 Cavalcade of Drama, Tuesdays and Wednesdays, 7.30 p.m.  
 Academy Award, Tuesdays and Thursdays, 8.0 p.m.  
 Young Farmers' Club, Tuesdays, 8.30 p.m.

House of Peter MacGregor, Wednesdays, Thursdays, and Saturdays, 7.0 p.m.  
 Health Talk by Dr. Guy Chapman, Thursdays, 8.30 p.m.  
 Motoring Session, Thursday, 9.15 p.m.  
 Thumbs Up Club, Fridays, 5.15 p.m.  
 Marton Session, Fridays, 6.45 p.m.  
 Imperial Leader, Fridays and Saturdays, 7.15 p.m.  
 Mighty Moments, Fridays, 9.0 p.m.  
 Sports Chat and Results, Fridays, 9.40 p.m., Saturdays, 7.15 p.m.  
 Station T.O.T., Saturdays, 7.45 p.m.  
 Hollywood Spotlight, Saturdays, 8.0 p.m.  
 Stars That Shine, Saturdays, 8.30 p.m.

NEW ZEALAND LISTENER, AUGUST 15

# DO YOU KNOW ?



## ROMAN EMPIRE FELL through DENTAL DECAY!

THEODOR  
MOMMSEN

(1817-1903) THE EXPERT ON

ROMAN TIMES, wrote THAT THE DECAY OF THE ROMAN EMPIRE FOLLOWED THE DECAY OF THE TEETH OF ROMAN CITIZENS—IMPLYING THAT THE SOFT FOOD KEPT NEITHER THEIR TEETH NOR THEIR BRAIN IN GOOD ORDER.

SOFT FOOD LEAVES PARTICLES WEDGED BETWEEN THE CREVICES OF THE TEETH. THESE START DENTAL DECAY. KOLYNOS REMOVES THESE DANGEROUS PARTICLES—LEAVES TEETH SPARKLING WITH NEW LOVELINESS

### DENTISTRY CURES BOY CRIMINALS

THERE ARE CASES ON RECORD OF BOYS WHO HAVE DEVELOPED HABITS OF LYING and STEALING IS A RESULT OF BAD TEETH. AFTER FACING the JUVENILE COURT THEIR TEETH HAVE BEEN FIXED, AND COMPLETE MORAL REFORM FOLLOWED.

DOCTORS SAY MANY SERIOUS ILLNESSES CAN BE TRACED DIRECTLY TO DENTAL DECAY

### KOLYNOS DENTAL CREAM

1'3 and 2'

### STOP BACTERIAL MOUTH and END DENTAL DECAY

"BACTERIAL MOUTH" starts WHEN TINY FOOD DEPOSITS ARE LEFT BETWEEN THE TEETH TO DECAY. KOLYNOS SWIRLS RIGHT BETWEEN THEM, FLOATS THOSE DEPOSITS AWAY AND KILLS DENTAL DECAY GERMS. KOLYNOS CLEANS SURGICALLY AND LEAVES TEETH GLEAMING & GLISTENING

Remember KOLYNOS LASTS TWICE AS LONG AS ORDINARY DENTAL CREAM 1/2" ON DRY BRUSH IS ENOUGH



EACLARK'S  
Extra  
Strong

## MINERS COUGH CURE

FOR  
COUGHS, COLDS,  
ASTHMA, BRONCHITIS, ETC.