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Soap can ruin the hair. Liquid Sheena Shampoo is soapless... yet it gives the richest, most cleansing lather that ever touched a head of curls. Sheena Shampoo restores that natural loveliness which makes blondes and brunettes alike more attractive... more glamorous! Blonde for fair hair, Brunette for dark hair—1/6 Bottle.

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THE SOAPLESS SHAMPOO

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# WEDNESDAY

## AUGUST 6

### COMMERCIAL

### 1ZB AUCKLAND

1070 k.c. 280 m.

- 6.0 a.m. Breakfast session, with News from London at 6.0, 7.0, and 8.45
- 9.0 Aunt Daisy
- 9.30 Drawing of the "Luck For All" Art Union
- 9.45 Morning reflections (Uncle Tom)
- 10.0 **THE FEATURE HOUR:**
  - 10.0 Secret Diary
  - 10.15 Those Happy Gilmans
  - 10.30 Dramas of Life: "Air Minded"
- 10.45 To-day's Children
- 11.30 The Shopping Reporter (Marina)
- 12.15 p.m. News from London
- 1.0 Special Luncheon Music
- 1.30 The 12B Happiness Club (Joan)
- 2.0 Betty and Bob
- 2.15 Lost Empire
- 2.30 The Home Service session (Gran)
- 4.0 Young Marrieds' Circle (Molly)
- 5.0 Uncle Tom's Children's Choir
- 6.0 Air Adventures of Jimmie Allen
- 6.15 News from London
- 6.30 The Hit Parade
- 7.0 The House of Peter MacGregor
- 7.30 Real Life Stories
- 7.45 History's Unsolved Mysteries: "The Beast of Gevauban"
- 8.0 Chuckles with Jerry
- 8.15 Easy Aces
- 8.44 Pageant of Empire
- 9.0 The Youth Show
- 9.30 Variety
- 10.0 Rhythm Review (Swing session)
- 11.0 News from London
- 12.0 Close down

### 2ZB WELLINGTON

1130 k.c. 265 m.

- 6.0 a.m. The Yawn Patrol, with News from London at 6.0, 7.0 and 8.45
- 7.15 Looking on the bright side
- 9.0 Aunt Daisy
- 9.30 Drawing of the "Luck For All" Art Union
- 9.45 Morning reflections
- 10.0 **THE FEATURE HOUR:**
  - 10.0 Secret Diary
  - 10.15 The Question Market
  - 10.30 Dramas of Life: "A Game for Two"
- 10.45 To-day's Children
- 11.0 A little variety
- 11.30 The Shopping Reporter (Suzanne)
- 12.0 The Mid-day Melody Menu
- 12.15 p.m. News from London
- 2.0 Betty and Bob
- 2.15 Lost Empire
- 2.30 Home Service session (Mary Anne)
- 3.0 Orchestral and otherwise
- 3.15 Music, mirth and melody
- 3.30 Afternoon tea session: Cavalcade of Drama, "Edgar Allen Poe"
- 3.45 Orchestral and otherwise
- 4.0 Young Marrieds' Circle (Tony)
- 4.30 Musical programmes
- 5.0 The Children's session
- 6.0 Air Adventures of Jimmie Allen
- 6.15 News from London
- 7.0 The House of Peter MacGregor
- 7.15 This Twentieth Century
- 7.30 Real Life Stories
- 7.45 Tusitala, Teller of Tales
- 8.0 Chuckles with Jerry
- 8.15 Easy Aces
- 9.0 The Youth Show
- 10.0 Variety programme
- 11.0 News from London
- 12.0 Close down

### 3ZB CHRISTCHURCH

1430 k.c. 210 m.

- 6.0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 8.0 Fashion's fancies
- 9.0 Aunt Daisy
- 9.30 Drawing of the "Luck for All" Art Union

- 9.45 Morning Reflections
- 10.0 **THE FEATURE HOUR**
  - 10.0 Secret Diary
  - 10.15 Jill sings
  - 10.30 Dramas of Life: "The Agreement"
  - 10.45 To-day's Children
- 11.30 The Shopping Reporter
- 12.0 The luncheon session (Jacko)
- 12.15 p.m. News from London
- 2.0 Betty and Bob
- 2.15 Lost Empire
- 2.30 The Home Service session (Jill)
- 3.30 "Bringing Home the Bacon"
- 4.0 The Young Marrieds' Circle
- 5.0 The children's session, commencing with the Amateur Circle
- 5.15 The Merry-go-Round
- 6.0 Air Adventures of Jimmie Allen
- 6.15 News from London
- 6.30 Gems from Light Opera
- 7.0 The House of Peter MacGregor
- 7.15 This Twentieth Century
- 7.30 Real Life Stories
- 7.45 The Enemy Within
- 8.0 Chuckles with Jerry
- 8.15 Easy Aces
- 8.45 Radio Talent Quest: Broadcast by the week's finalists
- 9.0 The Youth Show
- 10.0 Musical varieties
- 10.30 "The Toff": 3ZB's Racing Reporter
- 11.0 News from London
- 11.15 Bright music
- 12.0 Close down

### 4ZB DUNEDIN

1280 k.c. 234 m.

- 6.0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 9.0 Aunt Daisy
- 9.30 The drawing of the "Luck for All" Art Union
- 9.45 Morning Reflections
- 10.0 **THE FEATURE HOUR:**
  - 10.0 Secret Diary
  - 10.15 Magnificent Heritage: David Livingstone
  - 10.30 Dramas of Life: "Only One Cocktail"
- 10.45 To-day's Children
- 11.30 The Shopping Reporter (Jessie)
- 12.0 Lunch hour tunes
- 12.15 p.m. News from London
- 1.45 Those Happy Gilmans
- 2.0 Betty and Bob
- 2.15 Lost Empire
- 2.30 The Home Service session (Joyce)
- 3.15 Stealing through the classics
- 3.30 Bits and pieces
- 4.0 The Young Marrieds' Circle, and Nutrition Talk by Dr. Guy Chapman
- 5.0 The children's session
- 5.22 The Happy Feet Club
- 6.0 Air Adventures of Jimmie Allen
- 6.15 News from London
- 7.0 The House of Peter MacGregor
- 7.15 This Twentieth Century
- 7.30 Real Life Stories
- 7.45 Julian entertains
- 8.0 Chuckles with Jerry
- 8.15 Easy Aces
- 8.45 The Enemy Within
- 9.0 The Youth Show
- 10.0 Down Memory Lane
- 11.0 News from London
- 12.0 Close down

### 2ZA PALMERSTON Nth.

1400 k.c. 214 m.

- 6.0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 9.0-9.30 Aunt Daisy
- 9.45 p.m. Radio Sunshine
- 6.15 News from London
- 6.45 Whose is the Voice?
- 7.0 The House of Peter MacGregor
- 7.15 This Twentieth Century
- 7.30 Cavalcade of Drama: "Elizabeth Barrett Browning"
- 7.45 Real Life Stories
- 8.0 Chuckles with Jerry
- 8.45 The Enemy Within
- 9.0 The Feilding session
- 10.0 Close down



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