

. when discoloured BLONDE HAIR regained its shining glory!

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N.Z. CARTOONS GO OVERSEAS

artists will be included in an exhibition of Empire war cartoons which will shortly tour through Canada and the United States. The artists are Russell Clark, Gordon Minhinnick, Ken Alexander, A. S. Paterson, J. C Hill, Garmonsway, J. R. N. Maxwell, I. McAnally (Fox), P. Moore Jones, and Oriwa Haddon, the Maori artist. The majority of these are represented by several samples of their best work.

ARTOONS by 10 of New Zea- by Alan Reeve, former New Zealand land's best-known black and white caricaturist, and he explains in a letter to the acting-Prime Minister, the Hon. Walter Nash, who supervised the collecting of the New Zealand section, that its purpose is to demonstrate still further to America the democratic solidarity of the Empire's war effort. Great Britain, India, and the other Dominions will all be represented.

Mr. Nash, incidentally, is a close friend of David Low, a collection of whose post-war cartoons has recently toured the United States with tremendous success.

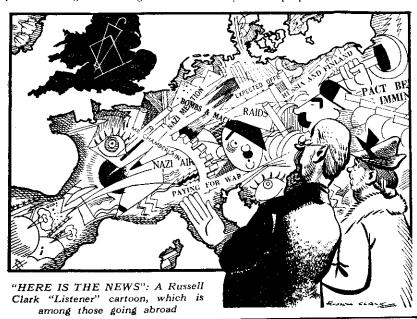
It is intended to exhibit the cartoons in galleries throughout America, newspapers and magazines being invited to for patriotic purposes.

reproduce samples. In this event, full credit will be given both to the artist and to the publication in which the cartoon originally appeared. Each artist's work is supported by a brief biography and a page from the publication featuring his work.

Russell Clark's contribution includes some of his cutstanding black and white illustrations drawn for The Listener since the outbreak of war. Most of them appeared on the covers of special issues.

All cartoons will be offered for sale, and the artists have been asked to nominate a price for their drawings.

Garmonsway has offered the proceeds from the sale of any one of his cartoons



FROM LISTENERS LETTERS (Continued from Page 4)

BEFORE OR AFTER?

Sir,-I would like through your columns to offer a criticism of the method of announcing used by the NBS. I the NBS follow the example of the ABC, have no concern with the pronunciation the BBC, and many other broadcasting of the announcers-so long as they are easily and clearly understood. But it items after they have been played. seems to me that NBS announcing fails to serve its purpose. Announcements are made, surely, to satisfy the listener's curiosity about the titles or composers of the items broadcast or about the artists who render them. If this is so, the announcement should follow the item-be broadcast after the item has already roused interest.

What actually happens is that announcements precede items, in order that the listener may listen to a number which he thinks he will like. This conception of announcing is very imperfect, and needs to be discarded. In the first place, we generally forget the title of the number before our interest has been excited-than which nothing is more annoying. Again, the title is often missomething worth while. Preceding announcements are not necessary at all-if the number is known to us, we can soon tell whether or not to switch the radio off; and if it is not known to us, we

can judge it far better by the music itself than by the title, or composer, or artist.

I would like to suggest, then, that organisations, by announcing musical

-THE DOODLEBUG (Auckland).

A BBC SERIAL.

Sir .- I think listeners should be told that an excellent serial is broadcast by the BBC daily except Mondays, at 1.15 p.m., lasting 15 minutes. Although detesting most serials I consider that the excellent characterisation and setting of "Front Line Family," especially that of the mother, makes it well worth following-in fact, it should be compulsory listening for all comfortable and well fed grousers!

-"EXILE" (Roxburgh).

MORE HEELS!

Sir,-The letters in your admirable journal of late all seem to be demandleading, and if it is not inspiring we journal of late all seem to be demand-turn the radio off, perhaps missing ing more of something—more classical music, more jazz, more sonatas, more serials, more Bing Crosby, and so on. May I be permitted to raise my voice above the gale and shout: " More Radio Rotogravure! More Heel! and more

