



Women and the Home

Radio is the slender wire that brings the world and its affairs into the tiny kitchens and living rooms which hitherto had isolated so many housekeepers in the performance of their duties
—Margaret Bondfield

Sports and Pastimes (1)

BARGAIN-HUNTING

lie of the land. You may find yourself involved in Gent's Mercery when what you really want is Mantle Showroom. So we will suppose that the day before you have explored the shop thoroughly and by the trial and error method have discovered the quickest way to get to the department you require. (Remember, however, to allow for other factors which will be present on the day itself. E.g., if you decide that the elevator is quicker than the stairs take into consideration the fact that overcrowding may cause a breakdown and you may be stranded for several hours between floors while others pounce upon your destined prey.)

3. As soon as you get to the right department seize upon an athletic attendant and dispatch her downstairs for the required bargain. Do not waste valu-



able minutes seizing a fellow hunter and having to apologise at length. If you have an alternative choice state it in the same breath so that if defeated on one issue you may snatch victory on another. This is where I always fail. I wander round in an agitated manner trying to attract the attention of an assistant. I look so harassed that everybody mistakes me for an assistant and I waste valuable time in explanations. Finally I see my bargain being borne through the milling crowds and seize upon it. But too late! It is the prize of another!

AN hour later, when the tide of humanity has ebbed, I alone am left stranded in the store among the piles of washed-up wreckage. An assistant takes pity on me. "How about trying this on?" she says, holding up a garment as limp as dead seaweed. I drift into a fitting room. Later I emerge into the clear sunlight, a parcel under my arm. "What did you get?" my friends ask. I display it. There is an embarrassed silence. Then I say apologetically, "It was four guineas—reduced to thirty-nine and six." They smile wanly.

PEOPLE occasionally point out to me that the old enthusiasm for bargain-hunting is dying out among the new generation. Certainly men have never taken this age-old sport seriously, and the modern girl may tend to copy this attitude. It is for this very reason that I should hate to see its disappearance. Bargain-hunting is almost the only sport exclusive to women.

RE-NOURISH YOUR BODY with this CONCENTRATE of MINERAL SALTS & VITAMINS

If you feel Rundown, Weak or Depressed, you are suffering from undue strain, overwork or worry. Your urgent need is a daily ration of vital Mineral Salts and Vitamins to build you up.

Vikelp contains just these precious Minerals and Vitamins you require. Daily it provides your body with 9 essential Mineral Salts and a generous ration of Vitamin B. And as these Minerals and Vitamins get into your system they gradually re-nourish it. Nerves steady. Tiredness turns into energy. Depression falls away like a cloak. You have found the way back to health and strength.

Get Vikelp brand tablets from your Chemist to-day, or send for FREE booklet on vital Mineral Salts and Vitamins, to 'Vikelp', Dept. L, Box 33, Wellington.

How I Got Rid of Wrinkles —and made myself look 10 years younger



Read this amazing letter from Miss C.

"One day, looking into my mirror, I said to myself: 'My dear, you are beginning to look positively middle-aged.' I saw little lines around my eyes and mouth and quite deep wrinkles across my forehead. I happened to come across an advertisement for Tokalon Biocel Skinfood and without believing in it very much decided out of curiosity to give it a trial. Imagine my surprise when in ten days people began to pay me compliments on my fresh, clear skin. I was so much encouraged that I kept on.

In about 6 weeks the result was really miraculous. Every line and wrinkle had disappeared."

Important: Use Tokalon Rose Skinfood every night. It contains Biocel—the natural youth element—amazing discovery of a famous University Professor. Use Tokalon Vanishing Skinfood during the day to make your skin clear and fresh, free from blackheads, blemishes and enlarged pores. Successful results guaranteed or money refunded. Obtainable at all Chemists and Stores.

A FORTNIGHT past the shortest day. There's a hint of spring in the air which tells the keen huntswoman that the open season for bargains has begun.

Like any other sport bargain-hunting demands much of its devotee. You need a quick eye, good co-ordination, and plenty of self-confidence. You must first of all spot your bargain, then work out some plan of campaign for its capture, then (most difficult of all) by the exercise of physical qualities of speed and brute strength, and mental qualities such as personality and push, you must ensure that your claim to the article in question is the first to be recognised.

I am a very bad bargain-hunter. But in spite of that I'm very keen. When I was at school I was a very bad hockey player, but I did enjoy playing. After all it doesn't matter whether you win or lose—it's the game itself that's important.

BARGAIN-HUNTING differs from most sports in that you can make your own rules. This, I need hardly point out, is a great advantage. On the other hand there is comparatively little literature available dealing with this absorbing pursuit, and one therefore has not the benefit of the experience of others. I propose to remedy this by suggesting a few basic precepts which all bargain-hunters should commit to memory before the commencement of the season:

1. Be early. The majority of bargains are lost because of those extra few minutes in front of the mirror. After all, it doesn't matter what you look like before a bargain sale.

2. When you arrive at the shop there will probably be a large number of competitors there before you, banked up in front of the main door. Do not be unduly depressed. Find a side door of your own. Remember those lines of Arthur Clough's:

"Not by eastern windows only

When daylight comes, comes in the light,

In front the sun climbs slowly, slowly,
But westward look! The land is bright!"

which in terms of bargain-hunting simply means that side doors open at the same time as front ones. Of course any such manoeuvre is worse than useless if you are not familiar with the