



WHAT IS SY-METRA?

Newest, cleverest idea in full-fashioned hosiery manufacture. Converging fashion marks (a) instead of parallel fashion lines (b) —to make your ankles look extra slim—to make your stockings cling more closely. No extra cost.



Prices from 7/11

You can also obtain Bonds, Mock-fashioned. Prices range from 2/6 to 4/11.

FROM ALL DISCRIMINATING STORES

Look for those clever, converging fashion marks... Look for the extra slimness, extra smartness, that this distinctive Sy-metra feature gives to every ankle... Exclusive to—

Bonds

FULL-FASHIONED
PURE SILK HOSIERY

with the Sy-metra True Fashion Feature

GARDENERS! Join Hydroponics Club

Learn how to grow luscious fruits, flowers, vegetables and seedlings without soil, all the year round. Nominal cost, amazing results. A wonderful hobby without the hard labour of ordinary gardening. Send 1/- for illustrated Magazine, post paid, giving full information. Write Hydroponics Institute, 118 Lambton Quay, Wellington.

RUSMA REGD.

KILLS SUPERFLUOUS HAIR

Results guaranteed. Consultations free and confidential. Send stamped addressed envelope.

FLORENCE HULLEN C.M.D. Dept 1, Bank of N.Z. Chmrs, Mannors St., Wellington

ALL ABOUT BING

Organised Admiration Of The Popular Mr. Crosby

IN the course of a heated controversy some months ago on swing and classical music *The Listener* printed a letter from the Bing Crosby Fan Club of Christchurch which claimed, among other things, that Bing Crosby was "one of the greatest if not the greatest singer of all time."

Many must have wondered simultaneously whether the claim was made seriously and whether an organisation of Crosby fans really existed in this country. Apparently it was and there does. The club has since been incorporated in a larger, New Zealand-wide body terming itself the New Zealand Bing Crosby and Dick Cromwell Fan Club.

The club's quarterly magazine, a bright little publication of 20 pages, is just to hand. Anyone who is intensely interested in Bing Crosby, his hobbies, what he wears and how he looks when he is playing golf, should read this magazine. They will find it all there.

Dick Cromwell, who shares the club's affections with Bing Crosby, is what the Hollywood studios describe as a "featured player." That he should have so many ardent admirers here will probably be a pleasant surprise to the motion-picture industry.

Honorary presidents of the Crosby-Cromwell club are, of course, Mr. Crosby and Mr. Cromwell, whose addresses, for the interest of those who would like to send them fan letters, are given as 9028 Sunset Blvd., Hollywood, and 1626 North Stanley Ave., Hollywood, respectively. Active president is Joan Webb, of Palmerston North; vice-president is Emily Ridler, of Wellington; Australian representative is Gloria Watson, Sydney, and Dick Powell and Peter Coke are honorary members. Presumably Dick Powell is the film star and crooner.

Interview by Post

The big news story of the latest issue of the fan magazine is a postal interview with Bing Crosby himself. In the hope that it may clear up any misapprehensions on the part of the New Zealand public, it is:

- Q. Which do you prefer, radio or film work?
- A. Radio is less work and I'm lazy.

BING CROSBY

... He wears his shirts for comfort

"Time" illustration

Good news for Crosby fans is the fact that "Time," the American news magazine, rates his latest movie, "The Road to Zanzibar," with "The Road to Singapore," as a good, rousing "slap-happy" comedy. "Time" also devotes two pages, five pictures and its cover to Crosby, his four sons, and his fabulous income

- Q. How long have you had your own radio programme?
- A. Eight years.
- Q. Have you ever taken singing lessons?
- A. For three or four weeks.
- Q. Is it true that you wear those South Sea shirts, just because they don't need tucking in your trousers, and so save time?
- A. No! I wear them for comfort.
- Q. Do you intend to visit New Zealand and Australia?
- A. Yes, I hope to some day, but have no definite plans at present.
- Q. Do you think Fan Clubs help a star?
- A. They do, very much.
- Q. Do you ever take advice from your fans?
- A. Sure, I do.

A Game of Golf

The magazine also contains a reverential account by a New York fan of a meeting with Crosby during a golf tournament, several items of general fan interest, and a further account of a meeting with golfer Crosby, this time by James M. Fidler, who is described as a "radio movie critic." Says Mr. Fidler:

"I first met Bing at a Hollywood golf club, where the caddie master approached me and said, Mr. Crosby, the radio singer, is visiting us to-day. Have you

(Continued on next page)

