

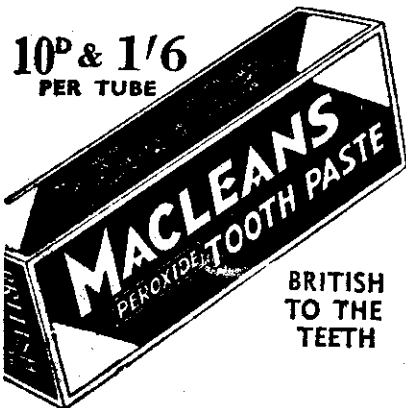


Did you **MACLEAN**
your teeth to-day?



Of course we did

Make Macleans a daily habit and keep
your teeth dazzling white. Macleans
quickly removes stains and keeps the
gums strong and healthy.



SUNDAY

COMMERCIAL

MAY 18

1ZB AUCKLAND

1070 k.c. 280 m.

- 6. 0 a.m. Breakfast session, with news from London at 6.0, 7.0 and 8.45
- 8.45 Band music
- 9. 0 Uncle Tom's Choir
- 10. 0 Cheery tunes
- 10.15 The Young Citizen's session
- 11. 0 The Friendly Road Service
- 12. 0 News from London
- 12.15 p.m. Luncheon music
- 1.30 Pianotime
- 2. 0 Radio Revue
- 3. 0 The Two Bohemians
- 4.45 The Diggers' session (Rod Talbot)
- 5.30 Storytime with Bryan O'Brien
- 6. 0 A talk on Social Justice
- 6.15 News from London
- 6.30 Friendly Road Children's session
- 7. 0 Fred and Maggie Everybody
- 7.15 Radio Rotogravure
- 7.45 The "Man in the Street" session
- 8.45 Reserved
- 9. 0 The Lost Empire (final evening broadcast)
- 10.30 Variety programme
- 11. 0 News from London
- 11.45 Meditation music
- 12. 0 Close down

2ZB WELLINGTON

1130 k.c. 265 m.

- 6. 0 a.m. The Yawn Patrol, with News from London at 6.0, 7.0 and 8.45
- 8. 0 Uncle Tom and his Children's Choir
- 8.15 Band session
- 9.30 The World of Sport (Wally Ingram)
- 9.45 Accordiana
- 10. 0 Paramount on the Air
- 10.15 The Morning Star: Jack Daly
- 10.30 Tuiatata, Teller of Tales
- 10.45 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 11. 0 Something new!
- 11.45 Laugh before lunch
- 12. 0 The Technicians' luncheon programme, presented by Bert Phillips
- 1.15 p.m. News from London
- 2. 0 The Sunday Radio Matinee
- 3. 0 The Two Bohemians
- 5. 0 Storytime with Bryan O'Brien
- 5.30 Tea table tunes
- 6. 0 A talk on Social Justice
- 6.15 News from London
- 6.45 Variety Parade
- 7. 0 Fred and Maggie Everybody
- 7.15 Radio Rotogravure
- 7.45 The "Man in the Street" session
- 8.45 Reserved
- 9. 0 The Lost Empire
- 9.45 Something for everybody
- 10.30 Slumber session
- 11. 0 News from London
- 11.50 Epilogue
- 12. 0 Close down

3ZB CHRISTCHURCH

1430 k.c. 210 m.

- 6. 0 a.m. The breakfast session, with News from London at 6.0, 7.0 and 8.45
- 8.30 Morning melodies
- 9. 0 Chorus, Gentlemen!
- 9.30 Around the bandstand (David Combridge)
- 10. 0 Hospital session (Bob Speirs)
- 11. 0 Uncle Tom and his Children's Choir
- 11.15 A budget of popular tunes
- 11.45 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 12. 0 News from London
- 12.15 p.m. The luncheon session
- 2. 0 Off the beaten track with Teddy Grundy
- 2.15 The 3ZB Radio Matinee
- 3. 0 The Two Bohemians
- 4. 0 Maoriland memories (Te Ari Pitama)
- 5. 0 Storytime with Bryan O'Brien
- 5.30 A half-hour with Gwen
- 6. 0 A talk on Social Justice
- 6.15 News from London
- 6.30 Music for the early evening
- 7. 0 Fred and Maggie Everybody
- 7.15 Radio Rotogravure



AL DONAHUE whose dance band is to be featured from 2ZA at 6.45 p.m. on May 24

- 7.15 Radio Rotogravure
- 7.45 The "Man in the Street" session
- 8.45 Reserved
- 9. 0 The Lost Empire
- 10. 0 A miniature concert
- 10.30 A variety programme
- 11. 0 News from London
- 12. 0 Close down

4ZB DUNEDIN

1280 k.c. 234 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0, and 8.45
- 9. 0 Around the Rotunda
- 9.30 Popular recordings
- 10.30 Paramount on the Air
- 10.45 Aloha Sunset Land
- 11. 0 Uncle Tom and his Children's Choir
- 11.15 Morning meditation (Don Donaldson)
- 11.45 Piano patterns
- 12. 0 News from London
- 12.15 p.m. You like to hear them
- 1.30 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 1.45 Those Happy Gilmans
- 2. 0 The Radio Matinee
- 3. 0 The Two Bohemians
- 4.30 Preview of a new feature programme, Franklin D. Roosevelt, Man of Destiny
- 5. 0 Storytime with Bryan O'Brien
- 5.30 A half-hour with Julian Lee
- 6. 0 A talk on social justice
- 6.15 News from London
- 6.30 Radio Rotogravure
- 7. 0 Fred and Maggie Everybody
- 7.15 The 4ZB Merry-go-round
- 7.45 The "Man in the Street" session
- 8.45 Reserved
- 9. 0 The Lost Empire
- 10. 0 The best there is
- 11. 0 News from London
- 11.30 Music for Sunday
- 12. 0 Close down

2ZA PALMERSTON Nth

1400 k.c. 214 m.

- 5.45 p.m. Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 6. 0 A Musical Digest
- 6.15 News from London
- 6.30 The Staff Programme
- 7. 0 Cavalcade of Drama: "Johann Strauss"
- 7.15 Radio Rotogravure
- 7.45 The "Man in the Street" session
- 9. 0 The Lost Empire
- 10. 0 Close down

Alphabetical List of Feature Programmes

Broadcast by All ZB Stations

- Academy Award: Tues., Thurs., 8.0 p.m.
- Air Adventures of Jimmy Allen: Mon., Wed., Thurs., 6.0 p.m.
- Apple Radio Quest: Sat., 7.45 & 9.45 p.m.
- Anne Stewart's Home Decorating Service: Tues., Thurs., 11.15 a.m.
- Aunt Daisy's Session: Mon. to Fri., 9.0 a.m.
- Bachelor Girl's Session: Sat., 9.0 a.m.
- Betty & Bob: Mon. to Fri., 2.0 p.m.
- Craig Crawford's Dance Band: Sat., 10.0 p.m. (Recording played on following Sunday)
- Chuckles With Jerry: Mon., Wed., Fri., 8.0 p.m.
- Dr. Guy Chapman's Talks: Fri., in the "Young Marrieds' Circle"
- Doctor Mac: Tues., Sat., 9.0 p.m.
- Dramas of Life: Mon. to Fri., 10.30 a.m. (Replacing "The Silver King")
- Easy Aces: Mon., Wed., Fri., 8.15 p.m.
- Elsie K. Morton's Talks: Sat., 9.45 a.m.
- Franklin D. Roosevelt, Man of Destiny: Tues., Fri., 9.15 p.m.
- Fred & Maggie Everybody: Sun., Mon., Tues., 7.0 p.m.
- Green Meadows: Mon., Wed., 7.15 p.m.
- House of Peter MacGregor: Wed., Thurs., Sat., 7.0 p.m.
- Home Service Session: Mon. to Fri., 2.30 p.m.
- Imperial Leader: Fri., 7.15 p.m., Sat., 8.15 p.m.
- Information Please!: Thurs., 9.0 p.m.
- Lost Empire: Sun., 9.0 p.m. (To be re-played at 2.15 p.m. Mon. to Thurs.)
- "Man in the Street" Session: Sun., 7.45 p.m.
- Mighty Moments: Fri., 9.0 p.m.
- Musical Army: Tues., Thurs., 5.15 p.m. (3ZB, Tues., Sat.)
- News from London: Daily: 6.0, 7.0, 8.45 a.m., 12.15, 6.15, 11.0 p.m.
- Nutrition Talks by Dr. Muriel Bell: Wed., in Home Service Session
- Oh, Reggie!: Thurs., Sat., 7.30 p.m.
- Old Lady of Threadneedle Street: (Replacing the above shortly)
- Paramount on the Air: 1ZB Sat., 6.30 p.m.; 2ZB Sun., 10.0 a.m.; 3ZB Tues., 3.0 p.m.; 4ZB Sun., 10.30 a.m.
- Peter the Pilot: Tues., Thurs., 5.30 p.m.
- Radio Rotogravure: Sun., 7.15 p.m.
- Real Life Stories: Mon., Tues., Wed., 7.30 p.m.
- Romance in Music: Mon., 10.0 a.m.
- Secret Diary: Tues. to Fri., 10.0 a.m.
- Silver King: Mon. to Fri., 10.30 a.m. (Being replaced by "Dramas of Life")
- Social Justice Talks: Sun., 6.0 p.m.
- Social Results Session: Sat., 6.30 p.m.
- Shopping Reporter: Mon. to Fri., 11.30 a.m.
- Spy Exchange: Tues., Thurs., 7.15 p.m.
- Station T.O.T.: 1ZB Fri., 6.30; 2ZB Sat., 5.30; 3ZB & 4ZB Sat., 6.30 p.m.
- Storytime with Bryan O'Brien: Sun., 5.0 p.m. (1ZB 5.30 p.m.)
- To-day's Children: Mon. to Fri., 10.45 a.m.
- Two Bohemians: Sun., 3.0 p.m.
- You Be the Detective: Mon., 9 p.m.
- Youth Show: Wed., 9.0 p.m.
- Uncle Tom's Choir: Sun., 1ZB 9.0; 2ZB 8.0; 3ZB & 4ZB 11.0 a.m.
- Young Marrieds' Circle: Mon. to Fri., 4.30 p.m.

LISTENERS: Keep this handy for reference. It is, of course, subject to alterations as current features are completed and new ones begin.