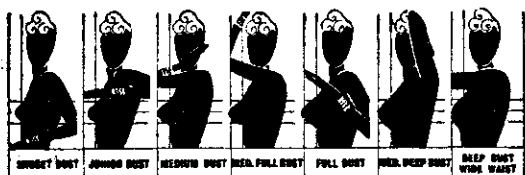


WHO IS SHE?



Berlei type fitting
BRASSIERES



You don't need to be an actress to have an audience. 'All the world's a stage' . . . be ready to meet that spotlight! Fashion turns it on to bosoms now; so give your figure front-row appeal with a Berlei uplift, and receive your compliments with becoming modesty.

There are seven different fittings in a Berlei bra, apart from the usual range of sizes. Any bra fits your size, but a Berlei fits your shape as well . . . fits like a nickname, and glorifies your bosom without your having to hold your breath.

It's getting easier to be beautiful, thanks to Berlei!

YOU AND BEAUTY



LASHES AND BROWS

MANY a woman who takes her lipstick as much for granted as her handkerchief shrinks back affronted at the word "mascara" and says "Oh, but my dear, I don't use make-up!" There is really no need to shy away from eye make-up to-day, because there are many preparations on the market which are thoroughly reliable and easy to apply correctly. I feel that we do not exploit the full possibilities of eye make-up. The ancients realised its potency, if we can judge by their extensive use of "kohl," a preparation for darkening the eyes, made from powdered antimony or from smoke-black. Unfortunately, it was not as tearproof as modern preparations, and many a white-clad Roman must have cursed as he sent his toga to the cleaners after an evening spent arguing with the wife about her allowance. But in these days of dark clothes we have no valid reason for abstaining from a practice which will add inches to our "oomph."

Eye Shadow

The merest suggestion of eye shadow will deepen the colour of your eyes. Use mist blue or pearl grey for blue eyes, for green eyes a vivid blue green, for hazel eyes a warm nut brown, for dark brown a more subtle grey. Apply the eye shadow with the third finger immediately above the upper lashes and smooth it on.

Remember that brushing is just as important for eyelashes and eyebrows as it is for the hair. Buy a special eyelash brush and every night before retiring brush the lashes and brows with vaseline or castor oil.

Before going out, apply mascara under the lashes, brushing upward. Unless your lashes are very fair there is seldom need to darken the lower lashes, as it gives a rather obvious effect. Even for blondes, a light application of black mascara is better than brown. If you are a redhead with reddish lashes use brown mascara.

To make the eyes appear larger extend the line of the eyes outward by means of an eyebrow pencil.

Eyebrows

If your brows are thick and bushy it's a good idea to have them plucked by an expert. After that it's easy to keep them trimmed yourself.

To avoid discomfort when plucking, apply hot swabs to the brows for a few minutes and then rub in a little cold cream. This enlarges the pores and enables the hair to be pulled out with less pain. Hold the skin taut with the fingers of the left hand and holding the tweezers in the right hand pull out the hairs one by one, grasping at the base and pulling in the direction of growth.

Remember that your eyebrows express your personality, so don't remove them altogether. Before beginning, comb the brows into a line and begin the plucking from beneath, as brows tend to grow downwards as we get older.

(NEXT WEEK: Hands)