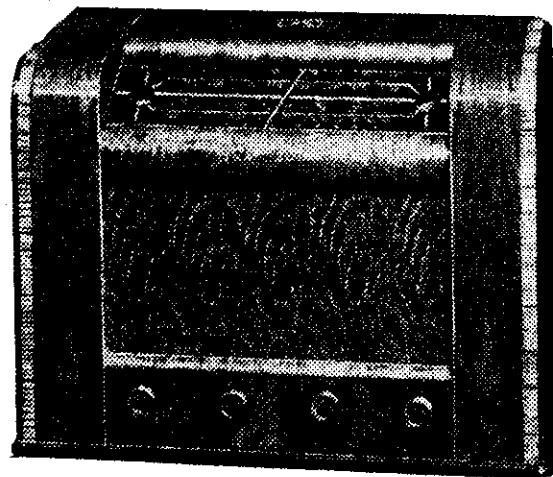


FRIENDS -



THE stirring declarations of a great democrat are addressed to the firesides of America—but, in reality, are heard by the ears of the whole world. A vast and friendly democracy quickens its industrial machine to war tempo... its alert news services scour Europe's capitals for information... facts, opinions, impressions are gathered and echoed by dozens of short-wave transmitters... so that we know daily, and even hourly, what America is doing and thinking.

Only short-wave can provide this living record of these stirring times. Make sure when you eventually buy your short-wave set that you choose the best. To the many thousands of H.M.V. owners the "best" means His Master's Voice.



POWERFUL ALL-WAVE RECEPTION ON 7 VALVES

This big, handsome 7-Valve All-Wave Daventry model reaches out to the limits of broadcasting. Tuning is new... quick, simple on the sensational 18" wide Speedband Dial. Spinner Control, Magic Eye, Angle View pointer, and Coloured

Band Indicator help you to tune exactly in a flash. Here's True-to-life reproduction with Octal Valves, Radiacoustic Cabinet and 10-inch wide High Fidelity Ellipticon speaker to ensure H.M.V.'s famous tone. Hear this set before you choose.

HIS MASTER'S VOICE