

Sheena Shampoo is soapless... yet it gives the richest, most cleansing lather that ever touched a head of curls. Sheena Shampoo restores that natural loveliness which makes blondes and brunettes alike more attractive... more glamorous!

Blonde for fair hair, Brunette for dark hair—1/6 Bottle.

A Rich Foaming Lather in 20 Seconds.





TUESDAY

COMMERCIAL

AUCKLAND 1070 kc. 280 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 9. 0 Aunt Daisv
- Healthcraft for the Home
- Morning reflections (The 9.45 Padre)
- 10. 0 Secret Diary
- 10.15 Those Happy Gilmans
- Morning tea session: "Dramas of Life" 10.30
- 10.45 To-day's Children
- Home Decorating session (Anne 11.15 Stewart)
- Reporter's session 11.30 Shopping (Marina)
- 12.15 p.m. News from London
- 1. 0 Filmland session (John Batten)
- 1ZB Happiness Club (Joan) 1.30
- Betty and Bob 2. 0
- Home Service session (Gran) 2.30
- Housewives' Goodwill session 3.15
- 4. 0 The Voice of Health
- Young Marrieds' Circle (Molly) 4.30
- Molly and her Happy Lads Б. О
- **5.15** Musical Army
- The Rainbow Ring (Margaret) 5.22
- Peter the Pilot **5.30**
- Pioneers of Progress 5.52
- News from London 6.15
- 6.30 Golfers' session
- Fred and Maggie Everybody 7. 0
- 7.15 Spy Exchange
- 7.30 Real Life Stories
- Tusitala, Teller of Tales 7.45
- 8. 0 Academy Award
- Pageant of Empire 8.45
- Doctor Mac
- Franklin D. Roosevelt: Man of 9.15 Destiny
- Turning Back the Pages, with Rod Talbot
- News from London
- Variety programme Close down 11.30
- 12. 0

WELLINGTON 1130 k c. 265 m.

- 6. 0 a.m. The Yawn Patrol, with News from London at 6.0, 7.0, and 8.45
- Looking on the bright side
- Aunt Daisy
- Morning reflections (Uncle 9.45 Scrim)
- 10. 0 Secret diary
- 10.15 Comedy time
- 10.30 Morning tea session: "The Silver King"
- To-day's Children 10.45
- Empire music 11. 0

11.30

- Home Decorating Service (Anne 11.15 Stewart)
- Shopping Reporter (Suzanne) 12. 0 Mid-day melody parade
- 12.15 p.m. News from London
- Betty and Bob 2. 0
- Famous orchestras 2.15 Home Service session (Mary 2.30
- Anne)

- 3, 0 Hit parade
- 3.15 Song hits of to-morrow (Reg. Morgan)
- Listen to the band 3.45
- Songs of happiness 4. 0
- 4.15 Artists A to Z
- 4.30 Young Marrieds' Circle (Tony)
- Young New Zealand's Radio 5. 0 Journal
- 5.15 Musical Army
- 6.15 News from London
- The Enemy Within 6.30
- Fred and Maggie Everybody 7. 0
- Spy Exchange 7.15
- 7.30 Real life stories
- 7.45 Yes-No jackpots
- 8. 0 Academy Award
- Songs of inspiration 8.45
- Doctor Mac 9. 0
- Franklin D. Roosevelt: Man of 9.15 Destiny
- Scottish session
- 11. 0 News from London
- Close down 12. 0

CHRISTCHURCH 1430 kc. 210 m.

- 6. O a.m. Breakfast session, with News from London at 6.0, 7.0, and 8.45
- Fashion's fancies (Happi Hill) 8. 0
- Aunt Daisy
- 9.30 Cheer-up tunes
- 9.45 Morning reflections (Uncle Serim)
- Secret diary
- Morning tea session: "The Sil-10.30 ver King
- To-day's Children 10.45
- A song for mother 11. D
- 11.15 Home Decorating Service (Anne Stewart)
- Shopping Reporter (Grace Green)
- 12. 0 Luncheon session (Jacko)
- 12.15 p.m. News from London
- 2. 0 The House in the Sun
- Home Service session (Jill) 2.30 Better bridge (Vera Ardagh) 3. 0
- Young Marrieds' Circle (Phil-4.30 lipa)
- Children's session: Wise Owl 5. 0
- 5.15 The Musical Army Peter the Pilot
- 5.30
- Strange But True **B.37**
- Music for the early evening 5.45
- News from London
- Hymns of all churches
- Fred and Maggie Everybody

"Spy Exchange" starts at 3ZB To-night

- Spy Exchange (première broadcast)
- 7.30 Real life stories
- Academy Award 8. 0
- Magnificent Heritage 8.45
- Doctor Mac 9. 0
- 9.30 Variety hour News from London 11. 0
- 12. 0 Close down

DUNEDIN 1280 k c. 234 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0, and 8.45.
- Aunt Daisy
- 9.45 Morning Reflections (Uncle Serim 1
- 10. 0 Secret Diary
- Morning tea session: "The Sil-10.30
- Home Decorating Service (Anne Stewart) 11.15
- 11.30 Shopping Reporter (Jessie)
- 12.15 p.m. News from London
- 2.30 Home Service session (Joyce)
- 4. 0 America Calling!
- Young Marrieds' Circle (An-4.30
- Children's session
- News from London 6.15
- 6.30
- Fred and Maggie Everybody
- England Expects-
- 8. 0 Academy Award
- Alliteration Jackpots 8.45
- 10. 0 A spot of humour
- 12. 0 Close down

PALMERSTON Nth. 1400 k.c. 214 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0,
- 7.0 and 8.45, Sunrise serenades 6.30
- 7.30 Around the bandstand
- 7.45 Radio sunshine
- 8. 0 Horace Heidt
- 8.15-9.0 Radio Cavalcade
- 5.45 p.m. Musical Digest
- News from London 6.15
- 6.45 Gardening session
- 7.15 Houses in Our Street
- Listeners' requests 7.30
- 7.45 Real Life Stories Cavalcade of Drama: "The Life 8. 0
- of Johann Strauss'
- 8.30 The Young Farmers' Club Variety 8.45
- 10. 0 Close down

These programmes are correct as we go to press. Any last-minute alterations will be announced over the air.

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NEW ZEALAND LISTENER, MAY 9

MAY 13

- ver King"
- To-day's Children
- 2. 0 The House in the Sun
- Stealing through the classics
- drina)
- 5.15 Musical Army
- Б.30 Peter the Pilot
- Houses in Our Street
- 7.15
- 7.30 Real Life Stories 7.45 Songs of Yesteryear
- 9. 0 Doctor Mac
- 10.15 Famous dance bands
- 11. 0 News from London