



A LIPSTICK THAT'S NEW

"Victory Red"

It's a call to arms!—Its Victory—Tattoo's new Military Red. It's a grand courageous, heads-up and at-'em Red that goes with every uniform—navy, air force, or khaki—yours or your boy friends. The colour is new but it is still Tattoo's divinely, dangerous, dewy lustre—that makes hearts skip a beat. Think Victory! Wear Victory!



THE SMARTEST LIPSTICK ON PARADE

Other Shades—Natural, Exotic, Pastel, Hawaiian, Coral, Fire Red, Rose Dawn.



ADVICE TO MOTHERS

Mothers—if your children are constipated give them relief this simple, pleasant way! To-night give them **NYAL FIGSEN**, the gentle, natural laxative. No need to coax or scold... Figsen is easy and pleasant to take. It won't upset little tummies. In the morning Figsen acts... gently, thoroughly and effectively. No griping pain, no nausea; just an easy, comfortable action. **NYAL FIGSEN** is just as good for adults as it is for youngsters. Sold by chemists everywhere. 1/6d. a tin.

The next best thing to Nature...

Nyal Figsen
FOR CONSTIPATION

COMMERCIAL

SUNDAY

MAY 4

1ZB AUCKLAND 1070 k.c. 280 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 9. 0 Uncle Tom's Choir
- 10. 0 Cherry tunes
- 10.15 The Young Citizen's session
- 11. 0 The Friendly Road Service
- 12. 0 News from London
- 12.15 p.m. Luncheon music
- 12.30 Bright variety programme
- 1.30 Len Hawkins at the studio piano
- 2. 0 Radio Revue
- 3. 0 The two Bohemians
- 4.45 The Diggers' session (Rod Talbot)
- 5.30 Storytime with Bryan O'Brien
- 6. 0 Talk on Social Justice
- 6.15 News from London
- 6.30 Friendly Road Children's session
- 7. 0 Fred and Maggie Everybody
- 7.15 Radio Rotogravure
- 7.45 The "Man in the Street" session
- 8.45 Reserved
- 9. 0 The Lost Empire
- 10.30 Variety programme
- 11. 0 News from London
- 11.45 Meditation music
- 12. 0 Close down

2ZB WELLINGTON 1130 k.c. 265 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0 and 8.45
- 8. 0 Uncle Tom and his Children's Choir
- 8.15 Band session
- 9.30 The world of sport (Wally Ingram)
- 9.45 Accordion
- 10. 0 Paramount on the air
- 10.15 The Morning Star: Paul Robeson
- 10.30 Tusitala, Teller of Tales
- 10.45 Craig Crawford's Dance Band from Prince's Restaurant, Sydney
- 11. 0 Something new
- 11.45 Laugh before lunch
- 12. 0 The announcer's luncheon programme
- 1.15 p.m. News from London
- 2. 0 The Sunday radio matinee
- 3. 0 The Two Bohemians
- 5. 0 Storytime with Bryan O'Brien
- 5.30 Tea-table tunes
- 6. 0 A talk on Social Justice
- 6.15 News from London
- 6.45 Variety parade
- 7. 0 Fred and Maggie Everybody
- 7.15 Radio Rotogravure
- 7.45 The "Man in the Street" session
- 8.45 Reserved
- 9. 0 The Lost Empire
- 9.45 Something for everybody



FRANKLIN D. ROOSEVELT: America's first third-term President is the subject of a new serial feature, "Franklin D. Roosevelt, Man of Destiny," which is now running at 1ZB and will begin at 2ZB, 3ZB and 4ZB on May 9, 16 and 23 respectively. The episodes will be heard from all ZB stations at 9.15 p.m. on Tuesdays and Fridays. A review of this new feature will appear in next week's "Listener"

- 10.30 Slumber session
- 11. 0 News from London
- 11.15 Variety programme
- 11.50 Epilogue
- 12. 0 Close down

3ZB CHRISTCHURCH 1430 k.c. 210 m.

- 6. 0 a.m. Breakfast session, with News from London at 6.0, 7.0, and 8.45
- 9. 0 Chorus, Gentlemen!
- 9.30 Around the bandstand (David Combridge)
- 10. 0 Hospital session, featuring "Skipper's" Harmonica Band
- 11. 0 Uncle Tom and his Children's Choir
- 11.30 A budget of popular tunes
- 11.45 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 12. 0 News from London
- 12.15 p.m. The luncheon session
- 2. 0 Off the beaten track, with Teddy Grundy
- 2.15 3ZB radio matinee
- 3. 0 The two Bohemians
- 4. 0 Maoriland memories (Te Ari Pitama)
- 5. 0 Storytime with Bryan O'Brien
- 5.30 A half-hour with Gwen
- 6. 0 A Talk on Social Justice
- 6.15 News from London
- 6.30 Music for the early evening
- 7. 0 Fred and Maggie Everybody

- 7.15 Radio Rotogravure
- 7.45 The "Man in the Street" session
- 8.45 Reserved
- 9. 0 The Lost Empire
- 10. 0 A Miniature Concert
- 10.30 A variety programme
- 11. 0 News from London
- 12. 0 Close down

4ZB DUNEDIN 1280 k.c. 234 m.

- 6. 0 a.m. Breakfast session with News from London at 6.0, 7.0, and 8.45
- 9. 0 Around the rotunda
- 9.30 Music
- 10.30 Paramount on the Air
- 10.45 Aloha Sunset Land
- 11. 0 Uncle Tom and his Children's Choir
- 11.15 Morning meditations (Don Donaldson)
- 11.45 Piano patterns
- 12. 0 News from London
- 12.15 p.m. You like to hear them
- 1.45 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 2. 0 Radio matinee
- 3. 0 The two Bohemians
- 5. 0 Storytime with Bryan O'Brien
- 5.30 A half-hour with Julian Lee
- 6. 0 A Talk on Social Justice
- 6.15 News from London
- 6.30 Radio Rotogravure
- 7. 0 Fred and Maggie Everybody
- 7.15 The 4ZB Merry-go-round
- 7.45 "Man in the Street" session
- 8.45 Reserved
- 9. 0 The Lost Empire
- 10. 0 The best there is
- 11. 0 News from London
- 11.30 Music for Sunday
- 12. 0 Close down

2ZA PALMERSTON Nth. 1400 k.c. 214 m.

- 5.45 p.m. Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 6. 0 Musical digest
- 6.15 News from London
- 6.30 The staff programme
- 7. 0 Something new
- 7.15 Radio Rotogravure
- 7.45 The "Man in the Street" session
- 9. 0 The Lost Empire
- 9.45 Slumber music
- 10. 0 Close down

These programmes are correct as we go to press. Any last-minute alterations will be announced over the air.

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