

## STOP PRESS

The three Auckland stations, 1YA, 1ZB and 1ZM, will not appeal for patriotic funds in the special programme for Anzac Night, owing to other arrangements having been made by the Auckland Provincial Patriotic Council. However, the "British Stars in Hollywood" programme will be made available for broadcasting by both 1YA and 1ZB. Station 1ZM will carry an alternative programme.

Station 2YN will also not take part in the telephone appeal, but will broadcast "British Stars in Hollywood," and Nelson listeners will be able to hear any contributions from their area announced by Station 2YA.

Approximately 20 minutes are taken up with a one-act play entitled *This Other Eden*, which features Gene Lockhart, Sir Cedric Hardwicke, Binne Barnes and Freddie Bartholomew. The scene is a shelter somewhere in London during an air-raid, and the theme is the humour and pathos of the life of the average Londoner, who, in the midst of terror and desolation, still seems more preoccupied with cricket results and his domestic problems.

The programme will begin over the 17 New Zealand stations at 7.30 p.m. with an explanation of the purpose of the appeal and a reminder to listeners about telephoning contributions. This will be followed by the first portion of the entertainment, after which at approximately eight o'clock, a short address will be given by the Hon. W. Perry, M.L.C., Deputy-Chairman of the National Patriotic Fund Board. Acknowledgment of the first donations will then be made over the individual stations in the network. An explanation of the zones into which the country has been divided for this purpose is given in a panel on this page.

From approximately 8.8 p.m., the programme will

consist of entertainment interspersed with acknowledgments of gifts. At ten o'clock country telephone exchanges will close down, but the separate stations will continue to announce donations for another 15 minutes, when, at 10.15, all stations will link up again for the announcement of the latest Dominion result. Should the stations still have unacknowledged gifts on hand, they will probably continue to announce these, and link up again with 2YA for the final result. In any event, full instructions will be given during the evening.

It is expected that the telephone appeal will reach into every corner of the country, and naturally a big job of organisation has fallen on the shoulders of the Post and Telegraph Department. There are 350 exchanges in New Zealand, and 2000 telephone offices in outlying districts. As Anzac Day is a statutory holiday, only 82 of the 350 exchanges would normally be open after eight o'clock. Exchange staffs and other officials, however, have been asked to stand by vol-

It is expected that toll traffic from the exchanges to the broadcasting centres will be extremely heavy, and that there will be few post and telegraph offices which will not be working at full pressure. In larger centres a good deal of extra staff will be required, and here local patriotic committees will play their part. Volunteers, two to a telephone, will take down lists of donations as they flow into the larger exchanges. In Wellington over 50 additional telephones are being installed.

The collection of amounts promised over the telephone presents another problem of organisation, and both local postmasters and patriotic committees will play their part. For four days following the broadcast, postmasters will



**BRITISH stars in Hollywood:** On this page are pictures of other patriotic film stars who take part in the broadcast. From top: Anna Neagle, the Dionne Quintuplets, C. Aubrey Smith, Laurence Olivier.



untarily and provide sufficient staff to handle the heavy traffic expected between

7.30 p.m. and 10.0 p.m.

A country listener who wishes to contribute has merely to phone his nearest exchange or telephone office. He will be thanked for his donation and asked to listen in to the station which will be covering his district. The donation will then be passed on to the radio station for acknowledgment and to the central organisation at Wellington where it will swell the New Zealand total.

Listeners in the cities and larger provincial centres whose telephones are connected with automatic exchanges will be notified over the air on the night of the broadcast which numbers they should phone their donations to. These numbers will also be listed in local newspapers.

collect donations, issuing receipts on Patriotic Fund receipt books. After this, the collection of outstanding amounts will be undertaken by the patriotic committees. By courtesy of the Post and Telegraph Department, gifts by money order will be free of the usual commission.

In past radio telephone appeals, very nearly 100 per cent. of the money pro-

vided has been collected, indicating the interest listeners have taken in the appeal and the earnestness of their desire to help. The number of people making bogus donations or unauthorised gifts on behalf of other people has also been very small.

The total amount of money collected—and it is confidently expected that it will reach many thousands of pounds—will be distributed among the provincial patriotic councils, and will eventually help to provide comforts for the fighting forces both in the Dominion and overseas.

## ACKNOWLEDGING YOUR GIFTS

THE broadcasting stations which will take part in the Anzac Night appeal are: Auckland, 1YA, 1ZM, 1ZB; Napier, 2YH; Palmerston North, 2ZA; New Plymouth, 2YB; Gisborne, 2ZJ; Wellington, 2YA, 2YC, 2ZB; Nelson, 2YN; Greymouth, 3ZR; Christchurch, 3YA, 3ZB; Dunedin, 4YA, 4ZB; Invercargill, 4YZ.

With the exception of Auckland city, donations from which will be acknowledged over 1ZB and 1ZM, Station 1YA will acknowledge all money received from North Auckland and the Auckland province as far south as Taumarunui and Ohura and as far east as Opotiki. Gisborne and district will be covered by 2ZJ, but the rest of Poverty Bay and as far south as Weber and as far west as Dannevirke will be covered by 2YH Napier.

Station 2YB will cover New Plymouth and a large part of North Taranaki; 2ZA Palmerston North will cover the greater part of the Manawatu, and donations from the rest of the Wellington Province except Wellington city will be acknowledged from 2YA. The city and suburbs of Wellington will be shared by 2ZB and 2YC. Station 2YA also covers most of Nelson and Marlborough Provinces, Nelson city and the surrounding district being left to 2YN.

3ZR Greymouth, covers Greymouth, Kumara, Hokitika, Ross and surrounding districts; 3YA covers the rest of the West Coast as far north as Karamea and the east coast up to Kaikoura and south of Christchurch as far as Waimate. Donations from Christchurch city will be acknowledged from 3ZB.

Station 4YA covers the rest of the South Island except the city and suburbs of Dunedin and towns and districts south of Balclutha and Heriot, which will be covered by 4ZB and 4YZ respectively.

