

New Zealand's Finest



NATIONAL SAVINGS
MOVEMENT

*Order from your
FRUITERER or STOREKEEPER
today!*

Millions of apples of perfect quality . . . juice laden, crisp, richly flavoured, are pouring into the market from New Zealand orchards. They cannot be exported. This is *your* chance! Apples are cheap . . . plentiful . . . healthful. Buy them by the case and use them in every possible way you can while they last. For breakfast, serve stewed apples, or cooked in slices with bacon . . . make apple pies, turnovers and puddings . . . set them in jelly and lemon sago . . . there are hundreds of ways to cook apples . . . as well as to eat them fresh.

Serve Apples Daily

and serve your Country too!

