New Zealand's Finest



Millions of apples of perfect quality . . . juice laden, crisp, richly flavoured, are pouring into the market from New Zealand orchards. They cannot be exported. This is your chance! Apples are cheap . . . plentiful . . . healthful. Buy them by the case and use them in every possible way you can while they last. For breakfast, serve stewed apples, or cooked in slices with bacon . . . make apple pies, turnovers and puddings . . . set them in jelly and lemon sago . . . there are hundreds of ways to cook apples . . . as well as to eat them fresh.

Serve Apples Daily

and serve your Country too!

Printed at the registered office of Wilson & Horton Ltd., 149 Queen Street, Auckland, by Albert Dennison, 75a Arney Road, Remuera, and published for the National Broadcasting Service, at 115 Lambton Quay, Wellington, by S. R. Evilon, Tirohanga Road, Lower Hutt, April 24, 1941.

CASE