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*"Begg's"***CHAS. BEGG & Co. Ltd.**

"The Musical and Electrical Centre"

COMMERCIAL

SATURDAY

MAY 3

1ZB AUCKLAND
1070 k.c. 280 m.

- 6. 0 a.m. News from London, followed by breakfast session
- 7. 0 & 8.45 News from London
- 9. 0 Bachelor Girl's session
- 9.45 Morning Reflections (Elsie K. Morton)
- 11. 0 Man in the Making (Brian Knight)
- 12. 0 Music and sports flashes
- 12.15 p.m. News from London
- 12.45 The Gardening session (John Henry)
- 1.30 1ZB Happiness Club (Joan)
- 4.45 Thea's Milestone Club
- 5. 0 Thea and her Sunbeams
- 6. 0 The sports session
- 6.15 News from London
- 6.30 Paramount on the Air
- 7. 0 The House of Peter MacGregor
- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said!
- 8.15 Imperial Leader
- 8.45 Pageant of Empire
- 9. 0 Doctor Mac
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 10.30 Dance music
- 11. 0 News from London
- 12. 0 Close down

2ZB WELLINGTON
1130 k.c. 265 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 & 8.45 News from London
- 8.30 The Gardening session ("Snowy")
- 9. 0 The Bachelor Girl's session
- 9.30 Pianists on Parade
- 9.45 Morning Reflections (Elsie K. Morton)
- 10. 0 With a smile and song
- 10.15 Salute to the South Seas
- 10.30 Popular ballads
- 10.45 Organistics
- 11. 0 Maoriland melodies
- 11.15 The Guest Artist
- 11.30 Yer can't 'elp larfin'
- 11.50 What's on this afternoon?
- 12. 0 The mid-day melody parade
- 12.15 p.m. News from London
- 2. 0 Cavalcade of happiness
- 2.15 Under the baton of —
- 2.30 A vocal cameo
- 2.45 Bands on parade
- 3. 0 Variety Parade
- 3.30 Invitation to Romance
- 3.45 A bit o' fun
- 4. 0 Everything stops for tea
- 4.15 A spot of swing
- 4.30 Yesterday and to-day
- 4.45 Yodel-a-ee

- 5. 0 Gems from musical comedy
- 5.15 Cheer up tunes
- 5.30 Station T.O.T.
- 5.45 Tea time tunes
- 6. 0 Sports results (Wally Ingram)
- 6.15 News from London
- 6.30 Pageant of Empire
- 7. 0 The House of Peter MacGregor
- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said
- 8.15 Imperial Leader
- 8.45 Musical comedy memories
- 9. 0 Doctor Mac
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 10.30 Dance programme
- 11. 0 News from London
- 12. 0 Close down

3ZB CHRISTCHURCH
1430 k.c. 210 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 News from London
- 8. 0 Fashion's fancies (Happi Hill)
- 8.15 Gardening session (David Combridge)
- 8.45 News from London
- 9. 0 The Bachelor Girl's session
- 9.45 Morning reflections (Elsie K. Morton)
- 10. 0 Variety parade
- 12. 0 The luncheon session (Jacko)
- 12.15 p.m. News from London
- 1. 0 Any time is dancing time
- 2. 0 Bright musical programme, with sports flashes throughout the afternoon
- 4.45 The Children's session, featuring at 5.0, The Talent Circle; 5.15, The Junior Players; 5.30, The Musical Army
- 5.45 Music for the early evening
- 6. 0 Sports results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The House of Peter MacGregor
- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said
- 8.15 Imperial Leader
- 8.45 The Randall Family
- 9. 0 Doctor Mac
- 9.15 Home folks
- 9.30 "Let's have a dance" (music in strict tempo)
- 10. 0 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 10.15 Your favourites in song
- 10.30 Dance programme
- 11. 0 News from London, followed by bright music
- 12. 0 Close down

4ZB DUNEDIN
1280 k.c. 234 m.

- 6. 0 a.m. News from London
- 6.30 (approx.) Breakfast session
- 7. 0 News from London
- 7.30 Music
- 8.45 News from London
- 9. 0 The Bachelor Girl's session
- 9.45 Morning Reflections (Elsie K. Morton)
- 12.15 p.m. News from London
- 1. 0 Of interest to men (Bernie McConnell)
- 2. 0 Music and sports flashes
- 2.30 Variety
- 4. 0 The happy hour
- 5. 0 The children's session
- 5.30 The Happy Feet Club
- 5.45 The Garden Club of the Air (Don Donaldson)
- 6. 0 Sports results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The House of Peter MacGregor
- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said!
- 8.15 Imperial Leader
- 8.45 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 9. 0 Doctor Mac
- 9.15 Home Folks
- 9.30 Broadcast of the Town Hall dance
- 10. 0 The Amateur Hour
- 11. 0 News from London
- 11.15 Broadcast of the Town Hall dance
- 12. 0 Close down

2ZA PALMERSTON Nth.
1400 k.c. 214 m.

- 6. 0 a.m. News from London
- 6.30 Sunrise serenades
- 7. 0 News from London
- 7.30 Old favourites
- 7.45 Richard Tauber sings
- 8. 0 Tunes from other lands
- 8.15 Radio Cavalcade
- 8.45-9.0 News from London
- 6. 0 p.m. Bright melodies
- 6.15 News from London
- 6.45 Meet Andre Kostelanetz
- 7.15 Sports results
- 7.45 Station T.O.T.
- 8. 0 What I'd Like to have Said
- 8.15 Imperial Leader
- 9.15 Home Folks
- 9.30 Dancing time at 2ZA
- 10. 0 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 10.30 Close down

These programmes are correct as we go to press. Any last-minute alterations will be announced over the air.
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