

# LISTENER

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*"Begg's"*

**CHAS. BEGG & Co. Ltd.**  
"The Musical and Electrical Centre"

## COMMERCIAL

# SATURDAY

APRIL 26

## 1ZB AUCKLAND

1070 k.c. 280 m.

6. 0 a.m. News from London, followed by breakfast session  
7. 0 & 8.45 News from London  
9. 0 The Bachelor Girls' session  
9.45 Morning Reflections (Elsie K. Morton)  
11. 0 Man in the Making (Brian Knight)  
12. 0 Music and Sports Flashes  
12.15 p.m. News from London  
12.45 Gardening session (John Henry)  
1.30 1ZB Happiness Club (Joan)  
4.45 Thea's Milestone Club  
5. 0 Thea and her Sunbeams  
6. 0 Sports session  
6.15 News from London  
6.30 Hollywood Calling!  
7. 0 The House of Peter MacGregor  
7.15 Anne Stewart's Musical Travelogue  
7.30 Oh, Reggie!  
8. 0 What I'd Like to Have Said!  
8.15 Imperial Leader  
8.45 Pageant of Empire  
9. 0 Doctor Mac.  
9.15 Home Folks  
10. 0 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney  
10.30 Dance music  
11. 0 News from London  
12. 0 Close down

## 2ZB WELLINGTON

1130 k.c. 265 m.

6. 0 a.m. News from London, followed by the breakfast session  
7. 0 & 8.45 News from London  
8.30 The Gardening session ("Snowy")  
9. 0 The Bachelor Girls' session  
9.30 Pianists on parade  
9.45 Morning reflections (Elsie K. Morton)  
10. 0 With a smile and a song  
10.15 Salute to the South Seas  
10.30 Popular ballads  
10.45 Organistics  
11. 0 Maoriland melodies  
11.15 The Guest Artist  
11.30 Yer Can't 'Elp Larfin'  
11.50 What's on this afternoon?  
12. 0 The mid-day melody parade  
12.15 p.m. News from London  
2. 0 Cavalcade of happiness  
2.15 Under the baton of—  
2.30 A Vocal Cameo  
2.45 Bands on parade  
3. 0 Variety parade  
3.30 Invitation to romance  
3.45 A bit o' fun  
4. 0 Everything stops for tea  
4.15 A spot of swing  
4.30 Yesterday and to-day  
4.45 Yodel-A-EE  
5. 0 Gems from musical comedy  
5.15 Cheer-up tunes  
5.30 Station T.O.T.  
5.45 Tea-time tunes  
6. 0 Sports results (Wally Ingram)  
6.15 News from London

- 6.30 Pageant of Empire  
7. 0 The House of Peter MacGregor  
7.15 Anne Stewart's Musical Travelogue  
7.30 Oh, Reggie!  
8. 0 What I'd Like to Have Said  
8.15 Imperial Leader  
8.45 Musical comedy memories  
9. 0 Doctor Mac  
9.15 Home folks



"KEN THE STAMP MAN" is a regular broadcaster in Station 1ZB's children's session. He is heard every other Tuesday at 5.22 p.m.

10. 0 Craig Crawford's Dance Band from Prince's Restaurant, Sydney  
10.30 Dance programme  
11. 0 News from London  
12. 0 Close down

## 3ZB CHRISTCHURCH

1430 k.c. 210 m.

6. 0 a.m. News from London, followed by the breakfast session  
7. 0 News from London  
8. 0 Fashion's fancies (Happi Hill)  
8.15 Gardening session (David Combridge)  
8.45 News from London  
9. 0 The Bachelor Girls' session  
9.45 Morning reflections (Elsie K. Morton)  
10. 0 Variety parade  
12. 0 The Luncheon session (Jacko)  
12.15 p.m. News from London  
1. 0 Any time is dancing time  
2. 0 Bright musical programme, with sports flashes through the afternoon  
4.45 The Children's session, featuring at 5.0, The Talent Circle; 5.15, The Sandman (The Junior Players); 5.30, The Musical Army  
5.45 Music for the early evening  
6. 0 Sports results  
6.15 News from London  
6.30 Station T.O.T.  
7. 0 The House of Peter MacGregor  
7.15 Anne Stewart's Musical Travelogue

- 7.30 Oh, Reggie!  
8. 0 What I'd Like to Have Said  
8.15 Imperial Leader  
8.45 The Randall Family  
9. 0 Doctor Mac  
9.15 Home Folks  
9.30 "Let's have a dance" (music in strict tempo)  
10. 0 Craig Crawford's Dance Band, from Prince's Cabaret, Sydney  
11. 0 News from London, followed by bright music  
12. 0 Close down

## 4ZB DUNEDIN

1280 k.c. 234 m.

6. 0 a.m. News from London  
6.30 (approx.) Breakfast session  
7. 0 News from London  
7.30 Music  
8.45 News from London  
9. 0 The Bachelor Girls' session  
9.45 Morning reflections (Elsie K. Morton)  
12.15 p.m. News from London  
1. 0 Of Interest to Men (Bernie McConnell)  
2. 0 Music and sports flashes  
2.30 Variety  
4. 0 The Happy Hour  
5. 0 The children's session  
5.30 The Happy Feet Club  
5.45 The Garden Club of the Air (Don Donaldson)  
6. 0 Sports results  
6.15 News from London  
6.30 Station T.O.T.  
7. 0 The House of Peter MacGregor  
7.15 Anne Stewart's Musical Travelogue  
7.30 Oh, Reggie!  
8. 0 What I'd Like to have Said  
8.15 Imperial Leader  
8.45 A special programme  
9. 0 Doctor Mac  
9.15 Home Folks  
9.30 Broadcast of the Town Hall Dance  
10. 0 The Amateur Hour  
11. 0 News from London  
11.15 Broadcast of the Town Hall Dance  
12. 0 Close down

## 2ZA PALMERSTON Nth

1400 k.c. 214 m.

6. 0 a.m. News from London  
6.30 Sunrise serenades  
7. 0 News from London  
7.30 Two Hands on a Hammond  
7.45 Famous girl sopranos  
8.15 Radio Cavalcade  
8.45-9.0 News from London  
5.45 p.m. The Mayfair session  
6.15 News from London  
6.45 Meet Maurice Winnick  
7.15 Sports results  
7.45 Station T.O.T.  
8. 0 What I'd Like to Have Said  
8.15 Imperial Leader  
8.30 Concert Variety  
9.15 Home folks  
9.30 Dancing time at 2ZA  
10. 0 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney  
10.30 Close down