

RADIO'S BIG PART ON ANZAC NIGHT

Hollywood Stars' Programme And Telephone Appeal

RADIO'S biggest contribution to the drive for patriotic funds will consist of a feature entertainment broadcast on Anzac night, April 25, over almost every radio station, National and Commercial, in New Zealand, followed by a telephone appeal which will also be conducted over a national network.

The feature programme, which will last approximately an hour, is the same spectacular appeal for funds broadcast from Hollywood last year on behalf of the Canadian Red Cross. It was then introduced by the Prime Minister of Canada, the Rt. Hon. W. McKenzie King, and consists of items by famous members of Hollywood's English and Canadian colony.

Alan Mowbray is the compère, and he introduces such famous people as

Ronald Colman, Anna Neagle, Vivien Leigh, Laurence Olivier, Madeleine Carroll, Herbert Marshall, Sir Cedric Hardwicke, C. Aubrey Smith, Binnie Barnes, and Merle Oberon. They are heard in sketches, dramatic recitations, songs and appeals.

Also the "Quins"

The programme also marks the first radio appearance of the Dionne Quintuplets, who introduced by Dr. Alan Dafoe, sing a medley of French and English songs. It was originally performed before an audience of 3000 people in Hollywood, and broadcast over the Canadian Broadcasting Corporation and an American hook-up.

During intervals the National and Commercial stations, still linked, will conduct a telephone appeal for provincial patriotic funds which is expected to reach into every corner of the country.

Keeping the Lines Open

Throughout New Zealand, post office and telephone exchange officials will be asked to stand by voluntarily to keep exchanges open long enough for details of contributions to be phoned to various broadcasting stations, from which they will then be acknowledged.

To enable contributions to be handled without congestion, the country is being zoned, and provincial patriotic councils and local committees are assisting in the job of collecting money and issuing receipts. The Director-General of the Post and Telegraph Department has agreed to waive commission on contributions sent by money order, and is also permitting free toll calls when progress reports are being communicated between the various centres and Wellington.

This is undoubtedly the biggest radio hook-up of any entertainment yet attempted, and it is hoped that the quality of the programme will attract a New Zealand-wide listening audience.

Telephone appeals have proved a novel and effective method of raising money for patriotic purposes.

Full details of the Anzac Night programme will be published in next week's *Listener*.



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NEW CITY HOTEL Wellington

DEMOCRACY MARCHES

(Continued from previous page)

of the people to choose their laws. Theoretically, at least, with the principle of universal suffrage well established, there is only wanting the intelligence and courage to make the right choice. Thanks to popular education, the standard of intelligence among our people is fairly high nowadays. They are not so dumb.

Now, on finding ourselves at war to the death with a highly organised totalitarian power of great efficiency, it became obvious early in the game that if we were not to be blotted out, democracy and all, during the emergency, we had to organise tightly, and to some extent totalitarianise ourselves, too. And so here we are, with complete unanimity (except for those persons whose natural tidiness of mind is outraged by the paradox), in process of becoming perhaps 60 or 80 per cent controlled for the war for freedom.

This has not come about through the machination of a spellbinding despot, nor the cunning propaganda of an official press, nor yet by the blackjacks of a Gestapo. It has come about by the insistence of the people, often against reluctant leadership. Democracy has not been suborned by authority, rather leaders have had to run to keep up with the rank and file. Straw votes and polls show that public demand for closer control and organisation leads Mr. Churchill by the nose even now.

Don't make the shallow mistake of thinking that our present mood has cost us our democracy, that our freedom has gone down the drain for ever. These temporary sacrifices of our institutions have not been made lightly. They mark not the decline of our democracy, but its growth to mature responsibility. Its passing of this crucial test should be in itself sufficient guarantee of its ability to resume its freedom when the job is finished.

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5th	100
100 PRIZES of £10 each	£1000
200 PRIZES of £5 each	£1000
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CLOSES: 5th APRIL, 1941. DRAWN: 17th APRIL, 1941

Secretary: N. McARTHUR, P.O. Box 110, Wellington.

Treasurer: B. L. HAMMOND, P.O. Box 110, Wellington.

OBJECTS:—To raise funds to the extent of the profits available for the objects to be specified by the Hon. Minister of Internal Affairs.

USE THIS COUPON NOW!

Fill in your name and address and post to nearest agent. (See list below.)

Please send me.....tickets in "ONE FOR FUN" Art Union (Tickets 2/6 each). I enclose Postal Note for £ : : , also stamped addressed envelope for reply. (Postage stamps not accepted in payment of tickets.)

NAME
(Mr., Mrs. or Miss)
ADDRESS

Tickets obtainable from: AUCKLAND: Hammond & McArthur Ltd., P.O. Box 1505, Auckland. HAWKE'S BAY & POVERTY BAY: F. Cray, P.O. Box 33, Napier. WELLINGTON, WAIRARAPA & MANAWATU: Hammond & McArthur Ltd., P.O. Box 110, Wellington. WANGANUI & RANGITIKEI: Goodey & Son, P.O. Box 95, Wanganui. TARANAKI: W. G. Watts, P.O. Box 268, New Plymouth. NELSON & MARLBOROUGH: The District Agent, "One For Fun" Art Union, P.O. Box 135, Nelson. BULLER, GREY & WESTLAND: C. H. Rose, P.O. Box 171, Greymouth. CANTERBURY: D. McCormick, 146 Manchester Street, Christchurch. OTAGO: W. B. Steel, P.O. Box 893, Dunedin. SOUTHLAND: J. F. Dundas, P.O. Box 286, Invercargill.