

YOU AND BEAUTY



YOUR PERM

FOUR thousand years ago Pharaoh's daughter had her hair permanently waved. The hair was divided into strands, then each strand was plastered with mud and wound round a stick. The mud was left to bake dry in the sun. The sticks were removed, the mud was washed out, and the result was a recognisable kink. No patient seems to have died of sun-stroke. To-day the process is slightly less uncomfortable, but the baking principle is still employed.

Perhaps half the women in New Zealand get their hair "permed" regularly. It is therefore of some interest to know something about the processes used.

Point and Spiral Waving

The point or *croquignole* wave is the wave that is rolled up from the ends of the hair. The spiral or root wave is made by winding the hair round a rod from root to tip. The spiral is better for short hair because it waves close to the head, whereas the point wave gives loose waves. For the average coiffure a combination of these two is desirable. This "combination wave" will give you loose waves and tight curls.

All types of wave depend on the same principle. The hair is first thoroughly damped and then heat is applied. Various chemicals are used in the damping, the strength of the solution varying with the type of hair. In a machine wave the curls are wrapped in perforated sachets

and enclosed in metal containers attached to an electric machine. In the machineless wave the clips for the curls are heated first and then applied to the hair, which means that you don't have to remain strung up like Absalom but are free to rush to the window when a patriotic procession goes past.

It is best to go to a salon which specialises in all types of waving. The fact that your girl-friend had a perfect perm by some special method doesn't necessarily mean that your wave will be perfect, too. The hair texture is the most important factor. Generally speaking, the coarser the hair the higher the temperature needed to wave it successfully. Too high a temperature will result in "frizz" if your hair is fine, and a low-temperature wave will not "take" on coarse hair.

Special Conditions

Formerly it was impossible to wave hair which had been dyed or bleached. Now, however, there is no difficulty provided you tell your hairdresser. It need go no further. And there should be no difficulty about re-waving hair which has not completely grown out. In all these cases it is desirable to have a test curl.

Several people with naturally wavy hair hesitate to have their hair "permed" for fear it will harm the natural wave. There is, however, no danger of this, and your coiffure problems are simplified if the ends are waved.

A cheap wave is usually a bad investment. Remember that you are paying for the experience of the operator as well as for her time and equipment. If you put your lipstick on crooked you can wipe it off and begin again, but it takes six months to live down a botched perm.

Before Perming

Permanent waving makes demands on your hair. It is therefore advisable to have the hair in as fit a condition as possible by regular brushing and scalp massage. If it is dry, hot oil treatments are necessary, as waving tends to rob the hair of its natural oils. If your hair is thick, tapering beforehand will prevent that furze-bush effect afterwards.

Next Week: Your Complexion

CHILDREN OF THE RICH

(Written for "The Listener" by WANDA HALL)

EDDIE'S father came home every two or three weeks to give mother the maintenance. The children, there were eight of them, loved his visits. He would turn the backyard into a bomber or a racing car, and girls and boys alike into daredevil pilots, or tell them wonderful stories of his own exploits at "the works," of how he stood up to the boss, "I told him straight I did, and he hadn't a word to say."

Seven-year-old Eddie couldn't understand why Dad didn't live with them always, and when John and James from the house opposite asked why he hadn't got a father, he found it easiest to say that his father was dead. Eddie used to go quite often to play with them. They had a room specially to play in and a big fire when it was cold, besides lots of toys and books, so it was a pity that they should be coming back from a

walk with their mother one Saturday afternoon just as he and the rest were seeing Dad off. He watched them coming, hanging back, hoping they wouldn't realise who it was, but his father turned, "Aren't you going to say goodbye to-day, son?"

"Oh, hooray, Dad!" he called, then he looked at John and James waiting for them to say something about his lie. They didn't, they hadn't noticed they were going past him, when suddenly it seemed to Eddie as if their trim shoes, their neat socks, their tidy well cared for heads, were shouting at him all they might have said, all the differences. Rage filled him. "My dad's as good as theirs, anyway," he thought, and then he jumped on James. "I'll spoil your bloody white shirt," he shouted and rolled him in the mud.

"Little Guttersnipe," said James's mother. "Never mind, darling, come along, we'll get you a clean shirt. Never mind him."

LADY CAROLYN HOWARD is in the Transport Service

—but though working day and night, she keeps her skin glorious with Pond's two creams.



QUESTION TO LADY CAROLYN HOWARD:

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Lady Carolyn Howard is the daughter of the Earl of Carlisle, and is one of the loveliest of the many young society women engaged in war work. Before the war her chief interest was in the theatre. Now she is a motor driver in the A.T.S.

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