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**CHAS. BEGG & Co. Ltd.**

"The Musical and Electrical Centre"

## COMMERCIAL

# SATURDAY

APRIL 19

### 1ZB AUCKLAND

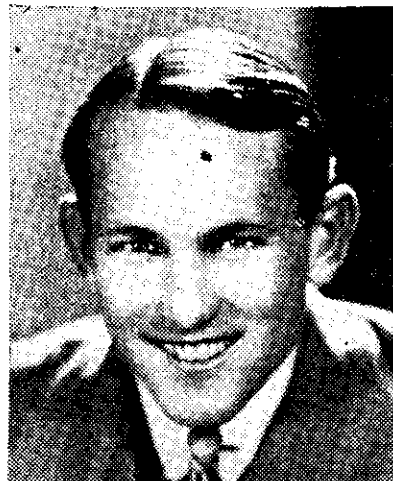
1070 k.c. 280 m.

- 6. 0 a.m. News from London, followed by breakfast session
- 7. 0 & 8.45 News from London
- 9. 0 The Bachelor Girls' Session
- 9.45 Morning Reflections (Elsie K. Morton)
- 11. 0 "Man in the Making" (Brian Knight)
- 12. 0 Music and sports flashes
- 12.15 p.m. News from London
- 12.45 Gardening Session (John Henry)
- 1.30 1ZB Happiness Club (Joan)
- 4.45 Thea's Milestone Club
- 5. 0 Thea and her Sunbeams
- 6. 0 Sports session
- 6.15 News from London
- 6.30 Hollywood Calling
- 7. 0 House of Peter McGregor
- 7.15 Musical Travelogue (Anne Stewart)
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said
- 8.15 Imperial Leader
- 8.45 Pageant of Empire
- 9. 0 Doctor Mac
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band, from Prince's Restaurant, Sydney
- 10.30 Dance music
- 11. 0 News from London
- 12. 0 Close down

### 2ZB WELLINGTON

1130 k.c. 265 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 & 8.45 News from London
- 8.30 The Gardening Session (Snowy)
- 9. 0 The Bachelor Girls' Session
- 9.30 Pianists on Parade
- 9.45 Morning Reflections (Elsie K. Morton)
- 10. 0 With a Smile and a Song
- 10.15 Salute to the South Seas
- 10.30 Popular ballads
- 10.45 Organistics
- 11. 0 Maoriland melodies
- 11.15 The Guest Artist
- 11.30 Yer Can't 'Elp Larfin'
- 11.50 What's On This Afternoon?
- 12. 0 The mid-day melody parade
- 12.15 p.m. News from London
- 2. 0 Cavalcade of Happiness
- 2.15 Under the Baton of . . .
- 2.30 A vocal cameo
- 2.45 Bands on Parade
- 3. 0 Variety Parade
- 3.30 Invitation to Romance
- 3.45 A Bit o' Fun
- 4. 0 Everything Stops for Tea
- 4.15 A Spot of Swing
- 4.30 Yesterday and To-day
- 4.45 Yodel-a-ee
- 5. 0 Gems from Musical Comedy
- 5.15 Cheer-Up Tunes
- 5.30 Station T.O.T.
- 5.45 Teatime tunes
- 6. 0 Sports results (Wally Ingram)



**DONALD NOVIS**, who will entertain listeners to 2ZA on Friday, April 18, at 8.0 a.m.

- 6.15 News from London
- 6.30 Pageant of Empire
- 7. 0 The House of Peter MacGregor
- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said!
- 8.15 Imperial Leader
- 8.45 Musical Comedy Memories
- 9. 0 Doctor Mac
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band from Prince's Restaurant, Sydney
- 10.30 Dance programme
- 11. 0 News from London
- 12. 0 Close down

### 3ZB CHRISTCHURCH

1430 k.c. 210 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 News from London
- 8. 0 Fashion's Fancies (Happi Hill)
- 8.15 Gardening Session (David Combridge)
- 8.45 News from London
- 9. 0 The Bachelor Girls' Session
- 9.45 Morning Reflections (Elsie K. Morton)
- 10. 0 Variety Parade
- 12. 0 The luncheon session (Jacko)
- 12.15 p.m. News from London
- 1. 0 Dancing Down the Ages
- 2. 0 Bright musical programme with sports flashes through the afternoon
- 4.45 The Children's Session, featuring at 5.0, The Talent Circle; 5.15, The Sandman (the Junior Players); 5.30, The Musical Army
- 5.45 Music for the early evening
- 6. 0 Sports results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The House of Peter MacGregor
- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!

- 8. 0 What I'd Like to Have Said!
- 8.15 Imperial Leader
- 8.45 The Randall Family
- 9.15 Doctor Mac
- 9.30 "Let's Have a Dance" — music in strict tempo
- 10. 0 Craig Crawford's Dance Band from Prince's Cabaret, Sydney
- 11. 0 News from London, followed by bright music
- 12. 0 Close down

### 4ZB DUNEDIN

1280 k.c. 234 m.

- 6. 0 a.m. News from London
- 6.30 (approx.) Breakfast session
- 7. 0 & 8.45 News from London
- 9. 0 The Bachelor Girls' Session
- 9.45 Morning Reflections (Elsie K. Morton)
- 12.15 p.m. News from London
- 1. 0 Of Interest to Men (Bernie McConnell)
- 2. 0 Music and Sports Flashes
- 2.30 Variety
- 4. 0 Happy Hour
- 5. 0 The Children's Session
- 5.30 The Happy Feet Club
- 5.45 The Garden Club of the Air (Don Donaldson)
- 6. 0 Sports Results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The Celebrity Session
- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said!
- 8.15 Imperial Leader
- 8.45 Special Programme
- 9. 0 Doctor Mac
- 9.15 Home Folks
- 9.30 Broadcast of the Town Hall Dance
- 10. 0 Amateur Hour
- 11. 0 News from London
- 11.15 Broadcast of the Town Hall Dance
- 12. 0 Close down

### 2ZA PALMERSTON Nth.

1400 k.c. 214 m.

- 6. 0 a.m. News from London
- 6.30 Sunrise Serenades
- 7. 0 News from London
- 7.30 Two hands and a piano, featuring Gerry Moore
- 7.45 Musical Cocktails
- 8. 0 Radio Sunshine
- 8.15 Radio Cavalcade
- 8.45-9.0 News from London
- 5.45 p.m. Popular melodies
- 6. 0 Home Harmony
- 6.45 Meet Bob Crosby
- 7.15 Sports Results
- 7.45 Station T.O.T.
- 8. 0 What I'd Like to Have Said!
- 8.15 The Imperial Leader
- 8.30 Concert Variety
- 9.15 Home Folks
- 9.30 Dancing Time at 2ZA
- 10. 0 Craig Crawford's Band
- 10.30 Close down