

APRIL 14

MONDAY

COMMERCIAL

1ZB AUCKLAND 1070 k.c. 280 m.

- 6. 0 a.m. News from London, followed by breakfast session
- 7. 0 & 8.45 News from London
- 9. 0 Aunt Daisy
- 9.45 Morning Reflections (Uncle Sam)
- 10. 0 Romance in music
- 10.15 Those Happy Gilmans
- 10.30 Morning Tea Session: "The Silver King"
- 10.45 To-day's children
- 11.30 Shopping Reporter's Session (Marina)
- 12.15 p.m. News from London
- 12.45 Nutrition Talk (Dr. Guy Chapman and Marina)
- 1.30 1ZB Happiness Club (Joan)
- 2. 0 Houses in the Sun
- 2.30 Home Service Session (Gran)
- 3. 0 Tonic tunes
- 4.15 Weekly women's session
- 4.30 Young Marrieds' Circle (Molly)
- 5. 0 Molly and her Merry Maids
- 5.15 Wings Hobbies Club
- 5.30 Story of the Golden Bird
- 6. 0 The Air Adventures of Jimmie Allen
- 6.15 News from London
- 7. 0 Fred and Maggie Everybody
- 7.15 Green Meadows
- 7.30 Real Life Stories
- 7.45 March of Time
- 8. 0 Chuckles with Jerry
- 8.15 Easy Aces
- 8.45 Pageant of Empire
- 9. 0 You be the Detective
- 9.30 Variety programme
- 10. 0 Sports session (Bill Meredith)
- 11. 0 News from London
- 12. 0 Close down

2ZB WELLINGTON 1130 k.c. 265 m.

- 6. 0 a.m. News from London, followed by the Yawn Patrol
- 7. 0 News from London
- 7.15 Looking on the bright side
- 8.45 News from London
- 9. 0 Aunt Daisy
- 9.45 Morning Reflections (Uncle Tom)
- 10.15 Tunes everybody knows
- 10.30 Morning Tea Session: "The Silver King"
- 10.45 To-day's Children
- 11. 0 Those Happy Gilmans
- 11.15 Fashion News
- 11.30 The Shopping Reporter (Suzanne)
- 12. 0 The mid-day melody parade
- 12.15 p.m. News from London
- 1.30 2ZB Happiness Club Notes
- 2. 0 The House in the Sun
- 2.15 Famous tenors
- 2.30 Home Service Session (Mary Anne)
- 3. 0 The hit parade
- 3.15 Afternoon Tea Session: Cavalcade of Drama, the Initial Episode of "The Life of Stephen Foster"
- 3.30 Romance and rhythm

- 3.45 In your garden
- 4. 0 Songs of happiness
- 4.15 Keyboard Kapers
- 4.30 Young Marrieds' Circle (Tony)
- 5. 0 Young New Zealand's Radio Journal
- 5.30 The Story of Cinderella
- 6. 0 The Air Adventures of Jimmie Allen
- 6.15 News from London
- 7. 0 Fred and Maggie Everybody
- 7.15 Green Meadows
- 7.30 Real Life Stories
- 7.45 Tusitala, Teller of Tales
- 8. 0 Chuckles with Jerry
- 8.15 Easy Aces
- 8.45 Spelling Jackpots
- 9. 0 You be the Detective
- 10. 0 The Dream Lover (Reg. Morgan)
- 11. 0 News from London
- 12. 0 Close down

3ZB CHRISTCHURCH 1430 k.c. 210 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 News from London
- 8. 0 Fashion's Fancies
- 8.45 News from London
- 9. 0 Aunt Daisy
- 9.45 Morning Reflections (Uncle Tom)
- 10. 0 Romance in Music
- 10.30 Morning Tea Session: "It's A Great Life"
- 10.45 To-day's Children
- 11. 0 Hawaiiana (Ari Pitama)
- 11.30 The Shopping Reporter (Grace Green)
- 12. 0 The luncheon session (Jacko)
- 12.15 p.m. News from London
- 2. 0 The House in the Sun
- 2.30 Home Service Session (Jill)
- 3. 0 Cheer-Up Tunes
- 4. 0 Voice of Romance
- 4.30 The Young Marrieds' Circle
- 5. 0 The children's session, featuring at 5.15, the Young Folks' Forum



LAWRENCE TIBBETT, the American baritone, is to be heard in a 15-minute recital from 2ZB on April 13

- 5.30 The Story of the Bremen Town Musicians
- 6. 0 The Air Adventures of Jimmie Allen
- 6.15 News from London
- 6.30 Songs that Inspire Us
- 7. 0 Fred and Maggie Everybody
- 7.15 Green Meadows
- 7.30 Real Life Stories
- 7.45 Peter Morgan's Family
- 8. 0 Chuckles with Jerry
- 8.15 Easy Aces
- 8.45 Houses in Our Street
- 9. 0 You be the Detective
- 10.15 News from London
- 12. 0 Close down

4ZB DUNEDIN 1280 k.c. 234 m.

- 6. 0 a.m. News from London
- 6.30 (approx.) Breakfast session
- 7. 0 & 8.45 News from London
- 9. 0 Aunt Daisy
- 9.45 Morning Reflections (Uncle Tom)
- 10. 0 Romance in Music
- 10.30 Morning Tea Session: "Silver King"
- 10.45 To-day's Children
- 12.15 p.m. News from London
- 2. 0 Betty and Bob
- 3.15 Stealing Through the Classics
- 4. 0 Piano Session (Rita)
- 5. 0 The Children's Session
- 5.22 The Happy Feet Club
- 5.30 Story of Ali Baba and the Forty Thieves
- 6. 0 The Air Adventures of Jimmie Allen
- 6.15 News from London
- 6.30 Pageant of Empire
- 7. 0 Fred and Maggie Everybody
- 7.15 Green Meadows
- 7.30 Real Life Stories
- 8. 0 Chuckles with Jerry
- 8.15 Easy Aces
- 8.45 Charlie Chan
- 9. 0 You be the Detective
- 9.30 New Releases (Arlini)
- 10. 0 Variety
- 11. 0 News from London
- 12. 0 Close down

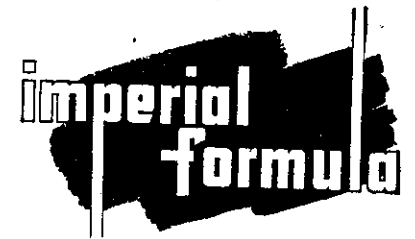
2ZA PALMERSTON Nth. 1400 k.c. 214 m.

- 6. 0 a.m. News from London
- 6.30 Morning melodies
- 7. 0 News from London
- 7.30 Musical cocktails
- 7.45 This'll Make You Whistle
- 8.15 Radio Cavalcade
- 8.45-9.0 News from London
- 5.30 p.m. The Story of Hansel and Gretel
- 5.45 Light lyrics
- 6.15 News from London
- 6.45 Tusitala, Teller of Tales
- 7.30 Chuckles with Jerry
- 7.45 Real Life Stories
- 8. 0 Doctor Mac
- 8.15 Revelry in Rhythm
- 8.30 In Lighter Mood
- 9. 0 Announcer's programme
- 10. 0 Close down



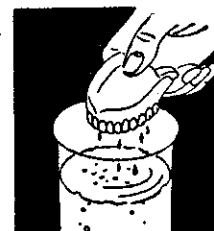
Now! more than ever — women demand a Lavender Water or Eau-de-Cologne that brings the real bouquet of natural flowers—the Summer breath of an old English garden. With perfume, only the BEST is good enough!! It becomes a part of YOU!!

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