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FRUIT**
CHEWING GUM

**Freshens your
Palate!**

Wrigley's Chewing Gum freshens your palate and increases the pleasure of smoking. Chewing Wrigley's helps keep your teeth strong and healthy—there are two good reasons why. (1) Each time you chew, Wrigley's polishes the precious enamel of your teeth. (2) This healthful chewing gum massages the gums and stimulates the flow of lymph necessary to keep them firm. Strong, firm gums are the foundation of strong, firm teeth. Three delicious flavours—P.K. (peppermint), Spearmint (garden mint), Juicy Fruit (sweet). NZU26

COMMERCIAL

TUESDAY

APRIL 15

1ZB AUCKLAND 1070 k.c. 260 m.

- 6. 0 a.m. News from London, followed by breakfast session
- 7. 0 & 8.45 News from London
- 9. 0 Aunt Daisy
- 9.30 Healthcraft for the Home
- 9.45 Morning Reflections (The Padre)
- 10. 0 Secret Diary
- 10.15 Those Happy Gilmans
- 10.30 Morning Tea Session: "The Silver King"
- 10.45 To-day's Children
- 11.15 Home Decorating Session (Anne Stewart)
- 11.30 Shopping Reporter's Session (Marina)
- 12.15 p.m. News from London
- 1. 0 Filmland session (John Batten)
- 1.30 1ZB Happiness Club (Joan)
- 2. 0 House in the Sun
- 2.30 Home Service session (Gran)
- 4. 0 Housewives' Goodwill Session (Gran)
- 4.30 The Young Marrieds' Circle (Molly)
- 5. 0 Molly and her Happy Lads
- 5.15 The Musical Army
- 5.22 Scouts' Newsletter (Commissioner Kahu)
- 5.30 Peter the Pilot
- 5.52 Pioneers of Progress
- 6.15 News from London
- 7. 0 Fred and Maggie Everybody
- 7.15 England Expects—
- 7.30 Real Life Stories
- 7.45 Tusitala, Teller of Tales
- 8. 0 Academy Award
- 8.45 Pageant of Empire
- 9. 0 Doctor Mac
- 10. 0 Turning back the pages with Rod Talbot
- 11. 0 News from London
- 11.30 Variety programme
- 12. 0 Close down

2ZB WELLINGTON 1130 k.c. 265 m.

- 6. 0 a.m. News from London, followed by the Yawn Patrol
- 7. 0 News from London
- 7.15 Looking on the bright side
- 8.45 News from London
- 9. 0 Aunt Daisy
- 9.45 Morning Reflections (Uncle Scrim)
- 10. 0 Secret Diary
- 10.15 Comedy time
- 10.30 Morning Tea Session: "The Silver King"
- 10.45 To-day's Children
- 11. 0 Empire music
- 11.15 The Home Decorating Service (Anne Stewart)
- 11.30 The Shopping Reporter (Suzanne)
- 12. 0 The mid-day melody parade
- 12.15 p.m. News from London
- 2. 0 The House in the Sun

- 2.15 Famous orchestras
- 2.30 Home Service Session (Mary Anne)
- 3. 0 The hit parade
- 3.15 Song hits of to-morrow (Reg. Morgan)
- 3.45 Listen to the band
- 4. 0 Songs of Happiness
- 4.15 Artists A to Z
- 4.30 Young Marrieds' Circle (Tony)
- 5. 0 Young New Zealand's Radio Journal
- 5.15 The Musical Army
- 5.30 Peter the Pilot
- 6.15 News from London
- 7. 0 Fred and Maggie Everybody
- 7.15 England Expects—
- 7.30 Real Life Stories
- 7.45 Yes! No! Jackpots
- 8. 0 Academy Award
- 8.45 Magnificent Heritage: Jack Cornwell, V.C.
- 9. 0 Doctor Mac
- 9.15 Variety programme
- 10. 0 Scottish session
- 11. 0 London News
- 12. 0 Close down

3ZB CHRISTCHURCH 1430 k.c. 210 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 News from London
- 8. 0 Fashion's Fancies (Happy Hill)
- 8.45 News from London
- 9. 0 Aunt Daisy
- 9.30 Cheer-Up Tunes
- 9.45 Morning Reflections (Uncle Scrim)
- 10. 0 Secret Diary
- 10.30 Morning Tea Session: "The Silver King"
- 10.45 To-day's Children
- 11. 0 A Song for Mother
- 11.15 The Home Decorating Service (Anne Stewart)
- 11.30 The Shopping Reporter (Grace Green)
- 12. 0 The luncheon session (Jacko)
- 12.15 p.m. News from London
- 2. 0 The House in the Sun
- 2.30 Home Service Session (Jill)
- 3. 0 Paramount on the Air
- 3.15 Better Bridge (Vera Ardagh)
- 4.30 The Young Marrieds' Circle
- 5. 0 The Children's Session, featuring at 5.0, Wise Owl; 5.15, The Musical Army; 5.30, Peter the Pilot; 5.37, Strange But True
- 5.45 Music for the early evening
- 6.15 News from London
- 6.30 Hymns of All Churches
- 7. 0 Fred and Maggie Everybody
- 7.15 England Expects—
- 7.30 Real Life Stories
- 8. 0 "Academy Award"
- 8.45 Magnificent Heritage
- 9. 0 Reserved
- 9.15 Doctor Mac
- 9.30 Variety Hour
- 11. 0 News from London
- 12. 0 Close down

4ZB DUNEDIN 1280 k.c. 234 m.

- 6. 0 a.m. News from London
- 6.30 (approx.) Breakfast session
- 7. 0 & 8.45 News from London
- 9. 0 Aunt Daisy
- 9.45 Morning Reflections (Uncle Scrim)
- 10.30 Morning Tea Session: "The Silver King"
- 10.45 To-day's Children
- 11.15 The Home Decorating Service (Anne Stewart)
- 11.30 The Shopping Reporter (Jessie)
- 12.15 p.m. News from London
- 2. 0 The House in the Sun
- 2.30 Home Service Session (Joyce)
- 3.15 Stealing Through the Classics
- 4. 0 America Calling
- 4.30 The Young Marrieds' Circle (Andrina)
- 5. 0 The Children's Session
- 5.15 Musical Army
- 5.30 Peter the Pilot
- 6.15 News from London
- 6.30 Houses in Our Street
- 7. 0 Fred and Maggie Everybody
- 7.15 England Expects—
- 7.30 Real Life Stories
- 7.45 Songs of Yesteryear
- 8. 0 Academy Award
- 8.45 Alliteration Jackpots
- 9. 0 Doctor Mac
- 10. 0 A Spot of Humour
- 10.15 Famous Dance Bands
- 11. 0 News from London
- 12. 0 Close down

2ZA PALMERSTON Nth 1400 k.c. 214 m.

- 6. 0 a.m. News from London
- 6.30 Music, Light and Bright
- 7. 0 News from London
- 7.30 A Spot of Radio Variety
- 7.45 Singers at the Piano
- 8. 0 Tunes of the Tenors
- 8.15 Breakfast Cavalcade
- 8.45-9.0 News from London
- 9.45 p.m. Popular melodies
- 6.15 News from London
- 6.45 Gardening Session
- 7.15 Lady Courageous
- 7.30 Listeners' Requests
- 7.45 Real Life Stories
- 8. 0 Yes! No! Jackpots
- 8.15 Popular Melodies
- 8.30 The Young Farmers' Club
- 9. 0 Old and New
- 9.30 Revelry in Rhythm
- 10. 0 Close down

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