



**THERE'S NO RETREAT
FROM
"Victory Red"**

**TATTOO'S NEWEST,
SMARTEST LIPSTICK**

It's a red that says "Look out!
There's danger in them thin lips!"
—and Victory Red means every-
thing it says—if you're game to
wear it.

It's commanding—the boy friend
springs to attention. It's patriotic
—it makes you feel equal to any
encounter. It's still Tattoo's
dewy lustrous quality—but a
brighter, breezier, capture-me-if-
you-can colour that will make to-
night a real occasion for you.



"Victory Red"

**THE SMARTEST LIPSTICK
ON PARADE**

Other Shades—Natural, Exotic, Paster,
Hawaiian, Coral, Fire Red, Rose Dawn.

**Eczema Itch
Killed in 7 Minutes**

Your skin has nearly 50 million tiny seams
and pores where germs hide and cause terrible
itching, cracking, Eczema, Peeling, Burning,
Acne, Ringworm, Psoriasis, Blackheads,
Pimples, Foot Itch and other blemishes.
Ordinary treatments give only temporary relief
because they do not kill the germ cause. The
new discovery, Nixoderm, kills the germs in 7
minutes and is guaranteed to give you a soft,
clear, attractive, smooth skin in one week, or
money back on return of empty package. Get
guaranteed Nixoderm from your chemist or
store to-day and remove the real cause of skin
trouble. The guarantee protects you.

Nixoderm NOW 1/7
For Skin Sores, Pimples and Itch.

"APPLE BRIDES" CHOSEN

Four Girls Win 50-Guinea Honeymoons

THE commercial stations have found the "Apple Brides" they have been searching for during the past few weeks, and this Easter four happy young married couples will enjoy honeymoons valued at 50 guineas each. The contest was held through the "Bachelor Girl" session at each of the main ZB stations, and at 1ZB the winner was Miss Beatrice Sleeman, at 2ZB Miss "Bunnie" Symon, at 3ZB Miss Eileen Barnes, and at 4ZB Miss Marie Symister.

From the start it was made clear that the search for "Apple Brides" was no bathing beauty contest, but rather an endeavour to find young women of good character, personality, and general physical fitness—in short, four representative New Zealand girls.

Wellington's "Apple Bride," Miss "Bunnie" Symon, of Petone, will be-



Spencer Digby photograph
MISS "BUNNIE" SYMON (2ZB)

The wedding will take place at Sacred Heart Church, Petone, and atmosphere will be added by an apple motif in the church decorations, on the bridal car, and at the reception afterwards at Day's Bay.

Miss Macdonald, who played an important part in the judging, is a graduate of McGill University, Montreal, and is spending three years in New Zealand in charge of a special course at the Y.W.C.A.

All the entrants in the "Apple Bride" contest appeared to be healthy and fit, said Miss Macdonald. The winner impressed her, both because of her vitality and her bright, wholesome attitude to life.

One thing Miss Macdonald particularly noticed was that while most of the



MISS MARIE SYMISTER (4ZB)

come Mrs. Arthur McGreevy on Thursday, April 10, at 11 o'clock in the morning. She is a typical, healthy young New Zealand girl, with abundant vitality and a general appearance that makes her well fitted to hold the title.

Hard Task for Judges

Station 2ZB received a very satisfactory number of entrants, and the judges—who were Pat Brodie, advertising manager at 2ZB, "Tony" McKenna, who conducts 2ZB's "Young Marrieds" session, and Miss Helen Macdonald, director of physical education at the Y.W.C.A.—say they were hard put to it to select the winner.

Station 2ZB's "Bachelor Girl," Kathleen O'Brien, interviewed the "Apple Bride" over the air last Saturday morning, and when the bride returns from her honeymoon she will be interviewed again in the "Young Marrieds" session.



MISS EILEEN BARNES (3ZB)

entrants had obviously taken part in organised sport, many of them lacked "ease." A girl might be thoroughly fit and have a well developed body and still not know how to use her body gracefully and to the best advantage.

Miss Symon herself is naturally thrilled at the prospect of a fifty-guinea honeymoon, though up to a few days ago she and her husband-to-be were still undecided about where they would go. The chances are that they will visit Auckland, Rotorua and Taupo. Her fiancé, Arthur McGreevy, is a transport driver for a firm in Hastings, and after their honeymoon the young couple will live in that town.



MISS BEATRICE SLEEMAN (1ZB)

Winners in Other Centres

Station 1ZB's "Apple Bride," Miss Beatrice Sleeman, is a young auburn-blond. To her the biggest thrill of the contest was broadcasting with "Sally" last Saturday morning. She says her fiancé was a little worried about the publicity at first, but now he is as enthusiastic as she is. When she returns from her honeymoon she will broadcast again with "Molly" in the "Young Marrieds' Circle."

Station 3ZB's "Apple Bride," Miss Eileen Barnes, a typiste in a Christchurch office, plans to visit the West Coast, the Franz Josef and Fox Glaciers, and Nelson. Her husband-to-be works in a Government Department.

Miss Marie Symister, 4ZB's "Apple Bride," is an outdoor girl, has won cups in running and jumping contests, and has never had a day's illness in her life. Her wedding will take place on Easter Monday, and the young man she is marrying is in the motor business.

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