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**CHAS. BEGG & Co. Ltd.**

"The Musical and Electrical Centre"

# COMMERCIAL

# SATURDAY

MARCH 29

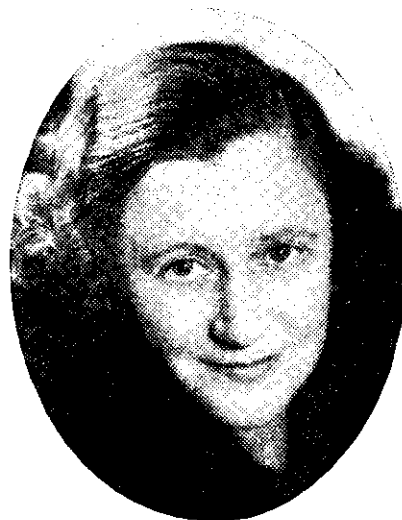
## 1ZB AUCKLAND 1070 k.c. 280 m.

- 6. 0 a.m. News from London, followed by breakfast session
- 7. 0 and 8.45 News from London
- 9. 0 The Bachelor Girls' session
- 9.45 Morning reflections (Elsie K. Morton)
- 11. 0 "Man in the Making" (Brian Knight)
- 12. 0 Music and sports flashes
- 12.15 p.m. News from London
- 12.45 Gardening session (John Henry)
- 1.30 1ZB Happiness Club (Joan)
- 4.45 Thea's Milestone Club
- 5. 0 Thea and her Sunbeams
- 6. 0 Sports session
- 6.15 News from London
- 6.30 Hollywood Calling
- 7. 0 Celebrity session
- 7.15 Musical Travelogue (Anne Stewart)
- 7.30 Oh, Reggie!
- 8. 0 What I'd like to have Said
- 8.15 Imperial Leader
- 8.45 Pageant of Empire
- 9. 0 Reserved
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band from Princes' Restaurant, Sydney
- 10.30 Dance music
- 11. 0 News from London
- 12. 0 Close down

## 2ZB WELLINGTON 1130 k.c. 265 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 & 8.45 News from London
- 8.30 The Gardening session (Snowy)
- 9. 0 The Bachelor Girls' session
- 9.30 Pianists on Parade
- 9.45 Morning Reflections (Elsie K. Morton)
- 10. 0 With a smile and a song
- 10.15 The Easter Bride's session
- 10.30 Popular ballads
- 10.45 Organistics
- 11. 0 Maoriland melodies
- 11.15 The Guest Artist
- 11.30 Yer can't 'elp larfin'
- 11.50 What's on this afternoon?
- 12. 0 The mid-day melody parade
- 12.15 p.m. News from London
- 2. 0 Cavalcade of happiness
- 2.15 Under the baton of . . .
- 2.30 A vocal cameo
- 2.45 Bands on parade
- 3. 0 Versatility and variety
- 3.30 Invitation to romance
- 3.45 A bit o' fun
- 4. 0 Everything stops for tea
- 4.15 A spot of swing
- 4.30 Yesterday and to-day
- 4.45 Yodel-a-ee
- 5. 0 Gems from musical comedy
- 5.15 Music for the little folk
- 5.30 Station T.O.T.
- 5.45 Cheer-up tunes
- 6. 0 Sports results (Wally Ingram)
- 6.15 News from London
- 6.30 Pageant of Empire
- 7. 0 The Celebrity session: The Vienna Boys' Choir

- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said
- 8.15 Imperial Leader
- 8.30 American Hill-billies
- 8.45 Musical comedy memories
- 9. 0 Reserved
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band, from Princes' Restaurant, Sydney



THEA, of 1ZB, who conducts her "Milestone Club" and her "Sunbeams" session at 4.45 and 5.0 p.m. respectively on Saturdays

- 10.30 Dance programme
- 11. 0 News from London
- 12. 0 Close down

## 3ZB CHRISTCHURCH 1430 k.c. 210 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 News from London
- 8. 0 Fashion's fancies (Happy Hill)
- 8.15 Gardening session (David Combridge)
- 8.45 News from London
- 9. 0 The Bachelor Girls' session
- 9.45 Morning Reflections (Elsie K. Morton)
- 10.15 What'll I do?
- 10.45 Variety Parade
- 12. 0 The luncheon session (Jacko)
- 12.15 p.m. News from London
- 1. 0 Dancing down the ages
- 2. 0 Bright musical programme with sports flashes through the afternoon
- 5. 0 The children's session, featuring at 5.0, the Talent Circle; 5.15, the Sandman (the Junior Players); 5.30, the Musical Army
- 5.45 Music for the early evening
- 6. 0 Sports results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The Celebrity session
- 7.15 Anne Stewart's Musical Travelogue

- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said
- 8.15 Imperial Leader
- 8.45 The Randall Family
- 9. 0 Reserved
- 9.30 "Let's have a dance!" (music in strict tempo)
- 10. 0 Re-broadcast of Craig Crawford's Dance Band, from Princes' Restaurant, Sydney
- 11. 0 News from London, followed by bright music
- 12. 0 Close down

## 4ZB DUNEDIN 1280 k.c. 234 m.

- 6. 0 a.m. News from London
- 6.30 (approx.) Breakfast session
- 7. 0 News from London
- 7.30 Music
- 8.45 News from London
- 9. 0 The Bachelor Girls' session
- 9.45 Morning Reflections (Elsie K. Morton)
- 10.30 Easter Bride session
- 12.15 p.m. News from London
- 1. 0 Of interest to men (Bernie McConnell)
- 2. 0 Music and sports flashes
- 2.30 Variety
- 3.45 Happy hour
- 5. 0 The children's session
- 5.22 The Happy Feet Club
- 5.45 The Garden Club of the Air (Don Donaldson)
- 6. 0 Sports results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The Celebrity session
- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to Have Said!
- 8.45 Craig Crawford's Band
- 9. 0 Reserved
- 9.15 Home Folks
- 9.30 Broadcast of the Town Hall dance
- 10. 0 Amateur hour
- 11. 0 News from London
- 11.15 Broadcast of the Town Hall dance
- 12. 0 Close down

## 2ZA PALMERSTON Nth. 1400 k.c. 214 m.

- 6. 0 a.m. News from London
- 6.30 Sunrise serenades
- 7. 0 News from London, followed by breakfast session
- 8.45-9.0 News from London
- 6. 0 p.m. Bright melodies
- 6.15 News from London
- 6.45 Meet Gerald
- 7.15 Sports results
- 7.45 Station T.O.T.
- 8. 0 What I'd Like to Have Said!
- 8.15 Hollywood News
- 9. 0 Dancing time at 2ZA
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band, from Princes' Restaurant, Sydney
- 10.15 Close down