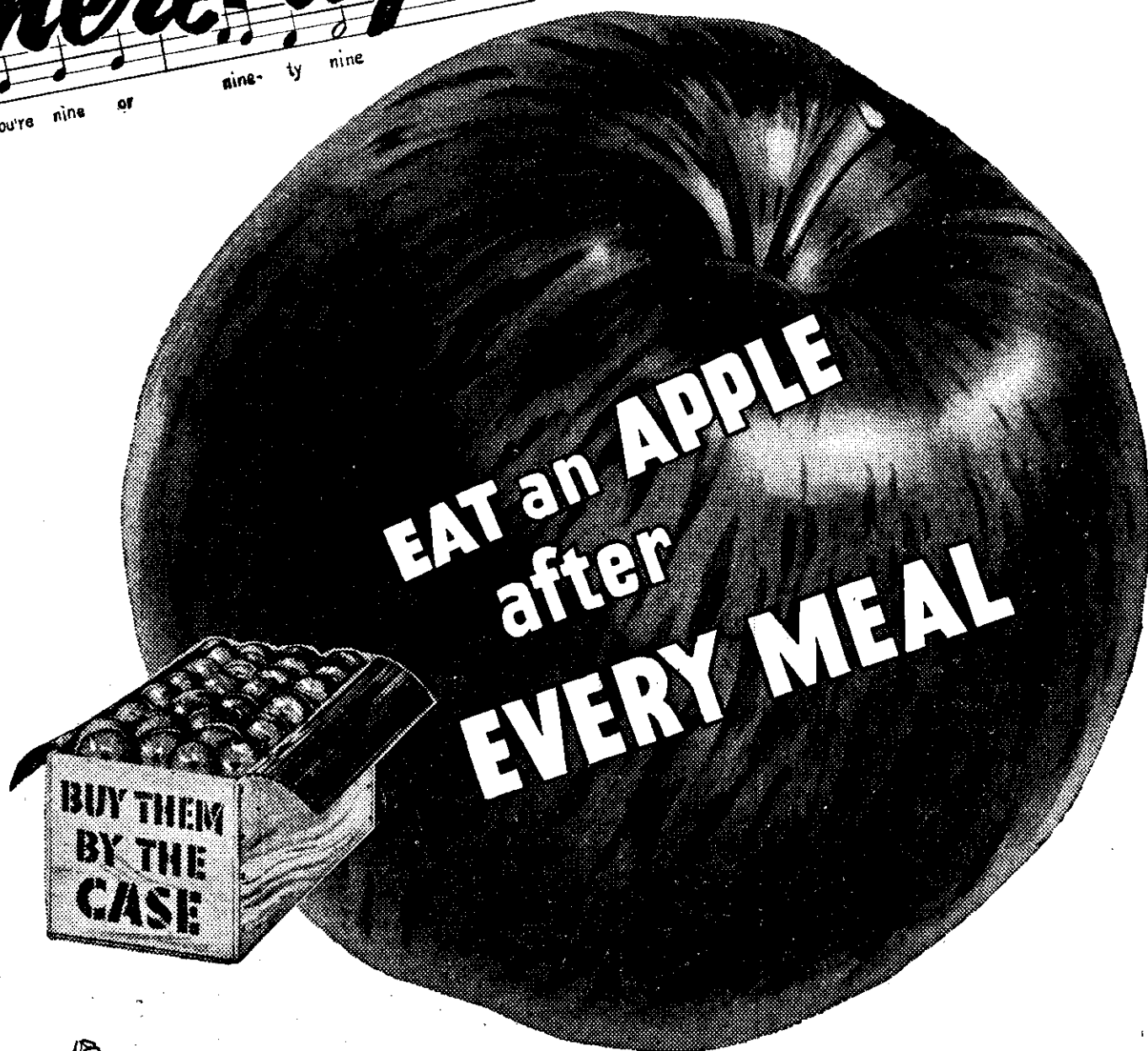


Apple Time
is here again...

An-y time is App-le time
 Whether you're nine or nine-ty nine



Gives you a real thrill just to see the apples piled high in the shops . . . red and gold, jade-green and yellow . . . striped with sunset colours . . . a temptation to bite right into their crisp, juicy sweetness. Yes! It's apple time again! Makes you think of sun-flooded orchards rich with the scent of the apple harvest. Apples for health! For real enjoyment! Buy them by the case . . . see that every member of the family has one in their pocket as they go off to work or school. Cook them! Pies, puddings, tarts and cold sweets! Hurrah! It's Apple Time Again!

Serve Apples Daily and serve your Country too!