

# Did you MACLEAN your teeth to-day?



Dear Sir.

In reply to your query..

OF COURSE I DID!

For sparkling white teeth, healthy gums, a fresh cool mouth, use Macleans. Quickly removes stains, whitens and polishes the enamel—and it is economical to use.



## COMMERCIAL

# SUNDAY

## MARCH 16

#### AUCKLAND 1070 kc. 280 m.

6. 0 a.m. Breakfast session

7. 0 News from London

8.45 Band music

Uncle Tom's Children's Choir 9. 0

10. 0 Cheery tunes

Young Citizens' session 10.18

The Friendly Road devotional service

News from London 12. 0

12.15 p.m. Luncheon music

12.30 Bright variety programme

Radio Revue 2. 0

The Two Bohemians

4. 0 Civic Theatre organ relay

The Diggers' session (Rod

5.30 Storytime with Bryan O'Brien

A talk on Social Justice 8. 0

News from London

6.30 Friendly Road Children's ses

7. 0 Fred and Maggie Everybody

7.15 Radio Rotogravure

7.45 "The Man in the Street" session

National Service talk 8.45

The Lost Empire 9. 0

10.30 Variety programme

11. 0 News from London 11.48 Meditation music

12. 0 Close down

### WELLINGTON 1130 kc. 265 m.

6. 0 a.m. News from London

6.80 Breakfast session

News from London

Uncle Tom and his Children's Choir

8.15 Band session

8.45 News from London

9. 0 Cheer-up tunes

The World of Sport (Waliy 9.30 Ingram)

9.45 Accordiana

10. 0 Paramount on the air

10.15 The Morning Star: Harold Williama

10.30 Tusitala, Teller of Tales: "The Pride of the Family"

10.45 Re-broadcast of Craig Crawford's Dance Band from Princes' Restaurant, Sydney

Something new

11.45 Laugh before lunch

12. 0 The announcers' luncheon programme (Maurice Hawken)

1.15 p.m.: News from London

2. 0 The Sunday Radio Matinee

3. 0 The Two Bohemians

Storytime with Bryan O'Brien

Tea-table tunes K RA

A talk on Social Justice

News from London 8.15

Variety Parada



HAROLD WILLIAMS (baritone) is the featured vocalist in the forenoon programme from 2ZB on Sunday, March 16. He will be heard in recorded presentations at 10.15

7. 0 Fred and Maggie Everybody

Radio Rotogravure 7.15

The "Man in the Street" 7.45 session

Songs by Rex Walden 8.45

National Service programme

Special Sunday night feature: "The Lost Empire"

Something for everybody 9.45

10.30 Slumber session 11. 0 News from London

Variety programme 11.15

11.50 Epilogue

12. 0 Close down

### CHRISTCHURCH 1430 kg, 210 m.

6. Oa.m. News from London followed by bright music

News from London

8.30 Morning melodies

8.45 News from London

Chorus, Gentlemen!

Around the Bandstand (David

Combridge) 10. 0 Hospital session (Bob Speirs)

Uncle Tom and his Children's

11.30 Budget of popular tunes

Rebroadcast of Craig Crawford's Dance Band from 11.45 Princes' Restaurant, Sydney

12. 0 News from London

12.15 p.m. Luncheon session

Off the Beaten Track with Teddy Grundy

3ZB Radio Matines

The Two Bohemians

Maoriland memories (Te Ari Pitama)

Storytime with Bryan O'Brien 5.30 Half hour with Gwen

6. 0 A talk on Social Justice

6.15 News from London

Sunday evening musicale 6.30 Fred and Maggie Everyhody

7.15 Radio rotogravure

7.30 New recordings

"The Man in the Street" scs-

The Lost Empire 9. 0

9.45 Miniature Concert

10.15 Funfare

10.30 In restful mood

11. 0 News from London

12. 0 Close down

#### DUNEDIN 1280 k c. 234 m.

6. 0 a.m. News from London

6.30 (approx.) Breakfast session 7. 0 and 8.45 News from London

9. 0 Around the rotunda

Happy hospital hour Donaldson)

10.80 Paramount on the Air

11. 0 Uncle Tom and his Children's Choir

Piano patterns

12, 0 News from London

12.15 p.m. You like to hear them

1.45 Craig Crawford's Band

2. 0 Radio matinee

The Two Bohemians 8. 0

Radio Rotogravure 4.30

Storytime with Bryan O'Brien 5. 0

5,80 Half-hour with Julian Lee

A talk on Social Justice 6. 0

6.15 News from London

Radio Rotogravure 6.30

7. 0 Fred and Maggie Everybody

4ZB Merry Go Round 7.15

7.45 The "Man in the Street" session

National Service programme

The Lost Empire 9. 0

10. 0 The best there is

10.45

Tunes from the talkies News from London

Music for Sunday 11.30 12. 0 Close down

#### PALMERSTON Nth. 1400 k.c., 214 m.

5.45 p.m. Tea time tunes

6.15 News from London

6.30 Staff programme

7. 0 Doctor Mac.

7.15 Radio Rotogravure 7.45 The "Man in the Street"

session 9. 0 The Lost Empire

9.45 Slumber music

10. 0 Close down

These programmes are press. Any last-minute announced over the air.

All programmes in this issue to The Listener, and may not without permission.