



# *Apathy* **IS SABOTAGE**

Whether it is done consciously or not . . . inaction to the Empire's urgent call for financial help is service to the enemy. Worse, it shows a complete disregard of the threat of Nazism to you and yours . . . a lack of appreciation of the job our boys are doing on the fighting fronts overseas.

New Zealand and New Zealanders must stand four-square behind Britain by consistent weekly deposits in their National Savings Accounts. If any New Zealander in any one week fails to lend to the limit of his means, he has failed in his most solemn duty.

**OVER 100,000 MARCH TO VICTORY WITH NATIONAL SAVINGS**

*Get every spare shilling into your*  
**NATIONAL SAVINGS ACCOUNT**  
*Every week!*

**NATIONAL SAVINGS PROVIDE  
A GILT-EDGED INVESTMENT**

**A  
NEGLECTED  
PASS-BOOK  
is  
UNCONSCIOUS  
SABOTAGE**