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CHAS. BEGG & Co. Ltd.
"The Musical and Electrical Centre"

COMMERCIAL

SATURDAY

MARCH 15

1ZB AUCKLAND 1070 k.c. 280 m.

- 6. 0 a.m. News from London, followed by breakfast session
- 7. 0 and 8.45 News from London
- 9. 0 The Bachelor Girl (Molly)
- 9.45 Morning reflections (Elsie K. Morton)
- 11. 0 "Man in the Making" (Brian Knight)
- 12. 0 Music and sports flashes
- 12.15 p.m. News from London
- 12.45 Gardening session (John Henry)
- 1.30 1ZB Happiness Club (Joan)
- 4.45 Thea's Milestone Club
- 5. 0 Thea and her Sunbeams
- 6. 0 Sports session
- 6.15 News from London
- 7. 0 Celebrity session
- 7.15 Musical Travelogue (Anne Stewart)
- 7.30 Oh, Reggie!
- 8. 0 What I'd Like to have Said
- 8.45 Pageant of Empire
- 9. 0 Doctors Courageous
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band, from Princes Restaurant, Sydney
- 10.30 Dance music
- 11. 0 News from London
- 12. 0 Close down

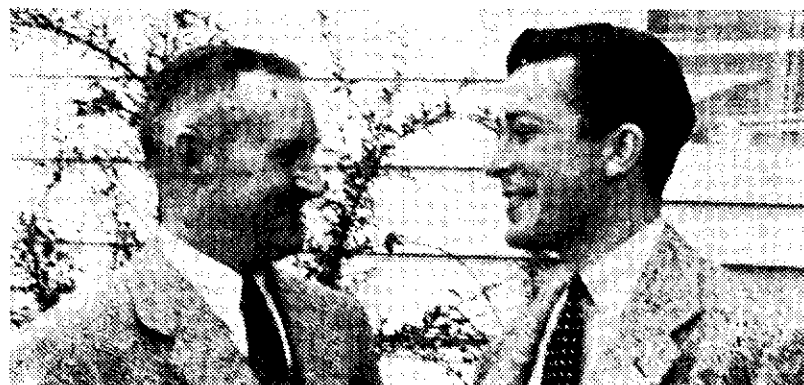
2ZB WELLINGTON 1130 k.c. 265 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 and 8.45 News from London
- 9. 0 The Bachelor Girls' session
- 9.30 Pianists on parade
- 9.45 Morning reflections (Elsie K. Morton)
- 10. 0 With a smile and a song
- 10.15 Easter Bride session
- 10.30 Popular ballads
- 10.45 Organistics
- 11. 0 Maoriland melodies
- 11.15 The Guest Artist
- 11.30 Yer Can't 'elp Larfln,
- 11.50 What's on this afternoon?
- 12. 0 The mid-day melody parade
- 12.15 p.m. News from London
- 2. 0 Cavalcade of happiness
- 2.15 Under the baton of . . .
- 2.30 A vocal cameo
- 2.45 Bands on parade
- 3. 0 Versatility and variety
- 3.30 Invitation to romance
- 3.45 A bit o' fun
- 4. 0 Everything stops for tea
- 4.15 A spot of swing
- 4.30 Yesterday and to-day
- 4.45 Yodel-a-ee
- 5. 0 Gems from musical comedy
- 5.15 Music for the little folk
- 5.30 Station T.O.T.
- 5.45 Cheer-up tunes
- 6. 0 Sports results (Wally Ingram)
- 6.15 News from London
- 6.30 Pageant of Empire
- 7. 0 The celebrity session: Harry Roy
- 7.15 Anne Stewart's Musical Travelogue

- 7.30 Oh, Reggie!
- 8. 0 What I'd like to have Said
- 8.30 American hill-billies
- 8.45 Think for yourself
- 9. 0 Doctors Courageous
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band, from Princes Restaurant, Sydney
- 10.30 Dance programme
- 11. 0 News from London
- 12. 0 Close down

4ZB DUNEDIN 1280 k.c. 234 m.

- 6. 0 a.m. News from London
- 6.30 (approx.) Breakfast session
- 7. 0 News from London
- 7.30 Music
- 8.45 News from London
- 9. 0 Bachelor Girl session
- 9.45 Morning reflections (Elsie K. Morton)



JOHN SHELTON, M.G.M. featured player, is seen here chatting with Howard C. Brown, Hollywood correspondent of the NCBS

3ZB CHRISTCHURCH 1430 k.c. 210 m.

- 6. 0 a.m. News from London, followed by the breakfast session
- 7. 0 News from London
- 8. 0 Fashion's fancies (Happi Hill)
- 8.45 News from London
- 9. 0 The "Bachelor Girl" session
- 9.45 Morning reflections (Elsie K. Morton)
- 10.15 What'll I Do
- 10.45 Variety parade
- 12. 0 The luncheon session (Jacko)
- 12.15 p.m. News from London
- 1. 0 Dancing down the Ages
- 2. 0 Bright musical programme, with sports flashes through the afternoon
- 5. 0 The Children's session, featuring at 5.0, the Talent Circle; 5.15, The Sandman (The Junior Players)
- 5.45 Music for the early evening
- 6. 0 Sports results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The Celebrity session
- 7.15 Anne Stewart's musical travelogue
- 7.30 Oh! Reggie!
- 8. 0 What I'd Like to Have Said
- 8.15 Professor Speedee's twisted tunes
- 9. 0 Doctors Courageous
- 9.15 Home Folks
- 9.30 "Let's have a dance" (music in strict tempo)
- 10. 0 Craig Crawford's Dance Band from Princes Restaurant, Sydney
- 10.30 Dance music
- 11. 0 News from London, followed by bright music
- 12. 0 Close down

- 12.15 p.m. News from London
- 1. 0 Of interest to men (Bernie McConnell)
- 2. 0 Music and sports flashes
- 2.30 Variety
- 3.45 Happy hour
- 5. 0 The children's session
- 5.45 The Garden Club of the Air (Don Donaldson)
- 6. 0 Sports results
- 6.15 News from London
- 6.30 Station T.O.T.
- 7. 0 The celebrity session
- 7.15 Anne Stewart's Musical Travelogue
- 7.30 Oh, Reggie!
- 8. 0 What I'd like to have Said
- 8. 0 Doctors Courageous
- 9.15 Home Folks
- 9.30 Broadcast of the Town Hall dance
- 10. 0 Amateur hour
- 11. 0 News from London
- 11.15 Broadcast of the Town Hall dance
- 12. 0 Close down

2ZA PALMERSTON Nth. 1400 k.c. 214 m.

- 6. 0 a.m. News from London
- 6.30 Sunrise serenades
- 7. 0 News from London, followed by breakfast session
- 8.45-9.0 News from London
- 6. 0 p.m. Bright melodies
- 6.15 News from London
- 6.45 Meet Howard Jacobs
- 7.15 Sports results
- 7.45 Station T.O.T.
- 8. 0 What I'd like to have Said
- 8.15 Hollywood news
- 9. 0 Dancing time at 2ZA
- 9.15 Home Folks
- 10. 0 Craig Crawford's Dance Band, from Princes Restaurant, Sydney
- 10.15 Close down